

# PRESS PACK

## WINTER 2013-2014

### VAL THORENS, UNITED STATE OF MIND

The best of skiing with the best of atmospheres for each guest

**From 23 november 2013 to 11 may 2014**

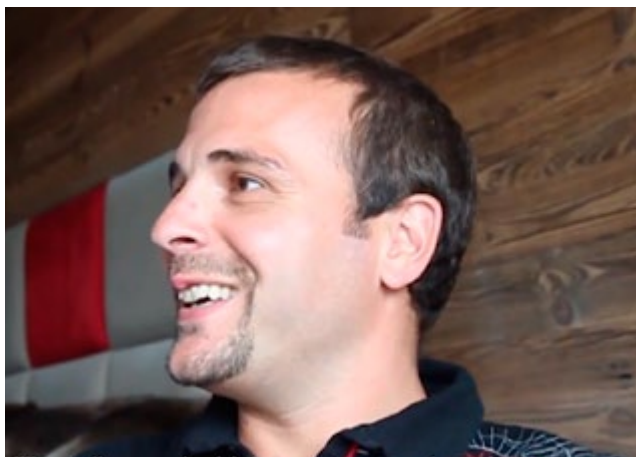


# EDITORIAL

**Val Thorens is the highest resort in Europe (at an altitude of 2,300 metres) and the highest point of the largest ski area in the world, the 3 Vallées (600 kilometres of interconnected runs).**

**It's a New World resort that combines the best of skiing with the best of atmospheres so that each holidaymaker feels UNIQUE and enjoys their very own Val' Tho experience! Reinventing enjoyment to give its guests the best possible holiday is Val Thorens' credo.**

To that end, for the last two years the resort has been forging a **reputation for UNITY AND UNIQUENESS**, with "Val Thorens United". **UNITED** is the **frame of mind** that drives Val Thorens' professionals and holidaymakers **to keep taking the resort to new heights**... More than just a resort, **Val Thorens is a real community**... one that resolutely stands out from the crowd... **that's what its customers are saying about it** (from a poll carried out in 2012)!



## Why the resort is internationally renowned

### SNOW

Guaranteed from the first day of the season to the last, thanks to its ski area, 99% of which is situated above 2,000 m.

### SKIING

A resort that offers 100% doorstep skiing, part of the largest ski area in the world, high altitude, and exceptional snow, that's Val Thorens' recipe for providing the best of skiing and a varied range of snowsports fun... throughout the season!

### ATMOSPHERE

Val Thorens offers ski aficionados a fantastic melting pot of atmospheres: cosmopolitan, urban, friendly, traditional, always warm and welcoming... as many different ambiances as visitors could wish for.

### ACTIVITIES

From traditional skiing to brand new snowsports techniques, non-skiing and après-ski activities, you'll find it all in Val Thorens.

### GASTRONOMY

Snow bistronomy and gastronomic restaurants; you'll find an endless choice of gourmet sensations in the resort's varied selection of places to eat.

### LUXURY

Val Thorens is a designer and tech-savvy resort that sets its own bar for luxury standards and reinvents the way we think about indulgence in the mountains. Val Thorens' idea of luxury is "anti bling", because it doesn't do overblown fuss!

### CONNECTED

Before, during or after their break, clients can use a variety of online platforms to communicate with the resort and

maximise their experience. A strong web presence: social networks, internet and mobile websites, a smartphone application, new shared platforms... all brought to life with "home-made" content.

### INNOVATION

Whatever the accommodation, services, activities, runs, ski area and especially ski lifts, Val Thorens hasn't stopped innovating for over 40 years... Innovation and high performance are in the resort's DNA!

### PROACTIVE

A constantly evolving resort, Val Thorens tirelessly pursues its quest for perfection. Never static, always moving, it reinvents itself every year to the delight of its visitors... there are always new things to see and do here!

In this **spirit of innovation and constant renewal**, Val Thorens has even more **new developments** to offer this year. Amongst them is the **Koh-I Nor, a new mountainside 5 star hotel**; set above 2,300 metres it will be the highest 5 star hotel in Europe! South facing and principally made of glass façades, it will offer **exceptional panoramic views** and **the most beautiful sunset in Europe**... a new luxury experience to relish!

**Other new developments:** 1 hotel has been upgraded to 5 star status, **1 new chef has been awarded 2 Michelin stars**, 1 pedestrian chair lift will provide access to the Folie Douce, 1 Pass Duo ski pass, **2 special Ladies offers**, 1 e-boutique, **19 days dedicated to Skicross** during the next Olympic Games, a Val Tho live network behind the scenes of the resort and **a giant zip highest in Europe**.

Welcome to Val Thorens!

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# 01

## **VAL THORENS :** **“ANTI BLING” LUXURY**

**In Val Thorens you can do what you like,  
as you like, when you like... Everyone creates their  
own personal Val Tho experience  
for a max of enjoyment:**

Entertainments, events, and endless places to get together to make the most of the very best that the resort has to offer. Gourmet pleasure is a genuine original sin, that's our philosophy: bistronomy, gastronomy, well-being and top of the range accommodation...

Unadulterated delights that make for “happy” holidays! And the icing on the cake is that in Val Thorens you can enjoy the very best in skiing and snowsports in the very best conditions... here, you can ski better and for longer than anywhere else...

# TOP OF THE RANGE ACCOMMODATION



## **Koh-I Nor** ★★★★★

The highest altitude 5 star hotel in Europe

**The Koh-I Nor is the name of the 105.6 carat diamond set in the Queen of England's crown...**

It's also **the name of Val Thorens' new diamond hotel**. In Persian, the name translates as "**mountain of light**", which perfectly sums up this new hotel's unusual architecture. Situated on the mountainside and built largely from glass facades, the Koh-I Nor will be bathed in light, offering one of **Europe's most beautiful sunsets**. Unique, top-of-the-range experiences: a vast south-facing open air terrace overlooking Val Thorens' mountainous bowl, a **Prestige Spa** offering Valmont treatments and beauty products, and a restaurant that will delight gourmet diners with **dishes prepared by Yoann Conte, the two Michelin-starred chef**. All that, as well as doorstep skiing! The Koh-I Nor is also a **5 star residence** (see page 6).

### In figures

63 rooms and suites, 2 restaurants, 2 swimming pools, 1 lounge bar, 1 ski shop, 1 spa(800m<sup>2</sup>), 1 fitness room, 60m<sup>2</sup> of solar panels  
Interior decoration : Cabinet Patriarche

### Information

+33(0)4 79 31 00 00 & www.hotel-kohinor.com  
Rates: from 340 € per night  
Hotel being classified



## **Le Fitz Roy** ★★★★★

Earns its 5th star

**The legendary Fitz Roy Val Thorens hotel has undergone a "full redesign" for this winter... and has earned a 5th star in the process**

A new **chic, discreet and intimate setting** with the cosy refinement of a **large family chalet**, winter holidaymakers will feel "right at home" here. Nestled by the fireplace, snuggled under a blanket in the library, relaxing peacefully on the slope-facing terrace, or even cosied up in their bedroom... not forgetting a moment of well-being in the spa and gastronomic discoveries at the Table du Roy... there really is something to delight everyone.

### In figures

56 rooms and suites, 1 restaurant, 1 brasserie, 1 bar, 1 swimming pool, 1 spa, 1 fitness suite and 1 library.

