



Hi media friends!

Tignes is for the sporty, freestylers, cosmopolitan, young, party goers, geeks, riders, clubbers, followers, trendy, fashionable, unconventional, atypical...

Tignes and its glacier where you can ski before and after everyone else. Tignes and its ice floe where you can dive down to discover what's underneath the frozen lake. Tignes and its famous New Year's Eve outdoor dance floor. Tignes and its gay week. Tignes and its X Games which more than 100,000 people have attended in the last 5 years.

Tignes is a resort where 85% of its holiday makers come for the skiing. The majority of clients in Tignes are international and aged between 25 and 45.

And this winter 2013-2014 Tignes has a whole host of new things to offer!

Tignes and its new village, Tignes and its new Sports and Conference Centre, Tignes and its new 5* hotel, Tignes and its new ski lift.

See you soon in the mountains!

Stéphanie & Margot

A WINTER MADE IN TIGNES

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TIGNES 1 800 : A NEW VILLAGE IN TIGNES

NEW !



TIGNES 1 800 : A NEW VILLAGE IN TIGNES



FLASHBACK: TIGNES – A PIONEERING RESORT

1952. The old village of Tignes was flooded under the waters of the reservoir and **Tignes 1800**, known at the time as “Tignes Les Boisses”, became the **local centre**.

Until 1975 the plateau of Les Boisses was officially the **central hub of Tignes with its town hall, school and even a Post Office**.

Eventually this centrality relocated to 2100m where a handful of pioneers developed Tignes Le Lac back in the heyday of the epic “l’Or Blanc” (white gold).

The plateau of Les Boisses has a long record of missed opportunities. But today, this forgotten village is finally to have its moment. Having long been considered a stopping-off place on the “outskirts”, Tignes 1800 is actually located **at the heart of the Tignes-Val d’Isère ski area**. The oldest ski lifts were built there during the 1950s.

In 2013, the time had come! In the spring of 2012 work began building the first 4 chalets in Tignes 1800, due to open in **December 2013**, soon to be followed by 3 new chalets which will open in **December 2016**.



TODAY, IT’S NOT A CASE OF BUILDING ALL OVER THE PLACE!

The intention wasn’t to build all over the place, but to modernise this forgotten village which plays an important part in what Tignes has to offer. We haven’t built up a new area! Old buildings like the EDF CCAS, the barracks of the 7th Battalion of “Chasseurs Alpains” and the Grande Parei Social Housing have been demolished. By rehabilitating a tourist wasteland, Tignes will once again boast a village-feel destination just like Les Brèvières. This new product will complement what is already available and not compete with it.

SOCIAL MIX

Since 2009 the locals in Tignes have been moving back into the area to live in accommodation intended for seasonal workers and year-round residents to rent or to buy. This **restructuring** has seen increasing numbers of year-round residents and seasonal workers and has encouraged local services to remain **open all year**. This is great for tourists and also boosts the local way of life.

A NEW COMMERCIAL GROUP FOR TIGNES: FAMILIES

The aim is that the new developments complement rather than compete with the existing accommodation in Tignes. Because of the **high altitude, climate and challenging ski area associated with Tignes**, as a resort it has not been ideally suited to families with children under 10 years of age, which has inhibited how Tignes performs during school holidays. With the development of Tignes 1800 the resort is investing in this new segment of the market: families.

The “village” atmosphere will attract a new family-orientated clientele looking for a **quiet, wooded environment and a more favourable altitude for young children**. Newly created beginner ski runs and adapted ski lifts now service what has always been a ski in – ski out village.

TIGNES 1 800 : A NEW VILLAGE IN TIGNES



From 1952 to 2013, from the construction of the dam in Tignes 1800, the village that was swallowed up is having a renaissance!

"VILLAGE" SPIRIT

Organised around its church, just like the old village hidden under the water of the reservoir, Tignes 1800 has **all the attractions of a large-scale international resort**, with the **relaxing spirit of a village** as an added bonus.

The new Tignes 1800 development has been **created especially for families**. **Chalets built in stone and wood, direct access to 300kms of pistes in the Tignes Val d'Isère ski area**, (thanks in particular to the brand new 8-seater Boisses cable car), **skiing-to-the-door guaranteed, numerous online services** to make life easier and ultimately an area which will be specially designed for beginner skiers.

