RANS 2024 RANS 2024 READY TO TAKE THE BATON

JULY 2021







[the Games] to life - and to take up the baton when our moment comes during the Closing Ceremony on August 8th.

MESSAGE FROM THE PRESIDENT

The Games of the 32nd Olympiad taking place in Tokyo from July 23rd are a chance to reconnect with the Olympic athletes whom we missed so much last summer. These Games will also be an opportunity to rediscover the shared emotions of sport on a worldwide scale.

We owe enormous respect and gratitude to our colleagues in Tokyo and all of Japan for their extraordinary efforts to enable this much-needed global celebration, which comes after the long months of separation and restriction. We look forward to Games that will mark history. We are ready to bring them to life throughout France - and to take up the baton when our moment comes during the Closing Ceremony on August 8th.

One hundred years after the last summer Games in France, we have huge ambition for Paris 2024. Our aim is to offer a new event model that is in tune with people's aspirations, especially those of the younger generations.

Paris 2024 will be a spectacular celebration that takes sport into new and unexpected places: to the foot of the Eiffel Tower and on the Champ de Mars, inside the Grand Palais, in front of the Invalides, on the Place de la Concorde, in the park of the Château de Versailles...

They will also be interactive Games – the first in Olympic history to include mass participation events alongside programmes to open the Games up to all the communities, sports stakeholders and citizens who aspire to be part of this once-in-a-lifetime journey.

They will be responsible Games, with maximum use of existing infrastructure ensuring we only build facilities that the local population really needs.

And they will be useful Games, which mobilise political, economic, community and cultural decision-makers, as well as the sports movement, to put more sport into people's daily lives.

As we prepare to receive the Olympic and Paralympic flags from our Japanese friends, everything is in place to bring our ambition to life. Already, we have more than 20 worldwide and national partners by our side; more than 20,000 businesses registered to tender for Games contracts; more than 1,800 local communities engaged in promoting sport and the Olympic and Paralympic values; more than 140,000 members signed up to the Paris 2024 Club and every part of the French sports movement engaged.

All of France is getting ready to welcome the world in 2024.

TONY ESTANGUET PRESIDENT OF PARIS 2024

We are ready to bring throughout France TONY ESTANGUET,



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A SHARED JOURNEY: THE PARIS 2024 STAKEHOLDERS

The Organising Committee thanks all the stakeholders involved in the Paris 2024 Olympic and Paralympic Games;

All the signatories of the Host City Contract (the *Comité National Olympique et Sportif Français* (French National Olympic and Sports Committee), the City of Paris and the International Olympic Committee), as well as the International Paralympic Committee, and the *Comité Paralympique et Sportif Français* (French Paralympic and Sports Committee).

The public stakeholders (the State, the Ile-de-France region, the Creater Paris metropolitan authority, the département of Seine-Saint-Denis and all the host authorities) that are involved, with the help of SOLIDEO and the Games partners, to organise the Paris 2024 Olympic Games in a manner that lives up to all our ambitions.

The sports movement, all of its actors (federations, leagues, committees and clubs), the athletes, and with them, our social partners and the numerous representatives of civil society.

GAMES DESIGNED WITH THE ATHLETES

The Paris 2024 Athletes' Commission

The Athletes' Commission chaired by Martin Fourcade and comprising 19 athletes, is tasked with helping to create the best possible experience for the athletes who will compete at the Games.

Composition of the Athletes' Committee:

Martin Fourcade (biathlon), Perle Bouge (para rowing), Julien Benneteau (tennis), Florian Rousseau (track cycling), Gévrise Emane (judo), Théo Curin (para swimming), Hélène Defrance (sailing) Michaël Jérémiasz (wheelchair tennis), Marie Bochet (para alpine skiing), Astrid Guyart (fencing), Stéphane Diagana (athletics), Jessica Harrison (triathlon), Guillaume Gille (handball), Diandra Tchatchouang (basketball), Lucas Créange (para table tennis), Gwladys Epangue (taekwondo), Fabien Gilot (swimming), Fanny Horta (rugby sevens), Romain Girouille (archery)



Martin Fourcade

French biathlete, fivetimes Olympic champion, chair of the Paris 2024 Athletes' Commission

"We share our expertise with the Paris 2024 team on a daily basis and advise them on what the athletes expect. But our task goes much further than that: we play an active part in building the project and its legacy, in particular by giving sport a more central place in our society. It's a way of sharing what sport has given us with as many people as possible."

ч

Spectacular

A SPECTACULAR AND CREATIVE CELEBRATION OF SPORT



How does Paris 2024 want to make its mark on Olympic and Paralympic history? By reinventing the Games experience with bold and creative ideas including:



A Games plan that **TAKES SPORT OUT OF THE STADIUMS** and into

unexpected places in the very heart of the city, with competitions staged at some of the most iconic landmarks in the world

FOUR NEW YOUTHFUL AND DYNAMIC URBAN

SPORTS that will enhance the unique spirit of the Games with their own festival atmosphere

THE FIRST-EVER SPORTS EVENTS OPEN TO THE PARTICIPATION OF THE GENERAL PUBLIC,

including marathon and road cycling competitions held on the same day and course as the medal races

NEW CEREMONIES CONCEPTS aiming to take the celebration to people in the public space

7

THE FIRST FULLY CENDER-BALANCED OLYMPIC CAMES



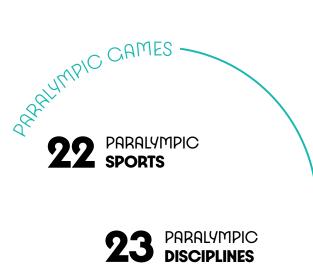






PARIS 2024

In dates and figures



A STACE LIKE NO OTHER

TAKING SPORT OUT OF ITS TRADITIONAL SPACES

Some of the most beautiful sites and landmarks that Paris and France have to offer will provide a magnificent showcase for the performances of the world's greatest athletes, bringing sport and the national heritage together in unexpected ways.

THE GRAND PALAIS for fencing and taekwondo **THE CHAMP-DE-MARS ARENA** for judo and wrestling

LA CONCORDE for urban sports THE ESPLANADE DES INVALIDES for archery THE EIFFEL TOWER STADIUM for beach volleyball THE CHÂTEAU DE VERSAILLES for equestrian sports and four events in the modern pentathlon.