### Information

+33 (0)4 79 00 04 78 & www.hotelfitzroy.com  
Rates: from 331 € per night  
Hotel being classified



## My Home and Chalet Time



Private luxury apartments with a concierge service!

**Val Thorens is offering a new definition of luxury this winter:**

**Private apartments with à la carte luxury services**, for an even better holiday experience! **A concierge service** will take care of customers' every need: beds made upon arrival, in-apartment key handovers, transfers organised, **breakfast delivery**, cleaning, torch-lit descents organised, **in-apartment chef** to prepare meals... Also available to book: **ski lessons, activities, massages, taxis, car parking and food shopping.**

### Information

**My Home** +33 (0)4 79 00 01 77 & myvalthorens.com

**Chalet Time** +33 (0)4 79 41 28 37 & www.chalettime.com

## Altapura ★ ★ ★ ★ ★

Val Thorens' first "Ski Palace"

**Designed to be a luxury hotel**

The 5-star Altapura Hotel was named one of the most beautiful hotels in the world by Condé Nast Traveller USA (a benchmark institution in luxury travel). It deftly combines modernity, elegance, luxury facilities, a warm welcome, leisure, well-being and relaxation activities. Its spacious rooms and suites, restaurants, bars, enormous 1,000m<sup>2</sup> spa and numerous services make it a privileged destination for fantastic holidays... at the foot of the slopes!

### Information

+33 (0)4 57 74 74 74 & www.altapura.fr - Rates: from 292 € per night

### In figures

88 rooms and suites, 3 restaurants, 3 bars - 1 swimming pool, 1 spa and 1 fitness suite.

## Val Thorens' 4 and 5 star resorts

The Hameau du Kashmir, Koh-I Nor and the Montana Plein Sud residences are reinventing mountain holidays

By offering **à la carte luxury residence breaks** designed around customers' needs. In these high-altitude resorts, **everything is within reach**: fitness centre, shops, spa, swimming pool, ski equipment rental, child-care centre, ski kindergarten... The residences offer **inclusive or à la carte luxury hotel facilities** (meals & catering, bread delivery, ski equipment rental, towel change, cleaning)... as well as doorstep skiing!

### Information

**Le Koh-I Nor \*\*\*\*\*** +33(0)4 79 31 00 00 & www.hotel-kohinor.com

35 apartments, 2 restaurants, 2 swimming pools, 1 lounge bar, 1 ski shop, 1 spa and 1 fitness room. Rates: from: 685 € per week

**Le Hameau du Kashmir \*\*\*\*** +33 (0)4 79 10 49 15 & www.le-hameau-du-kashmir.com

40 apartments (between 45 and 108m<sup>2</sup>), 2 restaurants, 1 lounge bar, 1 ski shop, 1 child-care centre, 1 swimming pool, 1 spa and 1 fitness suite. Rates: from 1,270 € per week

**Montana Plein Sud tourism residence \*\*\*\*\*** +33 (0)4 79 00 21 01 & www.vmontana.com

37 apartments, 2 restaurants, 1 spa, 1 well-being centre and 1 swimming pool Rates: from 1,300 € per week



# SNOW GASTRONOMY & BISTRONOMY

Val Thorens offers its customers every facet of the art of mountain living. Its **culinary delights** are a particular highlight with **a number of fine dining establishments to discover**, for a gourmet adventure to **enjoy to your heart's content!**



NEW

## Yoann Conte \*\*

A second 2 Michelin starred chef at an altitude of 2,300 m

**Yoann Conte\*\***, two star chef in his restaurant in Annecy, is taking the reins of **the Hotel Koh-I Nor 5 star restaurant and brasserie**. Following in the footsteps of talented two-Michelin-star chef **Jean Sulpice**, will he know how to **defy the laws of physics** to create his gastronomic cuisine at altitude? Boiling an egg, for example, takes 2 minutes longer to cook (water boils at 92° 2,300 metres up), the lower atmospheric pressure makes yoghurt pots swell up, and the low humidity levels (just 17%) makes bread, pastries and cheese dry out three times faster than normal!

Both renowned chefs have **a great deal in common**: both are in their early thirties, are native to or adopted natives of the mountains, and both come from families of restaurateurs, they also cook with the same aim: to rework, showcase, and perfect **local produce!** The young Breton and his faithful Savoyard friend will showcase their talent with real simplicity and unity, demonstrating Val Thorens' United spirit.

### Information

+33 (4) 79 31 00 00 & [www.hotel-kohinor.com](http://www.hotel-kohinor.com)



## Restaurant Jean Sulpice \*\*

The Oxalys restaurant has been renamed after its chef

**Authentic and modern** are the words that best describe Jean Sulpice's delicious creations. He's been taming gastronomy in Val Thorens for over 10 years, braving the laws of physics in his high-altitude kitchen. Holder of two Michelin stars and a Relais & Châteaux Grand Chef award, he loves sharing knowledge and experiences and opening up his kitchens to the outside world!

He is also bringing out a new book, "**Jean Sulpice from one winter to another**" in which he shares his passion, talent and values.

Editions Glénat, 224 pages, price: 49.50 € - Book cover picture above

**A taste for sharing:** Jean is passionate about sharing his taste and flavours. As the father of a little 5 year old boy, he is the only Michelin-starred chef to **make lunch at the Val Thorens crèche**. His goal is to raise awareness, educate, and pass on the concept of quality food to children.

### Information

+33 (4) 79 40 00 71 & [www.restaurant-loxalys.fr](http://www.restaurant-loxalys.fr) - [contact@restaurant-loxalys.com](mailto:contact@restaurant-loxalys.com)

NEW

# Snow Bistronomy, a concept invented by Val Thorens

Bistronomy is a term that describes **the amazing blend of bistros and gastronomy!** It's a combination of the **warm welcome and relaxing atmosphere** of a bistro and a gastronomic restaurant's **fantastic cooking and fresh produce**. In Val Thorens, gastronomy is to be found in a number of slopeside or resort restaurants, offering holidaymakers the peak of **culinary experience** at the summit.

## La Maison Blanche

**A change of owner and a change of name for the largest terrace at the heart of the resort, Le Galoubet is becoming La Maison Blanche!**

Romain Bastide and Fabien Barreau, two young thirty-somethings from Aveyron who love Val Thorens, are taking over this brasserie, which will offer **simple, good food** in an atmosphere that will make you feel **right at home**. Their speciality: a side of beef accompanied by "aligot" (an Aubrac Tomme cheese and potato dish). **The atmosphere is cosy** throughout with furs, a central fireplace, natural materials, and ceruse-finished white wood that contrasts with the colourful designer outdoor furniture.

### Information

+33 (0)4 79 00 00 48 & [contact@la-maison-blanche.fr](mailto:contact@la-maison-blanche.fr)  
[www.la-maison-blanche.fr](http://www.la-maison-blanche.fr)

## Chalet de la Marine

**1<sup>st</sup> slopeside restaurant awarded a 'Fourchette' in the Michelin Guide (March 2013)**

The chef here offers a surprising menu including "half-pipe" grilled marrowbone, and the restaurant's famous traditional vegetable stew. The pastry chef is the French dessert vice-champion and serves his own attractive dessert buffet! You can also lunch or dine in the **Mongolian Yurt** located next to the chalet.