TIGNES 1800: DIRECTIONS FOR USE

The latest residence from MGM, "Kalinda", consisting of 4 4-star chalets built in stone and wood, offers 108 fully-equipped spacious apartments, ranging from 1-bedroom apartments for 4 people to 4-bedroom apartments for 10 people. It has been decorated in the typical MGM mountain style, with a well-being area and amenities nearby:

- Ecole du Ski Français
- Jardin des neige and Piou Piou Club (ESF children's ski teaching areas)
- Casino supermarket
- Two restaurants
- Two sports shops
- A bakery
- A shop selling locally-produced items



TIGNESPACE : TIGNES HAS AN EXTENSIVE COMPLEX

NEW!



TIGNESPACE : TIGNES HAS AN EXTENSIVE COMPLEX

NEW !

TIGNESPACE, A BOLD COMPLEX WHICH WILL BE OPEN FOR ITS 1st WINTER SEASON

After 2 years of work and a 21 million Euro investment, the new Sports and Conference Centre Tignespace opened on **10 July 2013**.

Tignespace is a new Sports and Conference Complex equipped with state-of-the-art multi-purpose and multi-functional infrastructures. It is an exceptional new tourist attraction for Tignes that will boost business tourism and demonstrate its dedication to catering for high-level sportsmen and women.

AN INDOOR ATHLETICS TRACK AT 2100M - NO NEED FOR SPORTSMEN AND WOMEN TO ARTIFICIALLY RECREATE HIGH-ALTITUDE CONDITIONS ANYMORE!

The Tignespace **SPORTS zone** is intended for high-level sportsmen and women, holiday-makers or people who live in Tignes. The Olympic Pole Vaulting Champion **Jean Galfione** worked alongside the resort as “promoter and project manager” of Tignespace. He worked closely with the architects right from the start of the project in order to make the best use of the sports area and to meet high standards. He thought it was a real shame that athletes were artificially creating altitude conditions during their training. From now on, with the multi-functional infrastructures in Tignespace, altitude training has become accessible and natural. Thanks to his expertise, the details that make all the difference have been taken care of, something greatly appreciated by the sportsmen and women. Guided tour:

- An **adaptable 1600m² team sports area**.
- **NEW AT ALTITUDE:** a 900m² **indoor athletics area** offering **5 80m-long running tracks**, a pole vaulting area and a long jump area. **This indoor athletics zone at an altitude of 2100m is unique in France and the 2nd in Europe.**
- A **weight-training area** reserved for high-level sportsmen and women, with state-of-the-art equipment that can be found in the largest physical training centres like INSEP (National Institute of Sport).
- Two **multisports halls**, **3 squash courts** and a **16m-high climbing wall that conforms to FFME standards (French Mountaineering and Climbing Federation)** for national competitions.



IF IT'S GOOD ENOUGH FOR THEM, IT'S GOOD ENOUGH FOR YOU: HIGH-LEVEL IS THE ULTIMATE PUBLICITY FOR TIGNES

Do you remember: in 1998 the French Football Team trained in Tignes... Since then, Tignes has become known as the official altitude-training resort for high-level sport.

Since its inauguration in July 2013, Tignespace has already hosted more than **45 sports teams** and clubs such as Olympique Lyonnais, Montpellier Hérault Rugby Club, Toulon Rugby Club and even Gloucester Rugby Club.

From October 2013, Tignespace will be the perfect complement to the training of **the French ski teams preparing for the Olympics** in Sochi 2014, but also for the **French Athletics Federation** with whom Tignes has signed a partnership.

TIGNESPACE : TIGNES HAS AN EXTENSIVE COMPLEX



INCENTIVE: AN OFFICE AT THE FOOT OF THE PISTES

On the business front, Tignespace will allow the resort to meet the growing demand for the organisation and hosting of conferences and seminars. Tignes can now ride the business tourism wave and host major seminars with ease.

Guided tour:

- 11 adaptable meeting rooms from 15 to 200m²
- A 384-person concert hall
- All equipped with audio-visual equipment and Wi-Fi.
- The lounge and its terrace with a panoramic view on the glacier and the lake

From the concert hall to the sports area, the facilities are suitable for large-scale shows, concerts or conferences.