THE EIFFEL TOWER STADIUM



THE CHÂTEAU DE VERSAILLES

WORLD-RENOWNED COMPETITION VENUES

Paris 2024 will also offer the athletes the best possible conditions for competition at worldrenowned sports venues that are used to hosting major events on a regular basis.

THE STADE DE FRANCE for athletics and rugby sevens ROLAND-GARROS for tennis and boxing THE PARC DES PRINCES for football THE BERCY ARENA for artistic gymnastics, trampoline and the basketball finals THE TEAHUPO'O WAVE IN TAHITI for surfing.

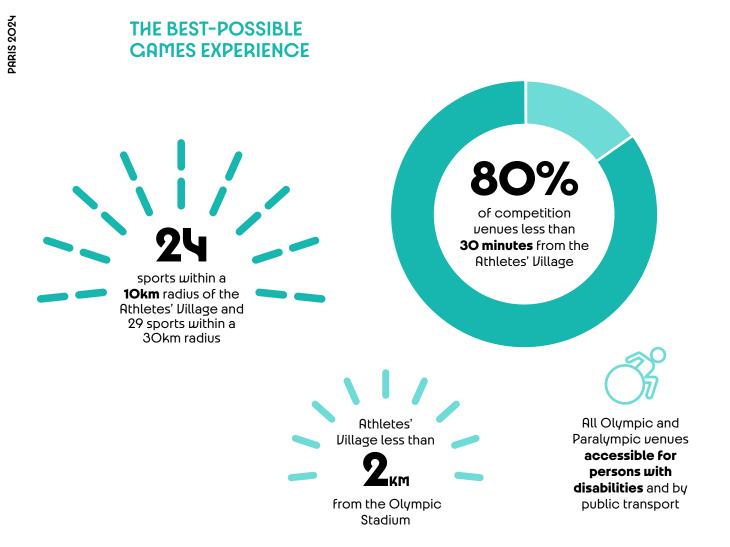
A CELEBRATION OF THE GAMES THROUGHOUT FRANCE

DECENTRALISED EVENTS: sailing in Marseille, surfing in Tahiti, men's and women's football tournaments in Marseille, Bordeaux, Lyon, Saint-Etienne, Nice and Nantes (as well as Paris), handball in Lille.

TORCH RELAY: the Olympic torch will be carried all over France by thousands of torch-bearers, culminating at the opening ceremony in Paris.

THE STADE DE FRANCE





THE PARIS 2024 PARALYMPIC GAMES: **RISING TO THE CHALLENGE OF A HISTORIC FIRST IN FRANCE**



The Paralympic Games concept has been designed to mirror that of the Olympic Games. The 4,350 Paralympic athletes will compete in eye-catching venues that will give the events maximum visibility: THE CHÂTEAU DE VERSAILLES for para equestrian, THE GRAND PALAIS for wheelchair fencing and para taekwondo, and THE EIFFEL TOWER STADIUM for 5-a-side football.

Paris 2024 is committed to delivering truly exemplary Games in terms of universal accessibility by ensuring that everyone, athletes and spectators alike, can enjoy a barrier-free experience and participate fully in the Games at both competition and celebration venues. The enhancement of existing infrastructure and the creation of new accessible facilities will leave a tangible legacy at the competition venues.

To find out more: Paris 2024 Paralympic Games Presentation Pack, accessible on our media space.

THE NEW OLYMPIC SPORTS

Four additional sports have been chosen to feature in the Paris 2024 programme in line with the opportunity provided by the IOC. The aim was to select sports which:

REFLECT THE MODERN WORLD, are fully gender-balanced and will inspire new audiences, especially among young people.

Are **DYNAMIC AND SPECTACULAR** with the promise of exceptional performances to excite spectators.

BRING SOMETHING DIFFERENT to the programme, including the opportunity to build bridges with culture and inspire both creativity and participation by being accessible to all.

BREAKING, A NEW OLYMPIC SPORT

BREAKING will make its Olympic Games debut in Paris, in 2024.

Popular with youth all over the world, this new urban sport combines **ART, DANCE AND MUSIC**, as well as **STRENGTH AND ATHLETICISM**.

The breaking events (B-Boys and B-Girls) will be held at **LA CONCORDE**, an urban park in the heart of the city that will host all the Olympic urban sport disciplines (3X3 basketball, BMX freestyle, breaking and skateboarding) as well as public entertainment events (concerts, cultural exhibitions, sports demonstrations, etc.).

- THE CIO / RUTA HERA

Martin Lejeune

breaking athlete, silver medallist at the 2018 Youth Olympic Games

"Including breaking in the Games is great news. It's a sign that our discipline is growing and being recognised. Moreover, the competition will take place in the heart of Paris, at the Concorde, which will shine a spotlight on our sport. With all the urban sports concentrated into one space, the urban park will be the place to be during the summer of 2024, with a festive atmosphere like no other."



PARIS 2024'S ADDITIONAL SPORTS

SPORT CLIMBING will be included in the Olympic programme for the first time at the Tokyo Games, with a single event combining three disciplines, i.e., speed climbing, bouldering and lead climbing, at the Bourget venue in Seine-Saint-Denis.. At Paris 2024, the programme will be expanded to include two separate events — speed climbing and a separate lead and boulder event — that will not only be spectacular but will complement each other perfectly.





SKATEBOARDING will take a new leap forward after the Tokyo Games, with street and park events to be held at the extraordinary urban park at la Concorde.

SURFING, a truly breath-taking sport with strong links to the natural world, will provide an additional opportunity to promote the French natural heritage and open up the Olympic experience to new territories — this time in Tahiti. In the shortboard event, athletes will surf on one of the world's most beautiful waves, Teahupo'o.



could not have dreamed of a better outcome. I have no doubt that the competition will be as intense as it will be breathtaking. Paris 2024 will highlight the environmental and cultural uniqueness of Tahiti, a place surf calls home. All these factors point to a magnificent showcase that will promote our sport and develop its practice in France.