### Information

+33 (0)4 79 00 11 90 & [info@chaletmarine.com](mailto:info@chaletmarine.com)  
[www.chalet-val-thorens.com](http://www.chalet-val-thorens.com)

## Le Montana

**A new "Modern Brasserie" atmosphere and décor using grey-blue & white colours, bistro tables and custom-made seats.**

In terms of cuisine, the restaurant offers **simple, original and elegant** dishes (pea velouté, cauliflower tabouleh, lobster risotto, Oriental beef tartare). Its chef, Jérémy Gillon, who runs 3 of the establishment's restaurants, uses complementary, quality ingredients. He has worked closely alongside the Châteaux Hôtels Collection (French 'hotel de charme' and gourmet dining leader). His 3 restaurants, Le Montana, L'Epicurien and Le Chaudron Magique, have recently been awarded the title of **'Maître Restaurateur'**.

### Information

+33 (0)4 79 00 21 30 & [reservation@restaurantmontana.fr](mailto:reservation@restaurantmontana.fr)  
[www.restaurantmontana.fr](http://www.restaurantmontana.fr)

## Chez Pépé Nicolas

**Both an authentic dining establishment located between Val Thorens and Les Menuires.**

This chalet in the heart of the middle of an expanse of virgin snow, is an unmissable destination for understanding the history of the resort's pioneers and soaking up the local Bellevillois character. The Suchet brothers always have a story to tell skiers and hikers who come to visit. With gourmet delights par excellence, it's somewhere to enjoy traditional recipes, especially its famous "1957" dessert created by Cédric Pernot.

### Information

+33 (0) 6 09 45 28 35 & [www.chezpepenicolas.com](http://www.chezpepenicolas.com)

## Le Caron Freeride Café

**News in the highest restaurant in the 3 Vallées at 3,200 metres**

- Scandinavian reindeer with locally grown Girolle mushrooms makes its debut on the menu, next to the already famous Bison burger with Mountain Beaufort cheese.
- An igloo built at the top of Cime Caron opposite the Southern Alps for unusual appetizers.
- A multilingual welcome: French, English, Swedish, German, Spanish, Italian, Dutch and now Russian visitors are greeted in their own language!

More than a restaurant, the Caron Freeride Café is a base camp from which to set off on superb off-piste itineraries, and boasts a White Doctor ski brand test centre.

### Information

+33 (0)6 13 44 23 25 & [caronfreeridecafe@yahoo.fr](mailto:caronfreeridecafe@yahoo.fr)  
[www.facebook.com/caron-freeride-cafe](http://www.facebook.com/caron-freeride-cafe)

## Les Chalets du Thorens

**Let your plate take you on a world tour...**

SUSHI made by a **real sushi master** and PIZZA made by a real chef from Naples! An **"unusual and unexpected"** stop, with, amongst others, delicious dishes you don't usually find in the mountains, much less 2,400 metres up in the heart of the ski resort: **maki, sashimi and temaki!** Les Chalets du Thorens also offers more "traditional" dishes, all of which are prepared by specialists!

### Information

+33 (0)4 79 00 02 80 & [www.leschaletsduthorens.com](http://www.leschaletsduthorens.com)





# **LUXURY EXPERIENCES** **& ROCK'N ROLL ALTITUDE**

Val Thorens **is redefining mountain luxury** with the phrase “**everyone has their own luxury, everyone has their own Val Tho**”... whatever your mood, expectations and budget, anything's possible in Val Thorens!

## Natural luxury with an exceptional natural setting

The **majestic setting** of Val Thorens is already a luxury as it is: perched at an altitude of 2,300 metres, the resort is at the heart of a natural **white mountainous bowl**. Admire **breath-taking panoramic views** over more than **1000 French, Swiss and Italian Alpine summits**... including the stunning spectacle offered by the legendary Péclet glacier or “the most beautiful view in the Alps” (Michelin Guide Vert) from the Cime Caron.

In Val Thorens, indulge in **the luxury of skiing in the sunshine all day long**, thanks to a number of suggested itineraries... **sunbathe** on the new Maison Blanche terrace situated right at the heart of the resort... or **admire the only sunset of its kind in Europe** from the Koh-I Nor or the Chalet de la Marine terrace. Suggested legendary itineraries to (re)discover: the Combe Caron run and the Vallon du Lou off-piste area (follow safety precautions).

# Rock'n Roll activities to share with friends and family



## **ZIP WIRE**

A surprise at over 3,600 metres, Val Thorens is home to high-altitude Rock'n Roll, adrenalin and thrills with the installation of the highest giant zip wire in Europe! A few minutes of pure exhilaration and the unique joy of gliding along a cable; giving you a bird's eye view over the high mountains' fabulous landscapes...



## **Le Toboggan**

The longest toboggan run in France with 6 kilometres of track made up of banked turns and a variety of gradients over a 45-minute descent! An absolute must during the day and at night, with the bonus of free mulled wine and local Savoyard produce to sample at the night sessions.

### **Information**

**SETAM** +33 (0)4 79 00 07 08 - setam@valthorens.com  
Rate: from 13.60 € per descent in the daytime and 20.40 € at night.  
Free for children between the ages of 5 and 10 accompanied by a parent.

## **Snow mountain biking**

3 times a week, when the ski runs close, we climb up to 3,000 metres at the top of the Péclet glacier to experience some "thrills": hurtle down a 700 metre altitude drop on the Tête Ronde blue run on a mountain bike in the snow. A total of 45 minutes of descent, punctuated by drops and great times you'll never forget... in a magical setting !

### **Information**

**Gérard BIGOT** +33 (0)6 16 48 58 15  
Rate: from 40 € per descent (including equipment and gear).

Val Thorens offers a wide range of **activities, each one more unusual than the next.**

Click here for more details: [www.valthorens.com](http://www.valthorens.com)

## **Ice driving**

An unusual and thrilling activity for driving enthusiasts, who make their way to the Alain Prost ice-driving circuit (home each year to the Andros Trophy) for individual lessons, (filmed) courses, free practice and introductions.

**NEW:** go-karts, ideal for young drivers, are making their debut on the circuit.

### **Information**

**Ice Driving Academy** +33 (0)6 74 78 25 13  
[www.icedrivingacademy.com](http://www.icedrivingacademy.com)

## **Pushchair-hiking**

Little ones can discover snowshoeing and hiking along snow covered paths in their pushchair. An educational and fun nature activity that will stimulate children's imaginations: read the landscape, decrypt the clues in the sky and clouds...

**NEW:** walks are recorded on DVD

### **Information**

**École de la Montagne** +33 (0)6 61 12 57 74  
[postmaster@coledelamontagne.fr](mailto:postmaster@coledelamontagne.fr) & [www.ecoledelamontagne.fr](http://www.ecoledelamontagne.fr)  
Price: Free for the under 6 years olds / 12.50 € for 6-12 years olds / 25 € per half-day for adults.

# Well-being for everyone

**80% of the hotels** in Val Thorens are equipped with a spa. The majority are open to non-guests. That means we can offer you the luxury of an **afternoon** in one of the resort's spas and pamper you from head to toe.

**The holiday residences and the sports centre also offer well-being facilities.** For the ultimate luxury, you can even enjoy a massage in the comfort of your accommodation!

Click here for more information: [www.valthorens.com](http://www.valthorens.com)



## Get back in shape at the Sports Centre

A leisure centre and 7,500m<sup>2</sup> of sports equipment dedicated to well-being (team sports, body-building, aquaclub...)

