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## PRESS RELEASE

### **5 star Renaissance hotel in Aix-en-Provence, opening soon**

The Renaissance, Aix-en-Provence will open its doors in spring 2013. Ideally situated only a few minutes from the historic centre, this luxury 5 star establishment will offer premium services, targeting French and international business and leisure travellers.

Contemporary in its exterior architecture as in its interior design, the hotel Renaissance Aix-en-Provence is in the very heart of the new Sextius-Mirabeau neighbourhood, only a few minutes walking distance from the cours Mirabeau and the cultural sites of the city.

This new establishment is the 6th hotel in France with the luxury 'Renaissance' label from the Marriott Group. Operating as a franchise with 5 investors from the Provence-Alpes-Côte-d'Azur region including two project developers – Marc Cohen (Primosud) and Stéphane Pérez (Perimmo) as well as Christian Carassou-Maillan who is chairman of the board of the Hotel Renaissance Aix-en-Provence.

Occupying a total surface of 10,500m<sup>2</sup>, the hotel has 7 floors and 133 top of the range rooms including a presidential suite of 74m<sup>2</sup>, 2 executive junior suites of 44 and 51m<sup>2</sup> respectively as well as 6 junior suites of 33 and 44m<sup>2</sup> each with its own terrace. The construction of building, which was designed by Saada and Nadjari architects, is jointly lead by Primosud and Perimmo. The building works and interior design and layout represent a global investment of 35 million euros. Managed by Eric Robert, the 44-year-old general Manager, the hotel will employ over 100 staff and will indirectly generate or help another 50 employees.

Julie Fullet, a young Parisian architect specializing in deluxe hotels, designed the decoration of the bedrooms and public areas by interpreting the contemporary symbols of the city and the Provençal region. The designer Christian Ghion has designed several pieces of furniture as well as a fountain that will be installed in front of the hotel. Last but not least, contemporary artwork will be exhibited at the hotel.

The catering has been entrusted to the renowned chef, Jean-Marc Banzo. Closely associated with the creation of hotel from the ground up, the chef from *Le Clos de la Violette* in Aix-en-Provence and *La Villa Madie* in Cassis will offer a gourmet experience in two different environments – *Le Clos*, a gourmet restaurant seating 40 and *Le Comptoir du Clos*, a brasserie seating 140 guests that opens onto the hotel terrace.

The hotel Renaissance Aix-en-Provence also features a landscaped garden of 1000m<sup>2</sup> and a relaxation area with an indoor pool, gym, a steam room and body sculpting rooms with the possibility to book treatments in the guest's room.

A meeting space covering 440m<sup>2</sup>, split into 7 moduable rooms, offers a personalised welcome for seminars, conferences and special events.



Information:

Hotel Renaissance Aix en Provence:

320 avenue Wolfgang Amadeus Mozart - 13100 Aix en Provence - France

[www.hotel-renaissance-closdelaviolette-aix.com](http://www.hotel-renaissance-closdelaviolette-aix.com)

Press Officer:

Pascal Scuotto :

+ 33 (0)6 11 13 64 48

[pascal.scuotto@gmail.com](mailto:pascal.scuotto@gmail.com)

Sales Contact:

Anne Laure Michauneau :

+33 (0)6 12 33 15 08

[event@renaissance-aix.com](mailto:event@renaissance-aix.com)