SHOWCASING AN INTEGRATION OF THE LANDSCAPE & DESIGNER FURNITURE

The original building has been restructured and extended horizontally. Having been revamped, it doesn't obscure other buildings despite an extended surface area. The HQE architectural project focused on a green roof and a large southern frontage that highlights the windows and natural stone.

Sleek, ultra modern designer furniture provides the final touch to the building as a whole. Linking what is useful to what is beautiful, the dimensions are perfect.



INFO AT A GLANCE

All the rooms in Tignespace are named after famous sportsmen and women who have or have had a link with Tignes, or after large-scale events that have taken place in the resort: Edgar Grospiron, Didier Deschamps, Guerlain Chicherit, Kevin Rolland or Tignes Airwaves, Tour de France, JO 1992, X Games etc.

IT'S A PALACE IN TIGNES!

NEW!



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LES SUITES DU NEVADA HOTEL is catching the stars/THE FIRST 5* IN TIGNES

It's a **5th star**, the first in Tignes, which is on the door of the **Suites du Nevada hotel**. Built and opened in 2008 by the MGM group and graded as 4* up until now, this new palace in the mountains welcomes guests in an exceptional setting. The MGM touch that blends design, natural stone and wood and hotel service enters the next level with colour, interior design, facilities and VIP services...

Guided tour:

The ***** basics

The 24 spacious suites with individual interiors and unique contemporary architecture showcase THE SIGNATURE MGM STYLE with authentic, noble materials that have been revamped by the building's designer.

As for the Spa, it is Ô DES CIMES & CARITA that take centre stage to help you unwind until you're completely relaxed.

The major advantage of this palace is its location right in the centre of Tignes and a stone's throw from the pistes... There's dancing in the lively Val Claret area and the skiing with the Tignes-Val d'Isère ski area is readily available.

For gourmets, the gastronomic restaurant and the lounge bar of the Suites du Nevada with chef Jean- Michel Bouvier at the helm are *the* places to eat in Tignes.

What's new *****

Clients and their children will be pampered thanks to the invaluable Concierge who is at their service 24/7.

The gourmet breakfast buffets deserve a special mention.

Extra info: the receptionists are all Russian-speaking.

Les Suites du Nevada Tignes Val Claret

+33 4 50 33 10 96/www.cgh-residence.com



UNUSUAL: SHOPPING AT 3000M

From now on in Tignes, you will need to go skiing with your shopping list in your pocket!

It was during the refurbishment of her husband chef Jean-Michel Bouvier's restaurant, the Panoramic, located at 3032m on the Grande Motte Glacier, that **Catherine Bouvier** decided to open... a **shop**!

Specialising in chalet-style items, you will find animal skins, traditional crafts and even one-of-a-kind decorative items so that you can take home **an original souvenir – one that you discovered at 3000m.**

Clever idea: **the shopping bag** that looks like a small or large backpack so that you can take your purchases away on skis and carry on with your day's skiing without being encumbered.

TIGNES – THE SPORTIEST SKI RESORT



TIGNES IS DIFFERENT: PROFILE



TIGNES, A SPORTY, YOUNG AND FESTIVE RESORT

IN TIGNES, 90% OF HOLIDAY MAKERS !

Tignes boasts an atypical clientele: young, sporty, international, into new technologies, plus boardsports & freeskiing. Tignes has sport in its genes: We have been studying our customers for over 20 years, and there is no doubt about it, sport is in their DNA! During their stay in Tignes, 85% of holidaymakers do sport on a daily basis, in both the winter and the summer. This is what makes Tignes **THE sporty resort**.

Most of the customers are under 45, so partying is part of Tignes DNA!

FREESTYLE IN TIGNES' DNA

In Tignes, 30% of skiers visit the areas dedicated to freestyle.

TIGNES, COSMOPOLITAN RESORT

More than **53%** are **foreign customers**
(majority from UK)

48% of customers are good skiers

60% of customers are men

56% of customers are in the under-35 age bracket

52% of customers are in the 15-35-year old age bracket

TIGNES SKIS BEFORE & AFTER ANYONE ELSE

100% SKI

Itching to get your skis on? Grab your diary – in Tignes the skiing is non-stop from **12th October 2013 until 11th May 2014!**

On the **12th October 2013**, the Grande Motte glacier unrolls its slopes between **3000 and 3500 metres**. You get there with the funicular in seven minutes go from the centre of Tignes to 2100 metres.