1x25min Bamboo Massage + 1x25min hot wax massage + 3 Sono 3D  
+ 1 Pressotherapy detox session + aquagym and fitness lesson. Price: 210 €

### Information

+33 (0)4 79 00 00 76 - [valthorens@sogevab.com](mailto:valthorens@sogevab.com) & [www.sogevab.com](http://www.sogevab.com)

## Relaxing après-ski in the Val Thorens

### four star hotel spa ★ ★ ★ ★

A multi-sensory experience in an elegant cocoon dedicated to relaxation.

Thémaé range treatments and massages based on Japanese Theishu tea-master traditions, and masseurs from Kerala, where the art of gentle, unwinding massage has been practised for generations. Open to non-hotel guests.

**THEMAE ceremony:** a deep back and scalp massage with a corresponding facial treatment and leg massage. Your complexion looks fresh and revived, and your body feels lighter. 1hr 25mins.

### Information

+33 (0)4 79 00 04 33 - [contact@valthorens.com](mailto:contact@valthorens.com) & [www.levalthorens.com](http://www.levalthorens.com) - Price from 96 €

## Suites «well-being» in the Hotel des 3 Vallées ★ ★ ★

Hotel des 3 Vallées, very nice family hotel dons this winter a new spa to offer its guests a relaxing interlude & Wellness

sauna, steam room and jacuzzi are available for clients to recover from a good day of skiing or simply be relax with family. It is also the first 3-star hotel offering two suites with spa: sauna and jacuzzi for one another.

### Information

+33 (0)4 79 00 01 86 & [www.hotel3vallees.com](http://www.hotel3vallees.com) - Prices: from 81 € per night

**By the Numbers:** 31 rooms and 2 suites, 4 studios, one restaurant and one spa.

# Val Thorens après-ski



At the end of the afternoon, after a good day's skiing, enjoy the last rays of sunshine to **the sound of music on the sunny terraces** or go wild on the **dance floor** of an open air club such as the **Folie Douce**, famous for high-altitude clubbing! You can also have fun with friends or family at the **Bowling alley** or **the toboggan run**, or enjoy **classical music and jazz concerts**.



## **Discover ski touring**

An unforgettable mountain experience with Leopards Tracks excursions organised with the Dynafit brand.

At 5pm, once the ski lifts have closed, set off for a 100% nature ski and sealskins climb up to the Chalet de la Marine at 2,500 metres, in the company of the resort's pioneers and renowned sports ambassadors. The climb takes just under an hour, and is richly rewarded by a glass of mulled wine and bowl of onion soup before returning to the resort at nightfall by the light of the first stars...

### **Information**

+33 (0)4 79 00 08 08 & [www.valthorens.com](http://www.valthorens.com)

**Approximate price** (may change): 20 € with equipment / 5€ without equipment



02

## **VAL THORENS :** **THE BEST OF SKIING**

***“We delight in astonishing our customers. You can ski more in Val Thorens than anywhere else thanks to our cutting edge ski lifts. Our story began 40 years ago, and 40 years later, the innovation is still going strong!”***

Jean Bourcet - SETAM manager

### **A FEW KEY DATES**

- 18th of December 1971:** a handful of engineers, architects and visionary locals open the resort
- 1981:** construction of the largest cable car in the world (Cime Caron)
- 1987:** opening of a central bookings office (amongst the first at that time)
- 1990:** invention of the Funitel concept (two-cable ski lift)
- 1995:** creation of the double embarkation chair lift concept
- 2007:** installation of automatic detachable gondola lifts
- 2013:** new innovation: The gondola chairs lift (TSC)

# WHAT'S NEW IN THE SKI AREA

Ski lift modernisation for even greater comfort. SETAM in Val Thorens and its affiliate STORE in Orelle, are modernising their ski lifts for more comfort and to bring the transportation rate up to 65,470 people per hour. Total investment: 20M€.



## 2 Lacs 4-seater detachable chair lift

Fully renovated to optimise beginners' access and improve the transportation rate.

## Gondola chair lift « les Pionniers »

As a nod to Val Thorens' history and spirit of constant innovation, the 3V1 has been **renamed the 'TSC des Pionniers'**. It's a hybrid 6-seater detachable ski lift, combined with reinforced technical specifications for better performance in windy weather. **The innovation? A TSC is a gondola chair lift with 4 specially designed 4-person gondolas** installed on the line to allow **pedestrians access to the south side of the ski area and its atmospheric hotspot, "La Fruitière - La Folie Douce"**. The departure station will be enhanced using innovative architecture.

## 3 Vallées chair lift

The chair lift "3 Vallées 2" changed its name and transformed into a **4-seater detachable chair lift** using the existing base to optimise the equipment in place and minimise the work's environmental impact. Conjointly, the Bouquetin Funitel has been renamed the **Funitel des 3 Vallées** to make it easier to understand the routes towards other ski areas. Increased comfort and embarkation safety and faster access to the 3 Vallées.

## Peyron chair lift in Orelle

Replaced by a **6-seater detachable** lift, with improved technical specifications for better performance in windy weather. It will be easier and faster to reach the highest point of the 3 Vallées (top of the Bouchet chair lift at 3,230 metres).

## Eco-friendly initiative for slope grooming

A pioneer in environmental protection, the Ski Patrol boasts a new electric transmission snow groomer, a 2013 innovation from Kassböhrer. This cutting-edge technology **saves 20 to 30% of fuel consumption** and removes the risks linked to hydraulic transmission systems: an environmentally friendly technological development.

### Information

SETAM +33 (0)4 79 00 07 08

setam@valthorens.com & www.valthorens.com

# New snowsports...



## **Freeride : safety and off-piste techniques**

### **Freeride courses for teens**

So they can discover freeriding, understand the rules of the mountains, and ski in all snow types, on all terrain types, and in all situations with complete confidence and peace of mind. 3 to 6 day course in ½ days or full days.

#### **Information**

+33 (0)4 79 00 04 92 - mail@ski-cool.com & www.ski-cool.com

### **Freeski Attitude, a new vision of skiing**

André Bianchini, high mountain guide and ardent devotee of “free skiing”, knows all of the 3 Vallées’ untamed locations and secret paths between the mountains. He offers professionally supervised ski touring excursions and powder snow descents for beginners and experienced skiers alike. Itinerary suggestion: “Secret off-piste from Val Thorens”: a one day adventure or one week package including accommodation and ski pass.

#### **Information**

+33 (0)6 86 95 73 66 ou +33 (0)6 70 02 72 88 & info@freeskiattitude.com - www.freeskiattitude.com  
Price: from 110 € / per person



## **“Just for us women”**



### **Ski Therapy for girls**

relaxing, confidence-building skiing with breathing exercises to get rid of the stress and anxieties that can be a by-product of learning to ski. The goal: listen to your body and gain confidence, skills and enjoyment. 3-6 day course, 2 to 3 hours a day, private session with 1-2 or 3-5 people.

#### **Information**

+33 (0)4 79 00 04 92 - mail@ski-cool.com & www.ski-cool.com - Price: from 287€ per person.

### **A women’s adventure**

**A group reserved for women with a female guide**, taking an emotional and relaxation-based approach aimed at conquering stress and anxieties on the slopes so women can fully experience the joys of skiing.

#### **Information**

+33 (0)6 86 95 73 66 ou +33 (0)6 70 02 72 88  
info@freeskiattitude.com & www.freeskiattitude.com  
Price: from 110 € /per person (4 minimum).



