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A Toast to French Decadence ***FrancePassionMagazine.com's One-Year Anniversary***

FOR IMMEDIATE RELEASE

NEW YORK, NY, November 20, 2013 — Atout France, the France Tourism Development Agency, is proud to announce the one-year anniversary of its luxury editorial site www.FrancePassionMagazine.com.

The goal of the site is to attract a high-end audience to discover today's luxury scene in France, from the latest trendsetters to the hottest young designers to the most cutting-edge developments. Some of the most recent content includes an exclusive interview with fashion icon Laetitia Casta, a look at romantic Tahiti, and a spirited tour of France's best alcohols. New this year is a members-only section of the site, featuring exclusive content and special offers only accessible to them. Members get first dibs at contests, events, trends and more.

Merci!

Atout France would like to thank the following partners of *FrancePassionMagazine.com* and its one-year anniversary party:

Accor, Air France, Bisous Ciao, Chic Villas, Financier, Galeries Lafayette, Georges Duboeuf, K2, Mauboussin, St-Germain, and Sud de France Développement.

About Atout France

Atout France, the France Tourism Development Agency, is the sole national organization responsible for the development and promotion of tourism to France. As an association of public and private interests, Atout France is charged with supporting tourism to France and assisting its partners internationally through its network of 35 offices in 32 countries. Atout France is also responsible for assisting regions, counties, towns and cities in the development and modernization of their tourism assets, as well as for administering France's new hotel rating system.

For more information about traveling to France, please visit: <http://us.rendezvousenfrance.com/>.
To access Atout France's press corner with the most updated releases about tourism developments in France, please visit: <http://us.media.rendezvousenfrance.com/>.