20 kilometres of green to black slopes with 12 lifts, offering a 750 vertical meters drop, can be accessed on the glacier.

More and more slopes then open up, depending on the snowfall, enabling you to return to the resort on your skis as early as possible in the season.

THE OPENING OF TIGNES - VAL D'ISÈRE AREA

Want to take it up a notch? The Tignes- Val d'Isère area opens on **30th November 2013**.

Here you'll find 300 kilometres of slopes to tear down, no holes barred, with the fun guaranteed until **4th May 2014**.

FRESH TRACKS

Be the first! In winter, every Wednesday from Christmas to Easter, join the mountain professionals for a Fresh Tracks session. Be one of the first on the slopes, and experience a unique moment with the Tignes professionals. The STGM lift staff will open the funicular at 8:30 am. On arrival on the La Grande Motte glacier, the ski patrollers will brief you over a coffee and croissant, you can then put your skis on and ski down the Double M for 900 vertical meters on groomed snow. €15 per session with a valid ski pass.



NEW CABLE CAR

THE AEROSKI HAS BECOME "THE TOVIÈRE CABLE CAR"

NEW!

After 27 years of loyal service, the cable car providing the link between Tignes and Val d'Isère had become "old school" and has been offered a new lease of life.

Particular attention was paid to the integration of the departure station to maintain a clear view of the lake and the Grande Motte from the central square. Adieu old vintage cable cars and hello spacious and light cable cars that can carry 10 people sitting down. At the top, the station and garage have been built underground making the "Tovière" platform larger to facilitate the flow of skiers. In order not to miss any of the views, the southern frontage of the building facing the Grande Motte will be made of glass. A huge amount of thought has gone into reducing the effects of the wind: the direction of the ascending cable cars has been modified and the cabins have ballast. And finally, in order to save energy, the energy created by the machinery is harnessed to heat the premises.

Cost: 15 million Euros.

PRACTICAL INFOS

Ski Pass Prices 2013-2014

Tignes- Val d'Isère prices

6-day adult pass €252,50

6-day child pass €202

TIGNES IN FREESTYLE MODE

FOLLOWING IN THE WAKE OF THE TIGNES X GAMES: A HIGHLY SUCCESSFUL SNOWPARK

With baggy clothes, flashy colours, helmets jammed on heads, twin-tipped skis, back protectors and their own lingo, the freestylers have established their base camp in Tignes. Last winter, the snowpark in Tignes saw record numbers of visitors: **2,800 people per hour rode their skis in the freestyle areas during the busy times of the season!**

WHERE BUDDING FREESTYLERS RUB SHOULDERS WITH THE PROS: A UNCONVENTIONAL CREW WHO PLAY BY THEIR OWN RULES.

For several winters now, Tignes has been riding on its notoriety and reputation from the X GAMES and has been enhancing its Freestyle zones. Big, wide, well-groomed and laser-shaped, the **Snowpark** in Tignes has earned its acclaim. Since last winter, **5 new rails** will complete its evolution, one of which is the **giant "LICK ME OR BONK ME" sphere!** New tricks guaranteed!

For intermediate and advanced freestylers, the park offers **6 blue-level and 5 red-level jumps**. And thanks to the work of the shapers, there is a special mention from the pros at the **black table**, "Big Bertha", as well as the impressive **jib zone**.

For beginners, Tignes created the **"Easy Park"**, a real beginner's zone for apprentice freestylers comprising of 3 green-level kickers and 3 rails and a line of rollers. Combined with **"EasyBoarder"**, it complements what is already available to encourage budding freestylers.

As well as the jumps, there is also a **Boardercross** and an **Air Bag** in the Snowpark.