SPECTATORS TO BECOME CAMES PARTICIPANTS

For the first time in the history of the Games, Paris 2024 is inviting spectators to get on their feet and **EXPERIENCE THE GAMES AS ATHLETES THEMSELVES**. The Paris 2024 **GENERAL PUBLIC MARATHON AND ROAD CYCLING EVENTS** will be staged on the same courses and in the same conditions as the elite races, promising an unprecedented **IMMERSIVE AND UNIQUELY EXCITING EXPERIENCE FOR THE GENERAL PUBLIC**.

The general public marathon will comprise **DIFFERENT RACE FORMATS** so that everyone, whether experienced athletes or beginners, young or old, able-bodied or **PERSONS WITH DISABILITIES**, can enjoy this exceptional Olympic Games experience.

While the number of places and how they will be allocated will be decided in 2022, one thing is certain: numerous activations will be organised through the **PARIS 2024 CLUB, GAMES PARTNERS AND STAKEHOLDERS OF THE INTERNATIONAL SPORTS MOVEMENT** in order to attract as many participants as possible. In fact, several Club Paris 2024 members have already secured their places!



for years. Participating in the Paris 2024 general public marathon is a dream come true and a reward for all those who, like me, keep going to the end, even though they are not top-level athletes."



Stéphane Diagana

Member of the Paris 2024's Athletes' Commission, two-time 400m hurdles and 4x400m relay world champion; 7 marathons finished.

"The marathon is, without a doubt, one of the rare sport events that give a large number of people the opportunity to share the same sensations and excitement as the stars of this legendary event. The event will bring together people from all four corners of the world, men and women, seasoned athletes and beginners, and young and less young. In step with Paris 2024's vision, the general public marathon will begin a few hours after and on the same trail as the Olympic marathon runners."



CELEBRATION OPEN TO EVERYONE

Whether young or old, spectator or athlete, everyone is invited to join in Paris 2024's bold and creative celebration of sport in the city.

FEASIBILITY STUDIES FOR CEREMONIES IN THE CITY

This year has seen the start of work on the Paris 2024 Ceremonies concepts. In line with an ambition to bring fresh thinking to all the set-piece elements of the Games, Paris 2024 and its stakeholders are working on impact and feasibility studies aimed at moving from a ceremony model with a few tens of thousands of spectators in a stadium to one involving several hundreds of thousands in the heart of the city.



Tony Estanguet Paris 2024 president

"The world is currently going through a very difficult period, but we want to plan for 2024 with the aim of sharing the Games with as many people as possible. It's a challenge that has never been attempted on such a scale, but now is the right time to explore these options."





Culture At the heart Of the cames



Opening up the Games also means opening up perspectives and removing barriers to forge closer links between sport and art, and between artists and athletes. To create an even more innovative and creative spectacle, Paris 2024 has placed culture at the heart of its plans:

BY STAGING EVENTS AT THE CROSSROADS BETWEEN SPORT AND ART at the foot of some of France's most iconic monuments, such as the Eiffel Tower or the Château de Versailles.

BY COMBINING SPORT AND CULTURE at all celebration venues.

BY AIMING TO UNEARTH NEW TALENT

throughout the Cultural Olympiad and then the Olympic Festival, with a special focus on young generations of artists, emerging trends and countertrends.

BY WELCOMING CULTURES FROM AROUND

THE WORLD, promoting diversity and the mixing of cultures.

Organised in collaboration with the Ministry of Culture, its institutions, and its decentralised offices (Regional Offices of Cultural Affairs), the Cultural Olympiad will begin at the end of the Tokyo Games, marking the first stage of our efforts to achieve this objective.

THE FACE OF THE PARIS 2024 CAMES

A MEETING BETWEEN THREE SIMPLE, YET POWERFUL SYMBOLS



THE GOLD MEDAL

Symbol of excelling oneself



THE FLAME

Symbol of transmission



MARIANNE

In tribute to French spirit, boldness and creativity

A FACE THAT REFLECTS OUR AMBITION TO BRING THE GAMES TO THE PEOPLE

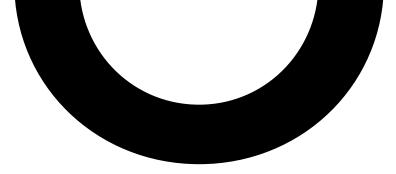
This emblem represents Paris 2024's desire to organise more open Games, in which everyone can play a part, and where spectators are also participants.

AN EMBLEM SHARED BY THE OLYMPIC AND PARALYMPIC CAMES

For the first time in history, the Olympic and Paralympic Games will share the same emblem. This important decision sends out a clear message: that Paris 2024 has the same vision and the same ambition for both the Olympic and Paralympic Games.







CAMES WHERE EVERYONE CAN PARTICIPATE



FEEL THE ENERGY OF THE GAMES RIGHT NOW

YOU TOO CAN TAKE PART IN THE CAMES ! THE PARIS 2024 CLUB: THE EXCITEMENT OF THE CAMES, AVAILABLE TO EVERYONE



Paris 2024 has created the first ever club to offer the public a chance to **EXPERIENCE THE GAMES FROM THE INSIDE** and promote participation in physical activity. In the summer of 2020, the club's most committed members were able to meet some of France's greatest Olympic and Paralympic champions (Tony Parker, Teddy Riner, Florent Manaudou, Marie-Amélie Le Fur, Arnaud Assoumani, etc.) at sporting challenges held throughout the country.

In the run-up to the Games, **MORE AND MORE INITIATIVES WILL BE LAUNCHED TO ENABLE THE PARIS 2024 CLUB MEMBERS TO BECOME ACTIVE GAMES PARTICIPANTS** by landing a place in the general public marathon, meeting famous athletes, taking part in the torch relay or becoming volunteers.

To join the Paris 2024 Club and experience exceptional moments in the run-up to the Games, visit www.club.paris2024.org/home.



More than 1000 general public MARATHON PLACES already won thanks to the Paris 2024 Club

TERRE DE JEUX 2024: THE SPIRIT OF THE GAMES ALL OVER FRANCE



Paris 2024 created the Terre de Jeux 2024 label in 2019 with the objective of involving all of France's territories as well as the sports movement (federations, leagues, committees, clubs) in the Olympic and Paralympic adventure starting now, without having to wait for the Games themselves.

