



## RAIL EUROPE INC. BACKGROUNDER

WHITE PLAINS, N.Y. – <u>Rail Europe, Inc.</u> is the largest distributor of European rail products in North America. The company combines the maps, schedules and fares of over 50 different train companies across Europe, creating a one stop shop for the North American traveler to plan and book European rail travel.

Established in North America in 1990 as Rail Europe Inc., the roots of the company actually enjoy a much longer history in the U.S., dating back to the 1930s. Rail Europe began as a small office in New York City, growing steadily through the introduction of the Eurail Pass in 1959 and the subsequent appointment of Rail Europe as the sole North American distributor of the pass. Rail Europe is a North American company owned by the French National Railroads (SNCF) and the Swiss Federal Railways (SBB) and is the only railroad-owned North American distributor of such products.

The company has been and remains a dominating presence in European rail travel, offering a wide range of rail passes (including the entire Eurail Pass product line), train tickets, hotel and rail packages as well as sightseeing passes and more.

Rail Europe continues to break new ground in the rail industry. The company's recently launched app and mobile site are the first-ever mobile rail booking tools. Capitalizing on existing features within Rail Europe's state-of-the art website, the mobile site and app include a user-friendly booking engine, suggested side-trips and the ability to access travel information on the go.

For more information or to book Rail Europe's rail passes and train tickets for train travel throughout Europe, consult a travel agent or log on to Rail Europe's websites: <a href="mailto:raileurope.com">raileurope.com</a>. Travelers may also call 1-888-382-7245. Travel agents should visit the company's trade sites: <a href="mailto:agent.raileurope.com">agent.raileurope.com</a>.

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