## Fun in the park...

**World renowned** and extremely prized by experts, the Val Thorens snowpark is situated at an altitude of 2,600 m on the Plateau Sector (accessible via the double drag lift of the same name) and extends over 70,000m<sup>2</sup>. It offers a very wide range of modules : KICKERS: 4 greens, 4 blues, 5 reds and 5 blacks / RAILS: 4 greens, 3 blues, 3 reds and 4 blacks / 1 BIG AIR BAGS spread over different zones, divided by ability level.

**BRAND NEW:** the former Caron cable car has been converted into a module in the snowpark!

### **More than a snowpark, a benchmark**

Ranked amongst the WORLD TOP 10, each winter the Val Thorens snowparks welcomes the biggest names in freestyle skiing for training, international filming and renowned competitions such as the SFR Tour and the French Slopestyle Championship.

### **Free Video Park**

The skier's ski pass activates the turnstile sensors linked to cameras placed on 2 springboards. Skiers can then watch their feats on the big screen... download the video to their smartphone and share it on social media ([www.videopark.fr](http://www.videopark.fr)).

### **Boardercross**

Skiers can hire a stopwatch wristband to record their speed and see how they measure up to the champions!



## The 3 Vallées, the top skiing destination in the world!

The largest ski area in the world with 600 kilometres of runs, the 3 Vallées includes 8 interconnected resorts thanks to its runs, ski lifts and summits: Courchevel, La Tania, Méribel, Brides-les-Bains, Les Menuires, Saint-Martin-de-Belleville, Val Thorens and Orelle... Resorts that complement each other, offering all kinds of activities and accommodation from low-cost to 5-star luxury hotels, accessible to everyone, from beginners to experienced skiers!

### **Figures to delight skiers from around the world**

- 600 kilometres of connected ski-in, ski-out runs
- 318 Alpine ski runs between altitudes of 1,300 and 3,230 m
- 85% of the ski area above 1,800 m
- 45,000 hectares of nature and 62,000 m of vertical drop, 7 times that of the Himalayas!
- 25 summits accessible including 10 above 2,500 m
- 6 glaciers

**And so many stunning, varied panoramic views!**



## Ski pass rates VAL THORENS - ORELLE

**From 21/12/2013 to 18/04/2014**

- **Adult 1 day:** 47€ / 6 days: 222 €
- **Child (6-12 years old) 1 day:** 37.60 € / 6 days: 177.60 €
- **Family Pass** (2 adults + 2 children under the age of 21)  
1 day: 150.40 € / 6 days: 710.40 €
- **Family 'Tribe' Pass** (min of 3 skiers): 207 €/person for 6 days
- **NEW: "The Duo Pass is better than going solo!"**  
212 € per person for 6 days
- **3 Vallées ski pass:** 1-day adult pass: 57 € / 6 days: 277 €

### **Season dates**

- **Opening from the 23/11 to the 13/12:**  
37.60 € for an adult one-day pass
- **First snow from the 14/12 to the 20/12:**  
42.30 € for an adult one-day pass
- **Spring skiing from the 19/04 to the 11/05:**  
42.30 € for an adult one-day pass
- **Beginners' pass, access to 8 ski lifts:**  
23.50 € for an adult one-day pass
- **Senior citizens:** 42.30 € per day for 65-75 year olds and free for anyone over 75
- **Student pass from Orelle:** 32.70 €
- **Children under the age of 6 go free**





03

## **VAL THORENS :** **TECHNOPHILE RESORT**

**Conceived by visionary pioneers in 1971, this resort, perched at 2,300 metres, has always been driven by its love of challenges, innovation and team spirit.**

After polling **5,000 of its clients**, Val Thorens has reworked its brand, reputation, the inherent values in its DNA and its fundamentals to build a path towards **developing the resort of tomorrow.**

What direction does all this take in the digital era?

Val Thorens is **reinventing itself**, breaking with the traditional ski resort positioning and choosing to **see things from its clients' perspective** to get to know them better, build the resort of tomorrow, and continue doing the things that make it, to quote its clients, "a resort unlike any other"

# Val Thorens is forging new customer relations!

“Digital technology has changed everything, skiers these days are very well connected and highly aware of what’s happening, especially online. More than half of all bookings are made online and an e-tourist will visit an average of 14 websites before choosing their resort. Today **you have to be connected everywhere and to everything** and this is absolutely the case with Val Thorens’ **cosmopolitan, technophile** customers (70% of whom are from abroad). Thanks to all the **tools, services and technological innovations** that have been developed (smartphone apps, free Wi-Fi, web 2.0 communities, digital ecosystems, etc.), we form a special bond with holidaymakers so they can have **the real Val Thorens** experience and **make the absolute most** of their mountain holiday!”

**Grégory Guzzo**

Tourist Office Director



## Digital Ecosystem

**Val Thorens is strengthening its strategy and developing its digital ecosystem, using new tools to provide its clients with an even warmer welcome and yet more services.**

“Using new technology is an opportunity, whether it’s before, during or after a break, to **talk to and forge emotional connections with our clients**. Our **technophile demographic**, 70% of whom are from abroad, means very different cultures are being brought together in one place, which presents an opportunity for **finding points of convergence** and strengthening Val Thorens’ identity within that community. It’s also a simple way to **share resort highlights**, bring the resort to life, and merge the virtual and the real to **offer an enriched experience** through our many channels. All in order to better attract, serve, encourage loyalty amongst, and above all, delight our clients”

**Géraldine Charvin**

Marketing Development Manager

## United Spirit

**Val Thorens is cultivating a community spirit** and offering a real online experience via its many web tools and strong presence on social networks (e.g: 105,000 Facebook likes, 2,400 followers on Twitter ...). Its **active, loyal community is part of** the day-to-day life of the resort. It has the **leading French ski resort** website in terms of visitor numbers with over **4 million visits per year**. See what’s new this winter on [www.valthorens.com](http://www.valthorens.com): redesigns, new experimental modules, blog, tablet version...

## Special Geek

**Breaks can also be booked on the mobile site [m.valthorens.com](http://m.valthorens.com)**

The Val Tho experience and atmosphere continues on the web with an online snowball fight, found using a Konami code on [www.valthorens.com](http://www.valthorens.com)





**NEW**

## **Brand new in a ski resort!**

Val Thorens has been working for over a year on an ambitious Customer Relations Management project that will be rolled out in the coming season. For the project, the Tourist Office has **united and mobilised the resort's major players**: ski lift and car park groups, the sports centre, Val Thorens Réservation, ski schools... to create a **customised client information solution**.

**The new service** is available before, during, and after a break, and comprises **advice and tips**: what's the weather like, how to dress for the cold, choosing skis... and "interpersonal" information (behind-the-scenes, unmissable and unusual activities and events...) sent by email or text. It's about helping the client to take ownership of the resort so they can make the most of their holiday exactly the way they want to.



**NEW**

## **Live "home-made"**

'United spirit' is omnipresent across the digital ecosystem thanks to the **sharing of videos, photos and texts by people who love their resort**. An authentic connection through which educational, live, fun and recreational content is shared. The goal is also to **put holidaymakers at the heart of the resort and go behind the scenes** with the men and women who make it what it is.