With the 'Terre de Jeux 2024' label, even the smallest municipality or the largest French region **CAN JOIN IN BY CREATING INITIATIVES AIMED AT PROMOTING SPORT IN THEIR TERRITORY** and sharing the excitement of the Paris 2024 adventure.

THE ACTORS OF THE SPORTS MOVEMENT ARE ALSO A PART OF THE ADVENTURE: The Olympic

and Paralympic federations on the Paris 2024 Games sports programme have received the label, and have been followed by other sports federations and school sports federations.

The label has also been extended to all French embassies around the world, with the goal of involving not only French people living abroad, but also francophones, francophiles and all who wish to participate in the Games in whatever capacity.

Local authorities join in

2,037

APPROVED ENTITIES including 1,872 local authorities 107

INHABITANTS in Berrac (Gers), the smallest approved municipality



MILLION PEOPLE live in a Terre De Jeux 2024 town or city (including Paris)



PRE-GAMES TRAINING CENTRES: HOSTING CHAMPIONS IN THE MAKING

In the three years leading up to Games, a network of 620 pre-Games training facilities throughout France will welcome international teams preparing for Paris 2024.

These base camps will play a key role in athletes' training and preparation, enabling them to train in facilities with optimal conditions; to acclimatise and project themselves into 2024, while soaking up the atmosphere of the host country.

The selection of the 620 centres, which span 415 local French authorities, was carried out jointly by Paris 2024, together with the French NOC, NPC and a number of Olympic and Paralympic sports federations. The aim was to guarantee the highest quality of equipment and facilities for athletes.

The list of Pre-Games Training Centres is available on https://prepare.paris2024.org.

GAMES OPEN TO SOCIETY

CAMES OF A NEW ERA

Conscious of the major shared challenges of our time – climate change, social inequalities and the need for economic responsibility – PARIS 2024 IS WORKING WITH ALL CAMES STAKEHOLDERS TO ORCANISE MORE RESPONSIBLE, SUSTAINABLE AND INCLUSIVE CAMES.



Prof. Muhammad Yunus

Nobel Peace Prize winner 2006, chair of the Yunus Centre and part of Paris 2024's legacy programme as one of the stakeholders of the ESS 2024 project

"The Games provide a wonderful opportunity to use sport to promote social issues and foster solidarity. Turning words into actions is a real challenge that the Paris 2024 organisers have agreed to take on."

© Hinterhaus Productions/Getty

SUSTAINABLE AND USEFUL CAMES

Sustainability is at the heart of the Paris 2024 Games concept. FEW NEW FACILITIES WILL BE BUILT AND THOSE THAT ARE WILL MEET LONG-TERM NEEDS, in particular for the inhabitants of the département of Seine-Saint-Denis. This département is one of the poorest in France, where sports infrastucture and housing are in very short supply. The Games will thus leave a useful legacy.

THE ORGANISATIONAL BUDGET FOR THE PARIS 2024 GAMES

97%

FROM THE PRIVATE SECTOR:

1/3 from the IOC. 1/3 from national partnerships, 1/3 from ticketing income



By the summer of 2021, Paris 2024 had already secured



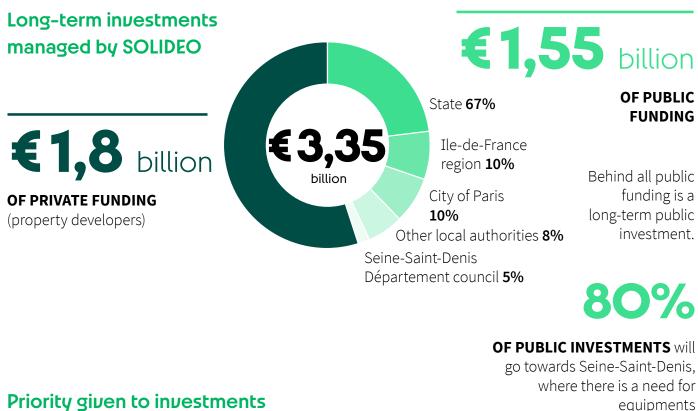
in income from national partnerships, with a goal of reaching 2/3 of its income by the end of 2021.

This funding will **PAY FOR ALL EXPENDITURE** LINKED TO THE ORGANISATION OF THE

Paralympic Games

GAMES, including venue hire, overlay and operations, competition organisation, delegation hospitality, athlete accommodation and transport, competition venue security, and the Opening and Closing Ceremonies.

CAMES TO PROVIDE MOMENTUM FOR LOCAL AND REGIONAL DEVELOPMENT



Priority given to investments with a post-Games legacy

95% OF COMPETITION VENUES ARE EITHER EXISTING OR TEMPORARY

2

TWO SPORTS VENUES SPECIFICALLY BUILT FOR THE GAMES:

The Olympic Aquatics Centre

The Bourget Sport Climbing Venue

2

ATHLETES' AND MEDIA VILLAGES

which will be transformed into sustainable, comfortable neighbourhoods after the Games, with all the necessary local services.





Athletes' Village after the Games :

More than 2,220 FAMILY HOMES

OFFICES, NEW AND REFURBISHED PUBLIC FACILITIES (nurseries, school

groups, an arts centre, a water sports centre).

NEW GREEN SPACES

More than 770 номеs for students or elderly

NEW DEVELOPMENTS (crossing between the Ile-saint-Denis and Saint Denis,, burying power lines, noise barrier along the south side of the A86).

Media Village after the Games :

1,300 номез

NEW PUBLIC FACILITIES AND THE EXTENSION OF AN EXISTING 13 HA PARK



THE PARTNERS, VITAL TO THE SUCCESS OF THE CAMES

The partners, whether worldwide (members of the IOC's TOP programme) or national (premium, official or supporters), will play a vital role in the organisation and success of the Paris 2024 Games.

Beyond their financial contribution, THEY PROVIDE THE PRODUCTS AND SERVICES NECESSARY TO THE ORGANISATION OF THE

GAMES, as well as operational support during the event. Nine of the partners (Atos, Alibaba, Intel, Omega, Panasonic, Samsung, Orange, Cisco and DXC Technology) are already actively working alongside Paris 2024 on the design of technological systems and operations.