AN XXL HALFPIPE

The SuperPipe takes centre stage at the **X Games Tignes**. Its king-size dimensions give riders maximum speed and amplitude. Athletes are judged on the execution and the difficulty of the tricks, on their landings and their overall use of the SuperPipe. Frank Wells, the famous shaper from the American company SPT (Snow Park Technology), and the French shaper Benjamin Ravel need 44,000m³ of snow to turn the Tignes' Halfpipe into this 220-metre long, 19-metre wide and 7-metre high XXL SuperPipe. Play at being a pro rider on the SuperPipe in Tignes, open to the public all winter (except during the X GAMES TIGNES).

HANG OUT AT HIS PLACE

Time to head to the edge of the SuperPipe in Tignes with **XAVIER BERTONI**, winner of the 2009 Aspen X Games and 2nd in the 2010 Tignes X Games, for a freestyle session in his favourite playground.



TIGNES IN FREERIDE MODE

THE FREERIDE CHROMOSOME

Tignes has an exceptional reputation for off-piste: 80% of the ski area is classed as off-piste sectors.

In **Tignes**, freeride skiing is synonymous with **SAFETY**. For seven years now, Tignes has decided to put safety at the very heart of its priorities. Its aim is to improve and increase the general public's awareness of basic safety rules, which are part and parcel of any off-piste activity. Freeriding has always been an integral part of Tignes' freeskiing & boardsports culture. With its proactive, fun, global and innovative approach within the resort, Tignes leads the way in terms of safety.

An avalanche transceiver – the freerider's best friend

From the budding freerider to the trained professional, before going off-piste, it is a prerequisite to visit the "DVA training zone", located at the heart of Tignes on the banks of the lake.

The DVA training zone is made up of 8 permanently buried beacons, which allow you to practise, to learn or to perfect the use of your avalanche transceiver in an autonomous way.

Free entry

Two introductory sessions are held each week after skiing has finished. These are taught by members of Tignes' ski patrol.

More info:

Six information totems, dedicated to freeriders, are positioned at strategic points at the heart of the skiable area, close to members of the ski patrol.

Their aim is to inform and raise awareness, including information on the day's weather, changes in the snow cover, reminders on safety rules etc. You also have the "DVA check point" - a beacon that enables you to check that your avalanche transceiver is working properly.

Naturides: skiing in safety

Six "Naturides" are available in Tignes' ski area. What's the idea behind these? They are marked black slopes that have been secured against avalanches, but not groomed. In this way, the natural snow conditions are preserved, according to changes in the weather. This is a way of testing your skills and fitness before dropping into the Big White!

FREERIDING AS A JOB

MARGOT ROZIES, snowboard Freeride World Vice-champion gives the following advice:

"don't leave home without your safety gear!"

"Any time you're planning to go off-piste, find out about the avalanche risks and check the state of the snow cover with the ski patrol. Never go off on your own and don't forget the essentials – **an avalanche transceiver, a shovel and a probe**. These are a freerider's best friends".

Margot is one to watch throughout the winter on the FREERIDE WORLD TOUR where she will be riding in the Tignes colours. Between competitions, you might even come across her tracks in the fresh powder in Tignes.



IN TIGNES, IT ALL HAPPENS AT ALTITUDE: PARTIES, SHOWS, DINING, SHOPPING...

NEW!

LE PANORAMIC- Altitude 3 032 m

A chef at the summit

Tignes Grande Motte Glacier. Altitude 3,032 metres. It was in this unique high-mountain playground that, to the delight of food lovers, Jean-Michel Bouvier set up his restaurant in the autumn of 2011.

With 3 different timings, and 3 different options, there is something for everyone: the snack-bar for a quick snack on the go when you come out of the funicular, the self-service restaurant for a simple lunch made from local produce or the fine dining restaurant for food enthusiasts. Savour the food whilst soaking up the breathtaking 360° panoramic view. Accessible on skis or on foot (via the funicular), it is a legendary spot in the Tignes – Val d'Isère ski area. Ski wear is the dress code!

Glacier de la Grande Motte/ +33 4 79 06 60 11/
www.jeanmichelbouvier.com

Chef Jean-Michel Bouvier waits for you at **LA TABLE EN MONTAGNE** in Tignes Val Claret every evening, with a « **LOCAVORE** » cooking ...
+33 (0)4 79 01 11 43 / www.jeanmichelbouvier.com



UNUSUAL: SHOPPING AT 3000M

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LA FRUITIERE

The restaurant of la Folie Douce

At the heart of the Tignes Val d'Isère ski area, enjoy the décor of a real milk cooperative and sample food made with the best locally sourced ingredients. Eat inside or outside, we serve dishes made to re-energise skiers.

