



PRESS RELEASE

PARIS MEDIA CENTRE: THE ACCREDITATION PERIOD FOR THE HOST CITY'S MEDIA CENTRE DURING THE PARIS GAMES IS NOW OPEN

April 12, 2024 – The accreditation window to obtain access to the Paris Media Centre opens today. Hosted at the Carreau du Temple in the heart of Paris, accreditation will also provide you with access to the best possible working conditions, as well as a range of exclusive content and services.

Please note that all accreditation requests must be made by May 1st 2024. Registrations received after this date will not be accepted. The first step to apply for accreditation is to register on our website mediacentre.paris. Please note: this does not guarantee accreditation.

The Paris Media Centre will welcome media from around the world during the Paris 2024 Olympic and Paralympic Games.

Located in the heart of Paris, the Media Centre will also give you the opportunity to (re)discover the host city, with a program of exclusive and curated content – details coming soon! Every day, you will have access to:

- Morning briefings;
- Press conferences;
- Press tours;
- Workshops;
- Events.

To accommodate you as best possible, the Paris Media Centre will provide:

- Workstations and quiet workspaces;
- Storage lockers;
- TV & radio studio;
- Enhanced Wi-Fi, as well as numerous ethernet connections.

The Media Centre will also provide various complimentary services:

- Easy Filming Pass;
- Filming assistance;
- Stand-up positions;
- Concierge service;
- Unlimited coffee;
- Meditation, yoga, stretching classes, massages.

A restaurant is available on-site. This is the only facility that will be at your own cost.

ACCREDITATION TERMS AND CONDITIONS

In order to ensure things go as smoothly and as efficiently as possible, applications for accreditation must be made by professionals representing bona fide media organisations. They must meet the below criteria:

To obtain accreditation to the Paris Media Centre, applicants must:

- Provide verifiable information on the media outlet's scope (print circulation OR radio/TV audience OR digital audience OR distribution for press agencies AND social media statistics for video pureplayers)

Then, depending on the media outlet and/or your role, please also submit the following documents (in PDF format or hyperlinks), in French or English:

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☰ YouTube	3
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PRINT & ONLINE

Print media journalists: a document containing three (3) signed articles published in the last 12 months, along with a copy of the publication.

Online media journalists: representatives of online media organisations must provide three (3) signed articles published on their website within the last six (6) months; and:

- The website must belong to a recognised press organisation and have a precise and verifiable postal address and telephone number;
- The website must publish at least 60% original news, comments or analysis;
- The website must update online articles at least three times a week;
- Online publications may originate from news organisations or blogs in addition to the above.

Pureplayers journalists broadcasting video content: on their platform or via social networks, please refer to the category 'broadcast (radio & television) media'.

RADIO, TV, PHOTOGRAPHY, INDEPENDENT JOURNALISTS & CONTENT CREATORS

Please note that television and radio crews, broadcasting production companies, photographers and content creators must also provide a detailed list of the equipment they plan to bring into the Paris Media Centre.

Broadcast (radio & television) media representatives: a document detailing three (3) features aired in the last 12 months. Sound engineers, producers and technicians may submit stories in which they participated in to support their application.

Independent broadcasting production companies: a letter of commitment from the broadcasting, production, or distribution organisation that intends to broadcast their work. The project must be related to the Olympic and Paralympic Games.

Photographers: six (6) original press clippings OR photos with credits from the issuing organisation, published within the last 12 months.

Freelancers: a mission statement and proof of acceptance from a media outlet or a specific publication. Accreditation applications from freelance journalists or photographers must clearly state that the applicant is on assignment from a media organisation or working for a specific publication.

Content creators: provide a link to content platforms and provide at least three (3) pieces of content published on social media in the last 3 months. You must also:

- Refer to a registered business, have an accurate and verifiable postal address and telephone number; proof that you regularly publish content (at least 2 to 3 pieces of content per week);
- number; proof that you regularly publish content (at least 2 to 3 pieces of content per week);
- X (Twitter) and Meta platforms (Instagram, Threads, Facebook): a minimum of 25 000 followers and 5-6% engagement rate is required;
- YouTube: A minimum of 50 000 subscribers and a minimum of 2 500 views per video required;
- TikTok: A minimum of 200 000 subscribers and 10% engagement rate required;
- Publish content related to the Paris Media Centre's areas of interest (sport, tourism, culture, etc.).

All of the documents mentioned above must be included (hyperlinks or PDF format), in French or English. Documents submitted in other formats will not be accepted and your accreditation request will be denied.

Please note that:

- Publications that are awareness-raising or advocacy tools for non-governmental organisations (NGOs) or non-profit associations are not eligible for media accreditation;
- It is not possible to apply for dual accreditation (as press representative and/or delegate and/or NGO).

Please note that all accreditation requests must be made by May 1 2024. Registrations received after this date will not be accepted.

Accreditation approval will occur at a later stage. Notification of accreditation will be sent via email. As a reminder, registrations on the do not guarantee accreditation.

The Paris Media Centre will be open to both accredited and non-accredited journalists covering Olympic events between July 19 until August 11 and August 24 until September 8.

Provided by the host city, the Media Centre offers state-of-the art working conditions via a multitude of services and exclusive content, more details [on this link](#).

Visit www.mediacentre.paris to [register now](#) and apply for your accreditation.

Contacts :

The Paris Media Centre Team - press.mediacentre@paris.fr - +331 42 76 49 61

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The Paris Media Centre Team - press.mediacentre@paris.fr - +33142764961