The partners also **SHARE THEIR KNOWLEDGE AND EXPERTISE TO ORGANISE RESPONSIBLE AND SUSTAINABLE GAMES**.

The implementation of concrete solutions within Pulse, the headquarters of the Organising Committee, is the first illustration of this commitment. For example, EDF provides 100% renewable energy produced in France, while Coca-Cola provides water and soda fountains, meeting our commitment to achieve zero single-use plastic. Finally, the partners are true AMBASSADORS OF THE PARIS 2024 VISION, mobilising their ecosystems (employees, customers, suppliers, etc.) and fully participating in the heritage programs. They contribute to the development of physical activity on Olympic Day and in schools during Olympic and Paralympic Week, two annual events to which Allianz, Toyota and Groupe BPCE are particularly committed. They also mobilise the Olympic and Paralympic athletes of their team - nearly 300 athletes in total to meet the general public.



ENVIRONMENTALLY RESPONSIBLE GAMES

As the first Olympic and Paralympic Games that will be organised in accordance with the Paris Agreement on Climate Change, Paris 2024 has been taking steps to **CALCULATE THE PROJECT'S IMPACT ON THE CLIMATE AND THE ENVIRONMENT**. It will identify all the ways in which it can prevent and mitigate the Games' footprint throughout the organisational cycle.

Through this **INNOVATIVE APPROACH**, Paris 2024 wants to demonstrate a new organisational standard with regards to climate to help transform sports events.

GAMES FOSTERING CLIMATE PROTECTION

PREVENTION and REDUCTION

Paris 2024 commits to dividing the carbon footprint of the Paris 2024 Games by half compared to previous editions.

2. OFFSETTING

After its prevention and reduction measures, Paris 2024 will support carbon offsetting initiatives such as carbon capture projects or schemes that compensate for all carbon emissions linked to the Games, including spectators' international travel. These projects will meet top current international standards and will be run in all five continents.



3. ADDITIONAL OFFSETTING

To go a step further, Paris 2024 will fund an additional offsetting programme in France, thereby supporting the emergence and development of climate protection initiatives that are still in their infancy in the country.

EXEMPLARY GAMES, SHOWCASING ECO-RESPONSIBLE SOLUTIONS

100% RENEWABLE ELECTRICITY generated in France will be used to supply the Paris 2024 venues thanks to EDF, Paris 2024's national partner.

Research into and experimentation with **CLEAN SOLUTIONS** for off-grid energy supply.

CLEAN TRANSPORT for members of the Olympic and Paralympic family.

INCENTIVES TO PROMOTE THE USE OF PUBLIC TRANSPORT (100% of venues accessible) and soft mobility for spectators.

LOW-CARBON FOOD and sustainable catering services for Games participants.

CIRCULAR ECONOMY principles applied to all the materials needed for temporary infrastructure.

Contribution to the City of Paris' initiative to **ELIMINATE THE USE OF SINGLE-USE PLASTIC** across the Games.

ZERO FOOD WASTE during the Games through optimised ordering and preparation, and reuse of all organic waste (composting or methanisation).

TARGET TO REUSE, recycle, compost or methanise **80% OF WASTE** during the Games.

CAMES THAT PROTECT AND RECENERATE BIODIVERSITY

Paris 2024 is assessing and implementing an action plan aimed at **CONTROLLING ALL IMPACTS ON GAMES VENUES** in order to protect biodiversity and human health near the venues.

A RESPONSIBLE PROCUREMENT STRATECY IS KEY

100% of Games procurement meets social and environmental criteria.

Paris 2024 applies five evaluation criteria to its procurement:

- Circular economy
- Carbon reduction and environmental protection
- Social innovation
- Inclusion of disabled people
- Local value creation

THE POST-GAMES LEGACY IS ALREADY BEING CONSIDERED as part of the procurement strategy in order to avoid waste at source and promote reuse and recycling.

TWO VENUES ARE ALREADY OPEN, SYMBOLISING THE ENVIRONMENTAL AND SOCIAL COMMITMENTS OF PARIS 2024

CHAMP-DE-MARS ARENA (GRAND PALAIS EPHÉMÈRE)

Built on the Champ de Mars, at the foot of the Eiffel Tower, and opened in June 2021, the Grand Palais Ephémère is a temporary building erected by the Réunion des Musées Nationaux – Grand Palais and Paris 2024. In 2024, the Champ-de-Mars Arena will host the Olympic judo and wrestling events, as well as para judo and wheelchair rugby.

This building is a model of sustainable temporary construction:

Its wooden structure provides a **VERY HIGH LEVEL OF ENVIRONMENTAL PERFORMANCE:** the framework of the Grand Palais Ephémère is estimated to have captured 1,956 tonnes of CO2.

THE BUILDING CAN BE DISMANTLED AND

REUSED after the Games as part of its legacy and sustainability strategy.



PULSE, THE ORGANISING COMMITTEE'S HEADQUARTER DES JEUX OLYMPIQUES ET PARALYMPIQUES DE PARIS 2024

An energy efficient building, Pulse has served as the HQ of the Paris 2024 Organising Committee since January 2021. Until 2024, Paris 2024 will be striving to reduce the environmental impact of the operations and services required to safeguard its staff's well-being.

CIRCULAR ECONOMY

- Zero food waste: optimised ordering and storage systems, collection and methanisation of organic waste, distribution of food parcels to charities.
- Zero singleuse plastic: no disposable tableware or plastic bottles.
- Eco-responsible furniture:

ecologically designed furniture and solutions for the reuse, repurposing or donation of furniture after the Games.





- Building fully accessible to people with reduced mobility and training for canteen staff on how to assist them.
- Inclusive recruitment for service providers: 25% of technical maintenance staff are disabled.
- 60% of service providers involved in the building's operations are from the **Social and Solidarity Economy** and two thirds of employees are participating in **occupational integration schemes**.

LOCAL COMMITMENT

- 1/3 of service providers from Seine-Saint-Denis for hospitality, maintenance and catering contracts, etc.
- Company canteen serves 20% local produce, sourced within a 200km radius.

CARBON REDUCTION

 Low-carbon building:

the building's structure consists of 6,000 m³ of a mixture of wood and concrete materials; 12,000 litres of rainwater can be collected.