THE SHOW MUST GO ON / CABARET DE LA FRUITIERE

WELCOME ET BIENVENU... TO THE HIGHEST CABARET IN THE WORLD

From February, every day from 2.30pm - 3.30pm in the heart of the Tignes Val d'Isère ski area come and enjoy afternoon cabaret. The big cabaret classics with dancers in 1930s costume will be performing in an intimate setting where they get up close with the public, a new concept in cabaret, something which you will not find in a big city theatre. A genre revisited by la Fruitière and its choreographer Vincenzo Notarandrea in a journey through musical styles. A stage has been built specially for the occasion at 2,400 metres aimed at re-creating an original-style setting accompanied by the performers of La Folie Douce Team.

www.lafoliedouce.com

TIGNES DARES TO BE DIFFERENT: PLENTY OF OUT OF THE ORDINARY ACTIVITIES ON OFFER



ICE DIVING

Breaking the ice

For a truly **unique experience**, at an altitude of 2,100m, **under the ice of the lac de Tignes**, with **Alban Michon**, THE expert in deep-sea, ice and cave diving. He runs the Tignes ice diving school which has become a key training centre for diving teams going on polar expeditions. Day or night, beginner or advanced, go on a journey with a group of enthusiastic instructors and **discover the world of a thousand lights**.

Practical information:

Every day, from early December to mid April, from 11am - 4pm.

Night diving every Wednesday and Friday from 6pm.

From €75/per person for day diving.

From €95/per person for night diving.

To book: 06.89.15.18.34 - contact@tignesplongee.com - www.tignesplongee.com

GO MICROLIGHTING with TIGNES AIR EXPERIENCE

Discovery flights in a microlight, a state-of-the-art modern, reliable and powerful machine - the BEST for flying in the mountains. You take your skis off, get comfortable in the machine and find yourself propelled into a childlike dream: flying above the resort, dancing between the slopes and peaks as if on a flying carpet, a microlight is like no other motorised flying machine and gives you the experience of unique panoramic views.

Bonus: microlighting very rarely induces feelings of nausea; even those people who usually get air sick or suffer from vertigo seem not to suffer in this small machine!

Practical information:

Location: the Palet altiport, below the Col des Vés chairlift in Tignes Val Claret

Prices:

15 min flight: €70 (€90 with video)

30 min flight: €120 (€140 with video)

Available to: everyone, with no age limit (on a case by case basis for very small children) and no physical requirements. Accessible to those with reduced mobility.

Contact : Jean-Baptiste Buttard / jb.buttard@gmail.com / 0608373935



X TRACK WITH JEEP

In driving mode



How do you fancy an experience with JEEP driving on the snow and over wooden jumps? Then head to the X TRACK in Tignes Val Claret and try out the new all-terrain models alongside your driver. Throughout the winter there will be free TEST DRIVE session organised by the Tignes events team and the JEEP drivers!

TIGNES PAMPERS ITS OWNERS

IN TIGNES WE PAMPER OUR OWNERS!

Tignes can accommodate **31,000 tourists**, 50% of which are beds spread out in holiday homes representing substantial commercial potential. In 1995 Tignes embarked on the huge job of restoring privately-owned local accommodation to encourage the use of these extra beds. The aim of this pioneering resort was to take advantage of the attractive tourist heritage to generate traffic and financial spin-offs. In order to achieve this, the resort set up a genuine commercial strategy aimed at property owners with the creation in 2004 of the **Owners'-Partnership department**, dedicated entirely to property owners in the resort. A win-win collaboration between the commune and its owners, a concept that hadn't been seen before in the mountains!