# Supporting client's needs with High Tech



## A personalised welcome

Every weekend, employees from the Tourist Office and key members of the resort (French Ski School instructors, etc.) greet holidaymakers to give them a personalised welcome. **With digital tablets**, they offer guidance on accommodation, choice of ski passes... using photos and videos. **20 display screens** are dotted all over the resort to relay information, news and fun daily content (events, entertainment, activities, special offers, weather, ski runs...)

## Free Wi-Fi on the slopes

**18 ski lifts** in the Val Thorens ski area are equipped with Internet connections. It's perfect for technology fans, and especially the **70% of foreign guests** visiting Val Thorens, who can enjoy a **free solution for staying connected**.

**NEW:** the Wi-Fi zone extends to the ski lift offices at the heart of the resort!

## Smartphone applications

Want to play? Ski area information, weather, itineraries, speeds, altitude changes... **this app is a skier's best friend!** Downloaded by over 85,000 people, last winter it registered **over 2,000 connections per day**. This year, the customer experience has been extended with, amongst other things, the **new Myski+ module** which lets the resort set **skiers direct challenges**, as well as provides live information.



## E-shop

**Val Thorens clothing and accessories are now available to buy from the e-shop at [www.valthorens.com](http://www.valthorens.com)**

Because all communities have their own look, and due to popular demand, **FREEGUN and Val Thorens United** are developing a collection of **men and women's clothing and accessories** in the resort colours. Polo shirts, t-shirts and sweatshirts, boxers, gloves, iPhone covers... will all be for sale at select resort partners from this winter. **A great Christmas present idea** for Val Tho fans!

## Gopro and Drone cameras available to hire

An indispensable accessory for skiers, the **Gopro®** camera is also available as a remote-controlled **aerial camera**. **A sort of little helicopter**, the remote-controlled camera hovers at a distance and is literally revolutionising open air video with its magnificent aerial shots!

### **Informations**

**Tophoto Galerie Caron** +33 (4) 79 00 20 48 & [www.toppphoto.com](http://www.toppphoto.com)

**Price:** on-board camera 35 € per day (with memory card, accessories, and videos burnt onto DVD) from 72 € per week. Remote-controlled camera with pilot: 10 minute session, 50 € (optional retouching and editing).



04

## **VAL THORENS : WE MOVE MOUNTAINS !**

**Val Thorens is a cosmopolitan, dynamic and ever-changing resort which not only offers the best of skiing with the best of atmospheres!  
Here, breaks comprise a supercharged programme of events and activities that provides plenty of opportunities for sharing, exchange and friendship.**

# VAL THORENS DURING THE OLYMPIC GAMES!

Val Thorens is readying itself for the Olympic Games by offering a number of sports activities and entertainment around the winter Olympics. Holidaymakers will have the choice of putting themselves in pros' shoes by taking part in competitions organised by the Val Thorens French Ski School or by trying out the "Olympic treatment" sports massage (Val Thorens Sports Centre), seeing how they measure up to pro speeds on the boardercross using a timer, meet the Champions Fan Club or just sitting back and enjoying the show in the many places around the resort broadcasting the sports events.

## SKICROSS CAPITAL

The resort will be transformed into the Skicross capital between the 12th and 30th of December 2013, with a fortnight's programme including: competitions, shows and entertainment based around this extraordinary discipline!

### **From the 12th to the 15th, World Cup**



Val Thorens welcomes the best skiers in the world for the second consecutive year. They will be ready for anything to score valuable points and earn their ticket to the Sochi Olympic Games. Final on the 15th of December at the heart of the resort.

### **From the 18th to the 21st, European Cup**

#### **29th & 30th of December, SX Rider kids Val Thorens**

the next generation of skicrossers compete on the same ground as the champions with the Junior Critérium Skicross for 12, 14 and 16 year olds.



## Olympic training camp for the French Skicross Team



"We need for proper training: nearby slopes, an altitude that guarantees snow cover, and a snowpark where athletes can practise their jumps as well as on the slalom stadium. Another deciding factor is that Val Thorens' starting line is very similar to the one in Sochi, which is ideal for us!"

**Michel Lucatelli** - France Skicross Team trainer

## Val Thorens skier Jean-Frédéric Chapuis is on track for an Olympic medal!

**Jean-Frédéric is currently the world's best Skicross skier. Last winter he won the gold medal in Oslo, Norway and became the World Champion at just 24 years of age and is one of the favourites to take home a medal in the Olympic Games.**

"I started skicross just 3 years ago, and it was a revelation for me. There's a real race strategy to perfect and direct competition with other skiers, as well as speed and the spirit of freestyle: the perfect mix! This year is my first Olympic season, so the stakes are really high and I have to push myself to be in top shape for the Olympic Games. First, I'm focusing on the qualifying stages, Val Tho is going to be the 2nd of the 4 on the calendar, which is a fair bit of pressure, but competing in a race at home, in front of your own people is really motivating, it's an advantage for me!"

**Jean-Frédéric Chapuis** - Skicross World Champion 2013



## Test your potential with friends

Situated on the Les 2 Lacs sector, 1,4 kilometres long over 350 metres of altitude change, is the Val Thorens boardercross, reworked between competitions and offering a series of obstacles for adults (and children accompanied by their parents) to really have fun with. **The boardercross** (skicross or snowboardcross) is a timed race where 4 competitors battle it out on skis or snowboards. ([www.esf.net](http://www.esf.net)). skiers can hire a **timer wrist band to record their speed** and see how they measure up to the champions!

### Information

**Club des Sports** +33 (0)4 79 00 01 08 - [cgsports@valthorens.com](mailto:cdsports@valthorens.com) - [www.snowparkvalthorens.com](http://www.snowparkvalthorens.com)

## Experience what it's like to be a champion

The French Ski School offers training worthy of high level skiers: specially reserved stadiums, timed tests, personalised video corrections, special and giant slalom, all supervised by a high-level coach: Timothée Théaux, skicross champion and former member of the French Team. Teenager or adult, you're never too old to make progress. Flèche de bronze (bronze arrow) level required.

### Information

**ESF Val Thorens** [www.esf-valthorens.com](http://www.esf-valthorens.com) - +33 (0) 4 79 00 02 86 - Price: 5 morning lessons = 169 €.

## Val Thorens is supporting its athletes competing in the 2014 Sochi Olympic Games



### **Jean-Frédéric Chapuis**

Born on the 2/03/89

**Discipline :** Skicross

**Ranking**

N°1 in France

N°4 in the World

**2013 :** World Champion



### **Adrien Théaux**

Born on the 18/09/84

**Discipline :** Super-G & Downhill

**Ranking**

N°1 in France Downhill &

Super-G

N°7 in the World - Downhill

N°5 in the World - Super-G

**2013 :** Victory in World Cup in Kvitfjell (Norway)



### **Chloé Trespeuch**

Born on the 13/04/94

**Discipline :**

Snowboardercross

**Ranking**

N°3 in France

N°20 in the World

**2013 :** Vice junior World Champion



### **Marvin Van Heek**

(National team of Netherlands)

Born on the 22/11/91

**Discipline :** Super-G & Downhill

**Ranking**

N°1 in Netherlands

N°39 in the World - Downhill

**2013 :** 8th in World Cup in Val Gardena (Ita)

# WINTER DIARY

## November 2013

### Saturday the 23<sup>rd</sup> and Sunday the 24<sup>th</sup> SKI SEASON KICKS OFF!

Very Important Première, 1<sup>st</sup> day of ski !