- Low-carbon, plantbased food in the company canteen.
- Gentle mobility for employees: 375-space bicycle garage, more than 30 charging points and ten public transport lines around the building.
- 100% renewable French energy: 300 m² of solar panels on the roof, 100% renewable energy (biogas and green electricity from a French wind farm under a direct contract) and contribution to biogas generation from organic waste.
- Full offsetting of carbon emissions linked to the building's operations.

CAMES THAT PROVIDE ECONOMIC OPPORTUNITIES FOR BUSINESSES



OF TENDERS published by 2024 by SOLIDEO and Paris 2024 for the organisation of the Games (construction, events, catering, hospitality, consulting, etc.). Paris 2024 is the first sports event held in France to have taken innovative measures to offer small and social businesses access to Games-related contracts.

TWO FREE TOOLS PROVIDING REFERENCES, INFORMATION AND ADVICE for small local companies and businesses from the Social and Solidarity Economy (SSE):

ENTREPRISES 2024, backed by the MEDEF (French employers' association), for SMEs: entreprises2024.fr/.

ESS 2024, backed by Les Canaux and the Yunus Centre, for ESS companies: ess2024.org/.

2020 KEY FIGURES

15%

over 50%

OF PARIS 2024 CONTRACTS awarded involve at least one SSE company.

OF PARIS 2024 CONTRACTS awarded to SMEs.

DRIVING Employment And training

THE PARIS 2024 SOCIAL CHARTER

Paris 2024 is committed to organising an economically and socially responsible event. This commitment is embodied in the first ever social charter in Olympic Games history, which invites all French social partners to sign up to 16 key principles. The primary aim is to promote the integration of vulnerable groups normally excluded from the workplace and people with disabilities.



A CATALOGUE OF JOBS FOR THE CAMES

More than five years before the start of the Games, Paris 2024 also drew up a catalogue of the jobs that will be created in relation to the organisation of the Games, in order to:

IDENTIFY THE NUMBER AND

TYPE OF JOBS required to prepare and organise the Games between 2019 and 2024.

PREPARE, in conjunction with public stakeholders, **TRAINING PROGRAMMES FOR THE ROLES** required to organise the Games.

PREPARE JOBSEEKERS for the employment and training opportunities identified.

EMPLOIS 2024

In order to enable as many people as possible to apply for these jobs, a virtual agency called Emplois 2024 will be launched in the Autumn of 2021 at the initiative of the French public employment service, Pôle Emploi.

This online platform will inform jobseekers about the roles and training courses available to them. It will also be shared with other international sports events held in France for continued use after the Games.

150,000 jobs directly linked to the Cames between 2019 and 2024





The legacy of the Paris 2024 Games is the heart of the project. In collaboration with its stakeholders, Paris 2024 aims to leave a useful, legacy for the local community after the Games.



The aim is to harness the power of the Games to unite and inspire communities in order to promote sport's role in society. The Paris 2024 Games will be a laboratory to generate solutions, through sport, to challenges including health and the fight against sedentary lifestyle, education, social inclusion, equality, solidarity and active mobility. In order to make this strategy a success and to enable it to survive beyond 2024, Paris 2024 has placed the sports movement at the heart of its plans and is building collaborative partnerships with existing groups who share the same vision.

An innovative impact evaluation process with the OECD

In order to help enhance sport's contribution to society in general, Paris 2024 has launched a rigorous process to assess the impact of its actions. With the IOC's support and the OECD's expertise, Paris 2024 hopes to pass on to future generations a new set of tools to evaluate the contribution of global events to local development and citizen well-being.

MORE SPORT TO COMBAT SEDENTARY LIFESTYLES

Working on its conviction that sport is a powerful tool for enhancing health and well-being, Paris 2024 is committed to promoting physical activity across all age groups, starting with young people.



Michel Cymes Doctor and Paris 2024 health ambassador

"Sedentary lifestyles and a lack of physical activity are the fourth largest cause of mortality in the world. Yet, they are easily avoidable. If we are aware of the fact that we need to exercise and change our habits, we will really be able to change things in the long term. Action is absolutely vital."

MORE SPORT IN SCHOOLS: 30 MINUTES OF PHYSICAL ACTIVITY EVERY DAY

Schools play an essential role in **TEACHING APPROPRIATE SPORTS TECHNIQUES** and enabling children to embrace activities and values that will stay with them for the rest of their lives.

In partnership with Paris 2024, the Ministry of National Education, Youth and Sport has launched an experiment in which French primary schoolchildren will exercise for 30 minutes each day. **MORE THAN 1,000 SCHOOLS** have already signed up to the scheme, which will be rolled out throughout the country when schools return after the 2021 summer holidays.





MORE SPORT IN LOCAL COMMUNITIES AND IN THE HEART OF CITIES

From 2022, Paris 2024 and the Agence Nationale de la Cohésion des Territoires (National Agency for Territorial Cohesion) will support and provide funding for cities with the Terre de Jeux 2024 label in their efforts to ESTABLISH 'ACTIVE DESIGN' of urban public spaces, that promote and FACILITATE DAILY EXERCISE AND SPORTS **PARTICIPATION** through urban design (recreational urban furniture, floor markings, upgrading of stairs, urban lighting. This programme, which promotes the tangible and intangible legacy of the Games, will benefit 148 towns and cities from the Action Cœur de Ville network that have also signed up to the Terre de Jeux 2024 initiative.

MORE SPORT IN SEINE-SAINT-DENIS: PARIS 2024 CAMES BACKING THE DÉPARTEMENT'S SWIMMING POOL PLAN

Like the Olympic Aquatics Centre, a huge water sports complex that the whole country has been eagerly anticipating for more than ten years, five new swimming pools will be built or renovated in Seine-Saint-Denis, along with six gyms and sports centres. In this département, where 1 child out of 2 entering secondary school does not know how to swim, the Games will provide new momentum for swimming education.

The mobilised public funding (the State, the City of Paris, the Ile-de-France region, the Greater Paris metropolitan authority, the Département of Seine-Saint-Denis, the Plaine Commune) will contribute to the installation of new swimming pools that will be created or renovated.









SPORT FOR EDUCATION AND PARTICIPATION: GÉNÉRATION 2024



Childhood and adolescence are key times for learning the values of sport, which is why Paris 2024 has organised a number of initiatives targeted at schoolchildren.