The "benefits" for the owners: increase in value of their property, help with the renovation by way of grants, advantages in resort according to the number of weeks their property is occupied (lift passes, parking spaces, swimming pool, free spa and sports club entry for example). The results in Tignes turned out to be positive. Since the winter of 2004 and the creation of the Owners'-Partnership, **more than 1,450 owners** agreed to rent out their property, **196** of which were new in 2012 – 2013 (in other words + 15% in 1 year). **More than 2,297 apartments have been graded and €770,000 were allocated in renovation grants.**



5 YEARS ALREADY!

X GAMES TIGNES /19-21 March 2014



5 YEARS ALREADY!

X GAMES TIGNES /19-21 March 2014

The European version of the Winter X Games created by ESPN in the US, co-produced by Canal+ and ESPN, the X Games will take place over 3 days in Tignes where over 150 athletes from all over the world will compete in 8 disciplines: Superpipe and Slopestyle skiing and snowboarding in separate men's and women's events. **All those disciplines will be part of the Sochi 2014 Olympic Games for the 1st time.** The X Games Tignes are a unique version of the Winter X Games held in the US.

MEDAL TIME

Following on from the Olympic Games in Sochi which will be taking place from 7 to 23 February 2014, 100 of the world's best freestylers will come together from 19 to 21 March 2014 for the 5th edition of the Tignes X Games. It will be the perfect opportunity for the future first Olympic SuperPipe and Slopestyle ski and snowboard champions to prove their metal and let themselves go as they do their thing in the Tignes arena.

MEDAL CONTENDERS: INFO ON THE FRENCH TALENT

The Free Ski Project, led by the most famous of the coaches, Greg Guenet, is in itself the cream of the French freestyle medal-contenders in the SuperPipe at the Olympic Games in Sochi: Kevin Rolland, Toto Krief, Ben Valentin, Xavier Bertoni, Joff Pollet-Villard and Marie Martinod are in contention to win a ticket to become the first SuperPipe Olympians. You will find them training in Tignes as soon as the glacier opens!



FREESTYLER AS A JOB

Marie Martinod: a story, a personality, a destiny and a killer look – she is THE rider to watch.



FLASH BACK

2013 Tignes X Games. Friday 22 March 2013.

8.30pm. Women's SuperPipe Ski Final.

It was the surprise, yet heart-warming result of the 2013 Tignes X Games. **Marie Martinod** from France made an unbelievable return after a 7-year break and managed to take first place! It was a remarkable comeback for this young mother of a 4-year-old daughter.

One year later, Marie will be there in March 2014 in "HER" SuperPipe in Tignes where she will meet up with the rest of the "made in Tignes" sportsmen and women again.

Marie is not your typical female skier. As a pillar of international freestyle skiing between 2004-2007, she disappeared from the world of freeskiing and ended her career - these things happen in life. But it was the announcement that the Halfpipe was to feature at the Olympic Games in 2014 that gave her the desire to take up her skis again and to take her life as a sportswoman and her destiny to become a champion in hand. After a 7-year break and the birth of her child, with her Rock n'Roll looks, Marie headed back to the edge of the pipe and made her big comeback on the planet freestyle podiums last winter. She then clinched her place at the Sochi Olympic Games. She is THE girl to watch in the French ranks during the next Winter Olympics.

To prepare for the Olympics, which will take her to Russia in February 2014 and thanks to the X Games and other international competitions, **Marie has chosen Tignes as her official resort and HQ** to take off her skis and live with her family.

5 YEARS ALREADY!

X GAMES TIGNES /19-21 March 2014



X GAMES TIGNES 2014
3 DAYS OF COMPETITION
MORE THAN 117 000 PERSONS EXPECTED

X GAMES: TIGNES IS A CANDIDATE FOR 2015 AND THE EDITIONS AFTER THAT

The 2014 Tignes X Games will take place from 19 to 21 March. Yes, but what's after that?

"After that we are organising the 5th edition in 2014 and we have put ourselves forward to organise the competitions from 2015 onwards. But we are not the only ones who would like to host the event. In 2009 at the time of the first call for tender, twenty or so European resorts put themselves forwards and once again we were 4th or 5th on the short list", declared Sébastien Mérignargues.

Because of the success of the event, other resorts are keen to put themselves forward at the next call for tender from ESPN at the end of summer 2013.

This year's figures will certainly be coveted by the others:

- Tignes Winter X Games = **the largest annual European snowsports event**. Only the Winter Olympics (every 4 years) and the Alpine World Ski Championships (every 2 years) are bigger but change site every time.
- **600** people work on the event.
- **460** journalists from 20 or so countries were accredited in 2013.
- **18.5 hours** of live coverage exclusively on CANAL+ during the week of the event.
- **More than 6,000** hours of TV broadcast in 180 different countries.
- **117,000** spectators in 3 days.