An unmissable event launching winter sports with the Ski force Winter Tour and his free equipment tests from 18 of the biggest international ski brands and professional advice. Exclusive atmosphere with a DJ and open air video projection. Free evening open to everyone from 8pm to 1am in Place Caron.

#### Offer

From 91 €\* per person: 2 nights' accommodation in a studio apartment for 4 people () + 2-day Val Thorens ski pass + access to ski equipment tests + concerts

### Saturday the 30<sup>th</sup> and Sunday the 1<sup>st</sup> of December ROCK ON SNOWBOARD TOUR

Val Tho is opening the famous event tour. A village with 30 brands in attendance and over 1,000 2014 snowboards to be tested free of charge. The Rock On offers a snowpark at the centre of the resort, coaching for children, entertainment, rock and after-ride...

#### Offer

From 91 €\* per person: 2 nights' accommodation in a 4-person studio apartment (full occupancy) + 2-day Val Thorens ski pass + access to snowboarding equipment tests.

## December 2013

### Sunday 1<sup>st</sup> to Sunday 15<sup>th</sup> of December EARLY CAMP



Val Thorens welcomes the cream of European freestylers on a Big Air Bag XXL installed on the snowpark, privatized for the occasion. They will be able to refine their best tricks and try new ones. This is the largest structure in Europe in place in the beginning of the season to allow quality training on the eve of the Olympic Games.

### Friday the 6<sup>th</sup>, Saturday the 7<sup>th</sup> & Sunday the 8<sup>th</sup> of December ANDROS TROPHY

THE unmissable event for the best F1 ice drivers (with 100% electric cars). Each year it brings together amateurs and pros in this extraordinary discipline combining speed, control, self-confidence and above all, talent... plenty of talent! Spectators will be astonished. Press conference planned on the Friday.

#### Offer

From 152,50€\* per person : 2 nights' accommodation in a 4-person apartment (full occupancy) + 2-day Val Thorens - Orelle ski pass + 2 days access to the circuit centre.

### Thursday the 12<sup>th</sup> to Monday the 30<sup>th</sup> of December SKICROSS CAPITAL

19 days of international competitions, French Skicross team training sessions, shows, and thrills all based around this major Olympic discipline.

#### Offer

#### World Cup Pack from the 12th to the 15th of December

Offer from 194 €\* per person  
3 nights' accommodation in a 6-person apartment (full occupancy) + 3-day Val Thorens- Orelle ski pass.

#### European World Cup from the 18th to the 21th of December

Offer from 209.50 €\* per person: 3 nights' accommodation in a 6-person apartment (full occupancy) + 3-day Val Thorens - Orelle ski pass.

### From Saturday the 14<sup>th</sup> to Saturday the 21<sup>th</sup> of December SKI AND BOARDERWEEK 17<sup>TH</sup> EDITION

European snowsports festival including contests at the Easy Fun Park, jumping on the Air Bag, demonstrations, free equipment tests, a range of entertainment etc.

**NEW:** even more thrills with the Sky Fall (free-fall simulator)!

#### Offer

From 269 €\* per person: 7 nights' accommodation in a 4-person studio (full occupancy) + 6-day Val Thorens - Orelle + activities

### From Saturday the 21<sup>st</sup> to Saturday the 28<sup>th</sup> of December ONCE UPON A TIME CHRISTMAS IN VAL THORENS

To celebrate Christmas in a magical atmosphere, Val Thorens is decking itself out Lapland-style. Discover the Lapland village with its inhabitants and traditional costumes, and meet Father Christmas, with his sack full of sweets and his faithful Scandinavian reindeer! Entertainment for children, a huge Christmas night-time show with fireworks and a torch-lit descent by the French Ski School instructors will complete the magic of this "Lapland Dream".

#### Offer

Christmas Mountain Magic Pack. Offer from 296.50 €\* per person from the 21<sup>st</sup> to the 28<sup>th</sup> of December: 7 nights' accommodation in a 4-person studio (full occupancy) + 6-day Val Thorens - Orelle Family Ski Pass (2 parents + 2 children under the age of 21).

### Tuesday the 31<sup>th</sup> of December VAL THO CRAZY NIGHT

**How to celebrate the New Year in the highest altitude resort in Europe: With both feet in the powder snow!**

It all begins at 6pm on Place Caron with a glass of mulled wine with which to admire the French Ski School monitors' torch-lit descent. Then from 9pm to 1am, everything becomes a colourful, trendy, cosmopolitan world for a night of madness! A unique live DJ show themed around fire and ice where snow, performance video & fireworks combine to make the best possible start to 2014.



# WINTER DIARY

## January 2014

### INTERNATIONAL BLOGGER CONTEST

3 days of challenges and games between bloggers from France, England, Belgium, the Netherlands, and Russia: fun and inventive challenges so they can experience Val Thorens United and share it with their communities.

### Saturday the 18<sup>th</sup> and Sunday the 19<sup>th</sup> of January SKIING FESTIVAL

A hundred riders are expected in the resort for the French Snowscoot Championships, a truly spectacular discipline. Four highly spectacular disciplines are planned: downhill, freestyle, speed and parallel slalom.

### Wednesday 22<sup>th</sup> to Saturday 25<sup>th</sup> of January SFR Freeskiing Tour

The most impressive stage and among the best in the circuit by the quality of the slopestyle course (created by the shapers of the station) and assets natural Val Thorens. Step ranked Gold in the ASP World Tour.



## February 2014

### BRAND NEW! Monday the 3<sup>rd</sup> of February CHAMPIONNATS DU MONDE CITADINS

Ski teams aren't only to be found in the resort! Clubs from towns from all over are coming to Val Thorens for the first time to tackle Super-G and descent events. 35 nationalities and 140 runners are expected.

### Friday the 28<sup>th</sup> of February 6 RESORT TOURNAMENT

**Asnow rugby 7s tournament** in which 6 resorts compete with teams of amateurs and **former rugby internationals** such as **Marc Lièvreumont, Serge Betsen, Christophe Dominici, Christian Califano...** Expect a great game, a great show and out-and-out laughs! During the day, holidaymakers can enjoy an **introduction to playing rugby in the snow** and meet the professional rugby players taking part in the tournament.



## March 2014

### 25<sup>th</sup>, 26<sup>th</sup>, 27<sup>th</sup> of March FESTI'VAL THO 7<sup>TH</sup> EDITION

This high-altitude festival is the annual gathering of all the rider-clubbers at the Chalet de Thorens and bar 360. Between a Live DJ & Big Air, the show is on the slopes but also on the dance floor. Further information available from

#### Information

[www.festivaltho.com](http://www.festivaltho.com)

## April 2014

### Sunday the 6<sup>th</sup> of April 3 VALLÉES ENDURO

The key springtime ski event in the 3 Vallées continues to build its legacy. In just 10 years, it has become one of the largest gatherings of amateur skiers in the world, with **1,500 participants every year!** In teams of three, participants **accumulate points on individual challenges** (big air bag, speed skiing, freeride, skicross, freestyle, parallel slalom...) across the ski area. Challenges can be completed **on skis, snowboard or telemark skis.**

## May 2014

### From the 1<sup>st</sup> to the 4<sup>th</sup> of May APOTHÉOSE DAYS, THE END-OF-THE-SEASON CELEBRATION IN FRANCE

Just like at the beginning of the season, Val Thorens has created an event based on a new snowsports concept which alternates between spring skiing in the morning, après-ski entertainment and concerts in the evening! While the majority of French resorts have closed their slopes, a unique international sports and social event marks the move from winter to summer, providing a different way to enjoy skiing and the long spring days.