THE GÉNÉRATION 2024 LABEL is awarded to schools that commit to increasing the amount of time devoted to sport in their pupils' daily timetables by:

Promoting sports participation in collaboration with local sports clubs and host elite athletes.

Promoting Olympic and Paralympic values and changing how people view disability.

Participating in key Paris 2024 events such as Olympic Day and Olympic and Paralympic Week.

Teachers can access educational resources and tools on the Génération 2024 website: www.generations.paris2024.org

> more than 5,000 schools across France have already been awarded the Génération 2024 label

OLYMPIC AND PARALYMPIC WEEK: FIVE EDITIONS ALREADY HELD

Since 2017, all schools have been invited to take part in the yearly Olympic and Paralympic Week, which is dedicated to the promotion of sports participation, citizenship and sporting values.

The success of Olympic and Paralympic Week

2018 80,000 PUPILS



2020 450,000 PUPILS



3,500 schools participated in 2021 Almost 1 million children reached since 2017 Almost 200 athletes involved in each edition



Our actions to promote a more inclusive society

OLYMPIC AND PARALYMPIC

WEEK: in 2021, 80% of schoolbased projects were linked to Paralympism and changing views on disability, including meetings between pupils and athletes.

AWARD OF THE GÉNÉRATION 2024 LABEL TO SCHOOLS SPECIALISING IN THE EDUCATION OF DISABLED CHILDREN: this will help promote sports participation among pupils at these schools.

CREATION OF A NETWORK OF DISABLED-FRIENDLY CLUBS in

cooperation with the City of Paris and the Comité Paralympique et Sportif Français (French Paralympic and Sports Committee – CPSF). The multisports clubs involved receive training in sports participation for disabled members. This project will be expanded from 2022, with the participation of the Département of Seine-Saint-Denis and its clubs.

ROLL-OUT OF THE #EXPLORETERREDEJEUX2024

PROGRAMME in cooperation with the CPSF and the Assemblée des Départements de France (Assembly of French Départements – ADF). "Explore Terre de Jeux 2024" promotes venues and trails accessible to people with special needs in order to encourage them to increase their participation in outdoor physical activity.

SPORT FOR SOCIAL INNOVATION: THE PARIS 2024 ENDOWMENT FUND

In 2020, the Paris 2024 endowment fund was established as part of the Paris 2024 legacy strategy. Promised as part of the city's bid to host the Games, the fund is designed to promote social innovation by **SUPPORTING AND STRENGTHENING INNOVATIVE PROJECTS THAT USE SPORT AS A TOOL** to respond to the major challenges facing society: health and wellbeing, education and participation, inclusion, equality and solidarity, and sustainable development.

In particular, the endowment fund will be used to support and develop actors involved in the **SPORTS MOVEMENT** as well as the numerous not-for-profit organisations **THAT ARE INVOLVED ON THE GROUND ON A DAILY BASIS**.

Two calls for projects have already been issued in conjunction with the *Agence Nationale du Sport* (National Sport Agency), the Comité National Olympique et Sportif Français (French National Olympic and Sports Committee) and the *Comité Paralympique et Sportif Français* (French Paralympic and Sports Committee), supported by the City of Paris and the Département of Seine-Saint-Denis.

1st CALL FOR PROJECTS SUMMER 2020

> million TO SUPPORT 55 SUCCESSFUL APPLICANTS

2ND CALL FOR PROJECTS

FUNDING OF AROUND

€5 million

Examples of successful applicants

THE LÉO SPORT JOB

PROJECT helps young people aged between 16 and 25 to re-enter the job market thanks to a two-fold socioprofessional and sports coaching programme.

THE NATUR'EST PROJECT

promotes outdoor sport and encourages people to change their behaviour in order to make physical activity an environmentally responsible pursuit.

THE AVITSIM PROJECT

runs beginners' para-rowing courses for disabled people using electrostimulation.



SPORT'S CONTRIBUTION TO SOCIETY KNOWS NO BORDERS

In view of sport's role as a lever for social change throughout the world and the universal appeal of the Games, the Paris 2024 strategy is also being developed at international level.

Together with the Agence Française de Développement (French Development Agency – AFD), Paris 2024 has created an **INCUBATOR TO HELP ATHLETES** championing social and environmental projects in France and Africa. This partnership will also see calls for projects issued on a regular basis (starting in July 2021) in order to **SUPPORT INITIATIVES IN AFRICA AND HAITI.**



2021 incubator programme

26 ATHLETES and **26 PROJECTS** in the inaugural programme

PROJECTS IN 11 COUNTRIES (France, Benin, Ivory Coast, Togo, Senegal, Kenya, Cameroon, Ghana, Mali, Morocco, Democratic Republic of the Congo)

8 MONTHS OF SUPPORT (February to September 2021)

A SECOND EDITION will be launched in February 2022 following a new call for projects in autumn 2021.

Sarah Hanffou

Franco-Cameroonian table tennis player

Objective: to increase opportunities for girls to participate in sport through a programme aimed at developing table tennis as an extracurricular activity accessible to all children.

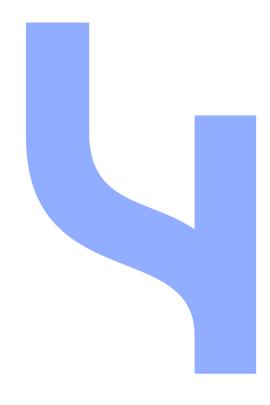
"In order to keep my project going in the longer term, I needed a regular source of support. That is precisely what the incubation programme will provide. Within this group of people, I have found all the ingredients that helped me enjoy a successful career in sport: a competitive spirit, supervision and training, and a desire to meet objectives. With a new coach and new team-mates, it feels like I'm setting off in pursuit of medals again!"

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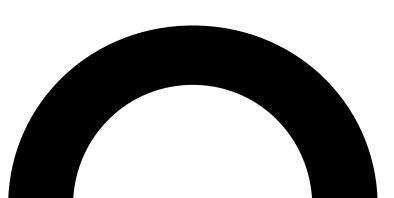


KEY INFORMATION

With three years to go until the Games begin, Paris 2024 has entered the operational planning phase. A number of important milestones have been reached.







