



Top Reasons to Rendez-Vous with Martinique in 2014

Getting to Martinique from the USA is now easier thanks to American Airlines and Seaborne Airlines

U.S. travelers have an easier time getting to Martinique in 2014 as American Airlines proposes a more convenient weekly service. The island has worked very hard to become more accessible to American travelers.

American Airlines added a second weekly flight from Miami on Wednesdays to This additional flight complements the existing Saturday flight, allowing more flexibility in travel arrangements.

Seaborne Airlines proposes also a 4 times a week flight between San Juan and Martinique. This route, thanks to the interline agreement with American Airlines, allow more possibilities to get to Martinique, for visitors in transit and from Puerto Rico.

Experience Martinique in your own villa

Private villa rentals in Martinique are becoming a popular choice for travelers seeking high levels of independence and privacy. These homes range from cozy beachfront cottages to luxurious estates.

30th edition of the Martinique “Yoles Boat race” competition, a beautiful spectator sport unique to Martinique

A yearly highlight of the Martinican social calendar, the Yawl Boat is , literally encircling the Isle of Flowers with a boundless spirit of joy, replete with pulsating rhythms, prodigious libations and nonstop parties.

Yawl boats featured in the race are constructed with painstaking detail in the grand tradition of Martinican fishing vessels initially developed by local craftsmen in the 70's. Each vessel flies brightly colored rectangular sails over rounded canoe-like wooden hulls made from local Pear trees. As distinctive in style as they are challenging to sail, quick and agile yawl boats test the mettle of even the most experienced sailors; their rounded hulls ensuring an instant capsize if ever the vessels should come to a stop at sea.

The Island of the Famed Poet, Aimé Césaire

Aimé Césaire Museum has been inaugurated on June 26, 2013, on his one hundredth birthday, in the presence of French Prime Minister Jean-Marc Ayrault. The office of the former mayor of Fort-de-France has been converted into a museum and enthusiasts can enter Aimé Césaire's world by discovering his souvenirs, personal objects, books, manuscripts and gifts from his admirers.

The gardens of the Fort-de-France city hall also house a bench from the TONI MORRISON foundation, equally inaugurated on June 26 in 2013 in honour of the great man. This is the 10th *Bench by the Road* inaugurated in the world by the African-American novelist and is aimed at celebrating the abolition

of slavery. Toni Morrison bears witness to the fact that there is no memorial dedicated to the memory of slaves; this bench will thus serve as a memorial, aimed at awakening people's consciousness

CARIFTA Games

The CARIFTA Games is an annual athletics competition founded by the Caribbean Free Trade Association (CARIFTA). The games was first held in 1972 and consists of track and field events including sprint races, hurdles, middle distance track events, jumping and throwing events, and relays. The Games has two age categories: under-17 and under-20.