FLASHBACK TO X GAMES' HISTORY

The Winter X Games first appeared in 1997 in the USA, following the big success of the Summer X Games, which had already been held in California. The X Games quickly established themselves as the most important gathering for alternative sports and have been held every year since then, each event building on the success of its predecessor. Since 2002, the American Winter X Games have been held at Aspen in Colorado. In 2010, the Winter X Games arrived for the first time in Europe in Tignes.

TIGNES IS GOING LIVE/CONCERTS AND EVENTS

Dates for the diary



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PUFFA JACKETS ON!

FIRE MIX PARTY 31 DECEMBER 2013

To welcome in 2014, Tignes and FUN RADIO invite you to get on THE outdoor dance floor at 2,100m.

Tignes is the place to be for a New Year's Eve party at 2,100m, get on the outdoor snow dance floor.

Every year between 20,000 and 25,000 clubbers get together on the highest snow dance floor in Europe. The last night of the year has become an unmissable and original event to celebrate the new year.

DRESS CODE : Warm jackets, hats and moon boots.

DJ 2013: Coming soon

X GAMES TIGNES 2014 – 19 TO 21 MARCH

LIVE IN TIGNES

February and April 2014

This winter Tignes welcomes 2 FREE CONCERTS in partnership with RTL2 and FUN RADIO!

The **LIVE IN TIGNES** concerts are back to set on fire the brand new Tignespace with famous pop rock and dance artists.

Dates et artists : Coming soon ...

SFR TOUR – 24 to 27 February 2014

5 RANKED STAGES AT THE AFP WORLD TOUR

2 WILD CARDS FOR THE TIGNES X GAMES

Having invested heavily in the Snowsports world, SFR is back on the winter scene again with the 8th edition of the SFR TOUR. Once again, the French freestylers will go head to head with the best from around the world. There is just one objective: land one of the Tignes X Games wildcards.

EUROPEAN SNOW PRIDE

From **22nd to 29th March 2014** Tignes will be waving the rainbow flag, the emblem of the gay community, and hosting **European Snow Pride 2014**. A week of skiing and events dedicated to gay people from the 4 corners of Europe. Having already hosted this event in 2008, 2009, 2010 and 2013, Tignes has proved its status as gay-friendly by being involved in the organisation of this exceptional week dedicated to gay mountain, ski and party lovers.

Events include: DJ nights, pool party, après-ski on the terrace, cosy evenings, group skiing and snowboarding, lunch in the sun, and other surprises...





GREAT DEALS MADE IN TIGNES

CHRISTMAS – GIFT DAY

From 21st to 28th December 2013

« Christmas day for free »

From €369 /adult et €325 /child including:

7 nights accommodation in studio 4

+ 6 days ski passes Tignes Val d'Isère (at the 5 days price)

BONUS for the kids on the Christmas week:

10 % discount on ski or snowboard children courses (*valid with a booking via Tignes Réservation including at least the accommodation*)

JANUARY : THE GREATEST DEAL 2014

Available during **5 weeks**: from 4th January to 8th February

From **€99 /pers./week** in studio 4

From **€79 /pers./day** in double bedroom, B&B included

BONUS = One ski pass 6 or 7 days adult Tignes Val d'Isère **for FREE** when you buy 3 (*same area and same length*)

MARCH- XRATED WEEK

From the 15th to the 22nd of March 2014

From **€399 /pers.** including:

7 night accommodation in studio 4

+ 6 days ski passes Tignes Val d'Isère

BONUS = VIP access on the competition site during the X Games for 30

«privileged persons» (*random draw on the 1st of March*)

The great deals are available on: www.tignesreservation.net

Infos and booking:

www.tignesreservation.net /

reservation@tignes.net /

T. +33 4 79 40 03 03



AN OFFER THAT HOLDS FOR THE WHOLE WINTER = The MORE ACTION SPECIAL DEAL

When you buy a two-day or longer Tignes - Val d'Isère ski pass, Tignes will give you free-of-charge access to the Lagon swimming pool and also to the natural ice rink located on the icefloe (one entry per day).

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