

Top Reasons to Rendez-Vous in Côte d'Azur in 2014

50th Anniversary of the Foundation Maeght - Saint Paul de Vence

Inaugurated in July 1964 in the village of Saint Paul de Vence, the Foundation Maeght was born from the friendship of Aimé Maeght, art dealer and gallery owner in Paris, with the great names of modern art: including Joan Miró, Alexander Calder, Fernand Léger, Georges Braque, Alberto Giacometti, Marc Chagall and Eduardo Chillida.

In 2014, the Maeght Foundation invites art lovers to celebrate its fiftieth anniversary in Saint-Paul de Vence with dedicated anniversary exhibitions all year-long as well as exhibits celebrating the milestone throughout France, including: The Picasso Museum in Antibes, the Museum of Modern and Contemporary Art in Nice, the National Museum Marc Chagall in Nice among many others.

A Renowned Film Destination

The Côte d'Azur is also a sought after film location and destination. Known as the French Hollywood, the region is especially attractive to the film industry, with its idyllic setting, mild winters, remarkable landscapes and superb light. The Côte d'Azur invites visitors to follow in the footsteps of their favorite stars who shot films in the region. The following movies which were filmed in the region will be released in 2014 (exact dates TBD), showcasing the Riviera's crucial importance in the film industry:

- *Grace of Monaco*, Directed by Olivier Dahan and starring Nicole Kidman as Grace Kelly. Film will open the Cannes Film Festival in 2014.
- *Magic in the Moonlight*, Woody Allen's latest film starring Colin Firth and Emma Stone which is set in 1920s France.
- *L'homme que l'on aimait trop*, A film by André Téchiné with Catherine Deneuve, Guillaume Canet that is based on real events.
- *The Price of Désiré*, Directed by Mary McGuckian. Starring Orla Brady, Caitriona Balfe, Alanis Morissette and Vincent Perez.
- *Minuscule: Valley of the Lost Ants*, Hélène Giraud and Thomas Szabo's *Minuscule: Valley of the Lost Ants* follows the day-to-day existence of anthropomorphic insects.

The Best of Sea and Mountains

From towering peaks over 10,000 feet above sea level to the Alpine foothill plains, cross-country and alpine skiing enthusiasts can take advantage of more than 400 miles of trails in sunny countryside with an incomparable range of scenery. From mountain pastures and forests to majestic high peaks to picturesque perched villages, the Côte d'Azur features a wide variety of landscapes. A veritable outdoor playground, the region is perfect for cycling enthusiasts and hikers alike.

New Côte d'Azur Card, Available April 2014

Starting this April, the very affordable and convenient new Cote d'Azur Card will give visitors easy access to more than 60 activities that include museums, tours and other sites throughout the region.

Two options are available:

3 consecutive days: 39 € for adults, 21 € for children*

6 consecutive days: 54 € for adult, 29 € for children *

*Family advantage: reduced prices for children (4-12 years) and free for third child.

Valid: From April to end of October 2014.

Available in April at tourism offices, hotels and residences as well as on the site www.cotedazur-tourisme.com

Easily Accessible from many European and International Destinations

The Côte d'Azur is within three hours of over 30 European destinations. It offers a wide range of themed stays all year round. Thanks to France's second largest airport, Nice Côte d'Azur International Airport, the French Riviera is easily accessible from over 33 countries, more than 100 destinations and is served by 53 airlines.

The 2014 schedule is available at: www.nice.aeroport.fr

The airport is located in the heart of the Côte d'Azur with public transportation to the main cities:
To Nice city center (4.5 miles): A direct "Ligne d'Azur" shuttle connects the airport to the Nice railway.

To Cannes (21.5 miles) / To Monaco (15 miles): Express lines from the airport by highway to the main cities

Regular shuttles are also available by helicopter to Monaco (*7 minutes flights – 137 \$ /person/one way*)

Superb Public Transportation

By bus: "ticket Azur" allows visitors to travel at a flat rate of €1.50 on all bus lines of the Côte d'Azur.

Tourist Trip suggestions by "Ligne d'Azur" bus on www.lignedazur.com

By train: All cities along the coast have central stations.

Exciting New Hotel Openings

Tiara Miramar Beach Hotel

Théoule sur mer

Opening: April 2014

The Tiara Miramar Beach Hotel is a luxury boutique spa resort located on the Golden corniche road in Théoule sur mer, only 20 minutes from Cannes. Located directly on the beach surrounded by wilderness and the Esterel massif, the hotel offers modern comfort with a Mediterranean design.

www.tiara-hotels.com

Excelsior Hotel Nice

Nice

Opened: November 2013

www.excelsiornice.com

A beautiful 19th-century building is decorated in the sumptuous architectural style of the Belle Epoque. Innovative hotel designer Sandrine Alouf has styled the stunning interiors using iconic images of the city to capture the very essence of Nice.

Le Cagnard

Cagnes-sur-mer

www.lecagnard.com

Built in the 13th century, Le Cagnard is an exceptional stone dwelling built into the city wall of the medieval village of Haut-de-Cagnes. After a complete renovation in 2012, this hotel-restaurant has reopened and unveiled the faithful restoration of antique furniture and Emile Wéry's frescoes from 1928. However, it continues to function with the passion and devotion of a family home.

La Vague de St Paul
Saint-Paul-de-Vence
Opened: March 2013

www.vaguesaintpaul.com

Ideally located in the heart of a wonderful garden, this new 4-star hotel has 50 modern rooms, a gourmet bistro-restaurant, lounge bar, meeting rooms, tennis court, outdoor heated swimming pool and spa with sauna, hammam, Jacuzzi, wellness center and massage room.

Thalazur Hotel & Spa
Antibes Juan-les-Pins
Opened: July 2, 2013

antibes.thalazur.fr

The four-star hotel has reopened after 10 months of renovation work. It offers 163 rooms, a restaurant, a lounge bar and its acclaimed sea-water therapy institute and marine spa.

For more information about the Côte d'Azur, please consult the thematic press kits available on http://pro.frenchriviera-tourism.com/press/press-06_2828.html and website below www.visitcotedazur.travel