### Sunday the 11<sup>th</sup> of May OFFICIAL SKI SEASON CLOSING DATE!

## Booking

### Val Thorens Booking

+33 (0)4 79 00 01 06 & [www.valthorens.com](http://www.valthorens.com)

\*Offers subject to availability and conditions

# 05 IRRESISTIBLE BREAKS



## AMAZING SKIING IN JANUARY

From the 4<sup>th</sup> of January to the 1<sup>st</sup> of February

Enjoy excellent skiing at the heart of winter.

### Rate

From 237.50 €/person: 7 nights' accommodation in a 4-person studio apartment (full occupancy) + 6-day Val Thorens – Orelle ski pass

## SNOWSPORTS AND RELAXATION

throughout the season

After a long day of snowsports, it's time for some relaxation at the Sports Centre. 6-day adult aquapass (access to the swimming pool, balneotherapy pool sauna, steam room, Jacuzzi, Turkish showers, relaxation areas, aquagym classes), 6-day child's Aquapass (3 to 15 years inclusive): access to the swimming pool and Jacuzzi.

### Rate

From 259\* €/person: 7 nights' accommodation in a 4-person studio apartment (full occupancy) + 6-day Val Thorens-Orelle ski pass + optional 6-day adult Aquapass.



## LADIES' WEEK

Ideal for a break with friends including: skiing, sunbathing on the terrace, shopping, well-being and going out.

### Rate

From 317 €/person: 7 nights' accommodation in a 4-person studio apartment (full occupancy) + 6-day Val Thorens – Orelle ski pass + night in a slopeside chalet + Aquapass or other Sports Centre package.

## LITTLE LUXURY 5 STAR TREAT FOR COUPLES

Indulge in a top-of-the-range experience at the Fitz Roy, Val Thorens' legendary chalet-hotel that was recently awarded a 5th star and has been fully renovated.

### Rate

7 night stay in B&B accommodation for 2 people  
From 14th to 21/12/2013 : from 2,000 €  
From 11/01 to 12/02/2014 : from 1,875 €



## LONG LIVE THE WINTER HOLIDAYS

Between the 15<sup>th</sup> of February and the 15<sup>th</sup> of March

### Rate

From 364€/person: 7 nights' accommodation in a 4-person studio apartment (full occupancy) + 6-day Val Thorens – Orelle Family ski pass (2 parents + 2 children under the age of 21) + and optional ski lessons and childcare.

## EASTER IN THE SNOW

from the 12<sup>th</sup> of April to the 11<sup>th</sup> of May

### Rate

From 257.50 €/person: 7 nights' accommodation in a 4-person studio apartment (full occupancy) + 6-day Val Thorens – Orelle Family ski pass 2 parents + 2 children under the age of 21) + and optional ski lessons and childcare.

### Val Thorens Booking

+33 (0)4 79 00 01 06 & [www.valthorens.com](http://www.valthorens.com)

\*Offers subject to availability and conditions.

# 06 FACT SHEET



## VAL THORENS

**Creation date:** December 1971

**Altitude:** 2,300 metres, the highest resort in Europe

**Location:** Savoie, Massif de la Vanoise, Vallée des Belleville, top of the 3 Vallées

**Concept:** innovative, doorstep skiing, car-free sports resort

**Clientele:** average age of 36, 70% from abroad and 30% from France

## SKI AREA

### Val Thorens - Orelle

**Open between the 23<sup>rd</sup> of November 2013 and the 11<sup>th</sup> of May 2014**

- 150 kilometres of ski runs, 99% of the ski area is located between 2,000 and 3,230 metres
- 395 snow cannons covering almost 40% of the ski area
- 78 runs: 11 green, 29 blue, 29 red & 9 black
- 32 ski lifts
- Pedestrians: 4 paths and 11 ski lifts
- 1 Snowpark / 1 Boardercross / 1 - 6 kilometre toboggan run
- 1 Snow Mountain Biking run / 1 Ice-Driving Circuit
- **highest zip wire in Europe**

## KEY FIGURES

for the 2012-2013 season

**SETAM ski area management turnover:** 51,861,833€

**Skier days:** 1,725,022

**Overnight stays:** 1,872,000

**Occupancy rate:** 77% from 17/12/2012 to 20/04/2013

## ACCOMMODATION

**Number of tourist beds:** 24,294

**13 hotels:** three 5 star – two 4 star – eight 3 star, 3 holiday clubs and villages, 31 tourist residences

## LABEL Family Plus Mountain

**Residences:** Hameau du Kashmir, l'Oxalys, Montagnettes Lombarde, Soleil 1 and 2

**Hotels and restaurants:** l'Altapura, Mercure – Les Neiges Eternelles

**Activities:** Ecole de la Montagne, French Ski School nurseries ...and others in the process of being rated.

## CHARTER for Mountain Comfort

The resort is committed to putting actions in place and making adjustments so skiing is more easily accessible to people with disabilities (ski lifts, skiing lessons, resort facilities,...)

## COOKERY 2,300 METRES UP...

Water boils at **92°C** / Boiled eggs take 2 minutes longer to cook  
**17%** humidity rate / Champagne bubbles are smaller because of the lower atmospheric pressure.

## IN VAL THO ...

- **170 days** of non-stop skiing
- 8.68 metres of snow accumulated in the 2013 winter season
- **20,000 descents** on the Toboggan run, 7,500 at night and a 5 min 30 second record to beat for the 6 kilometre Toboggan run
- 216 ski instructors at your service
- **700 torches** lit by French Ski School instructors for the ski show
- 200 litres of hot chocolate given out by the Tourist Office
- **31 major events** – 13 fireworks
- 30 entertainment activities, 9 children's shows, 17 classical music and jazz concerts
- 6 languages spoken at the Tourist Office reception

## EXCLUSIVES FOR 2014



- 1 car park (P0) painted by French graffiti artists
  - 1 MINI car for the town police: unique in France!
  - 1 birthday: The Hotel Mercure is turning 40!!
- & More than 500,000 smiles over the winter season...**

## PREVIEW 2015

Opening of a Club Med village 4 tridents

## AIRPORTS NEAR VAL THORENS

**Lyon Saint-Exupéry** (183 km) - +33 (0) 826 800 826

or +33 (0)4 26 00 70 07 - [www.lyon.aeroport.fr](http://www.lyon.aeroport.fr)

**Grenoble-Isère** +33 (0)4 76 65 48 48 [www.grenoble-airport.com](http://www.grenoble-airport.com)

**Geneva-Cointrin** (159 km) +4122 717 85 79- [www.gva.ch](http://www.gva.ch)

**Chambéry** +33 (0)4 79 54 49 54 - [www.chambery-airport.com](http://www.chambery-airport.com)

Airports are connected to Val Thorens by regular bus lines  
+33 (0) 820 320 368 - [www.altibus.com](http://www.altibus.com)

## COMING BY TRAIN

The nearest railway station lies in Moûtiers (37 km).  
Bus and taxi connexions to Val Thorens are available.

## PRESS CONTACTS

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## PRESS AREA

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www.valthorens.com>prospace

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## INFORMATIONS

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www.valthorens.com

Tourist Office: +33 (0)4 79 00 08 08

## FIND US ON

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## VAL THORENS PARTNERS

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