KEY MILESTONES REACHED



Establishment of the Paris 2024 Organising Commission

- First two sessions of the Paris 2024 Board of Directors meeting (March and July) and initial review of the project
- First meeting of the Athletes' Commission (April)
- Paralympic Games orientation seminar with the IPC (April)
- Publication of the Paris 2024 Social Charter (June)
- Announcement of the first national partner: Groupe BPCE (September)

2019

Defining strategic priorities

- Approval of the legacy and sustainability strategy by the Board of Directors (January)
- Presentation of the first version of the competition venue map (February)
- Launch of the ESS 2024 and Entreprises 2024 programmes for local economic stakeholders (April)
- Launch of the Terre de Jeux 2024 label (June)
- Opening of the Vaires-sur-Marne Nautical Stadium, the first newly built Olympic facility (June)
- Unveiling of the new Paris 2024 emblem (October)
- IPC approval of the Paralympic competition venues (November)
- Start of deconstruction work at the Athletes' Village (November)
- Announcement of two new national partners: EDF (November), FDJ (December)
- Presentation of the main elements of the Paralympic legacy strategy

2020

Games preparation

Celebration

- Approval of the revised Games concept:
 Revised competition venue map approved by the Board of Directors with fewer temporary competition venues
 - Greater alignment of Olympic and Paralympic venues, with more shared venues
 - Confirmation of the four new sports by the IOC Executive Committee
 - Appointment of stadiums to host football events
- Safeguarding of Games operations:
- Approval of the accommodation plan with hotel sector representatives (45,430 rooms required during the Games)
- Signature of protocol between the State and Paris 2024 concerning safety and security of the Games (scope and responsibilities)
- Launch of working groups with public authorities and all stakeholders concerning the transport plan in order to provide optimal transport services

Participation

- Launch of the Paris 2024 Club (July)
- Announcement of two new national partners: Le Coq Sportif (March), Orange (October)
- Announcement of the first group of Games Preparation Centres

Legacy and Sustainability

- Launch of first Impact 2024 call for projects (August)
- Adoption of responsible procurement strategy by the Board of Directors (September)
- Launch of the incubator with the Agence Française de Développement (French Development Agency – AFD)

Infrastructure

• Start of Olympic Aquatic Centre deconstruction work (April)

2021

Games preparation

- Launch of feasibility and impact studies on city-centre ceremonies
- Installation of Organising Committee in its new headquarters
- Adoption of Paris 2024 climate strategy
- Inauguration of the Grand Palais Ephémère
- Launch of second Impact
 2024 call for projects and first Impact
 2024 international call for projects
- Start of building work for more than half of SOLIDEO projects, including the Athletes'
 Village, the Olympic Aquatics Centre, the Porte de la Chapelle Arena and the Marseille marina
- Announcement of new national partners: Cisco, DXC Technology, Atos, PwC France, Sanofi and Decathlon

Main Events In the Run-up To 2024

2021

2023 20

July

Start of Games observation and debrief programmes

8 August

Closing ceremony of the Tokyo 2020 Olympic Games – handover of the Olympic flag to the City of Paris

5 September

Closing ceremony of the Tokyo 2020 Paralympic Games – handover of the Paralympic flag to the City of Paris

Autumn 2021

Start of Cultural Olympiad

End 2021

resentation of volunteer recruitment strategy ; Presentation of strategy for Torch Relay host city selection

Early 2022

Competition schedule by session (Olympic Games)

2022

February

Olympic and Paralympic Week

Mid-2022

Competition schedule by session (Paralympic Games)

23 June

Olympic Day

August

End of Games observation and debrief programmes

Autumn 2022

Mascot

End 2022

Sport pictograms; Launch of volunteer programme

February Olympic and Paralympic Week

Olympic and Paralympic wee

During 2023

Games ticket sales ; Test event programme ; Unveiling of torch and medal designs

23 June

Olympic Day

Summer

Seminar for Heads of Mission of National Olympic and Paralympic Committees

February

Olympic and Paralympic Week

Early 2024

Delivery of all new Olympic venues Launch of the Torch Relay

23 June

Olympic Day Launch of the Torch Relay

26 July

Opening ceremony of the Paris 2024 Olympic Games

11 August

Closing ceremony of the Paris 2024 Olympic Games

28 August

Opening ceremony of the Paris 2024 Paralympic Games

8 September

Closing ceremony of the Paris 2024 Paralympic Games



97%

FUNDED BY THE

PRIVATE SECTOR

PARTNER COMPANIES

AND 11 NATIONAL

140.000

2024 CLUB

MEMBERS OF THE PARIS

ALREADY IN PLACE: 13 TOP

24

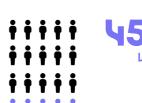
LEGACY AND SUSTAINABILITY

BY THE ORGANISING COMMITTEE

1.300 HÔMES CREATED AT THE MEDIA VILLAGE AFTER THE GAMESX



150,000 JOBS CREATED DIRECTLY IN RELATION TO GAMES ORGANISATION BETWEEN 2019 AND 2024





╋

CELEBRATION

THE PARIS

WILL BE:

PARTICIPATION

100%

MOBILISED IN 2024

FEDERATIONS

620

OF NATIONAL SPORTS

GAMES PREPARATION

CENTRES SELECTED

2024 GAMES

4.350 PARALYMPIC **ATHLETES**



3%

CAMES)

FUNDED BY THE

PUBLIC SECTOR

2,037 ENTITIES WITH THE

TERRE DE JEUX 2024

LABEL

27

MILLION

FRENCH PEOPLES

(FOR THE PARALYMPIC



28 OLYMPIC SPORTS + 4 NEW SPORTS



39 OLYMPIC COMPETITION VENUES

> 0000 0000 0000

18 PARALYMPIC COMPETITION VENUESS

MILLION OF TICKETS

4 BILLION **TV VIEWERS**

60,000 MEALS PER DAY SERVED IN THE ATHLETES' VILLAGE

(42)









95% **OF COMPETITION INFRASTRUCTURE EXISTING OR TEMPORARY**

-50% **OF EMISSIONS COMPARED**

TO PREVIOUS EDITIONS OF THE GAMES

MORE THAN

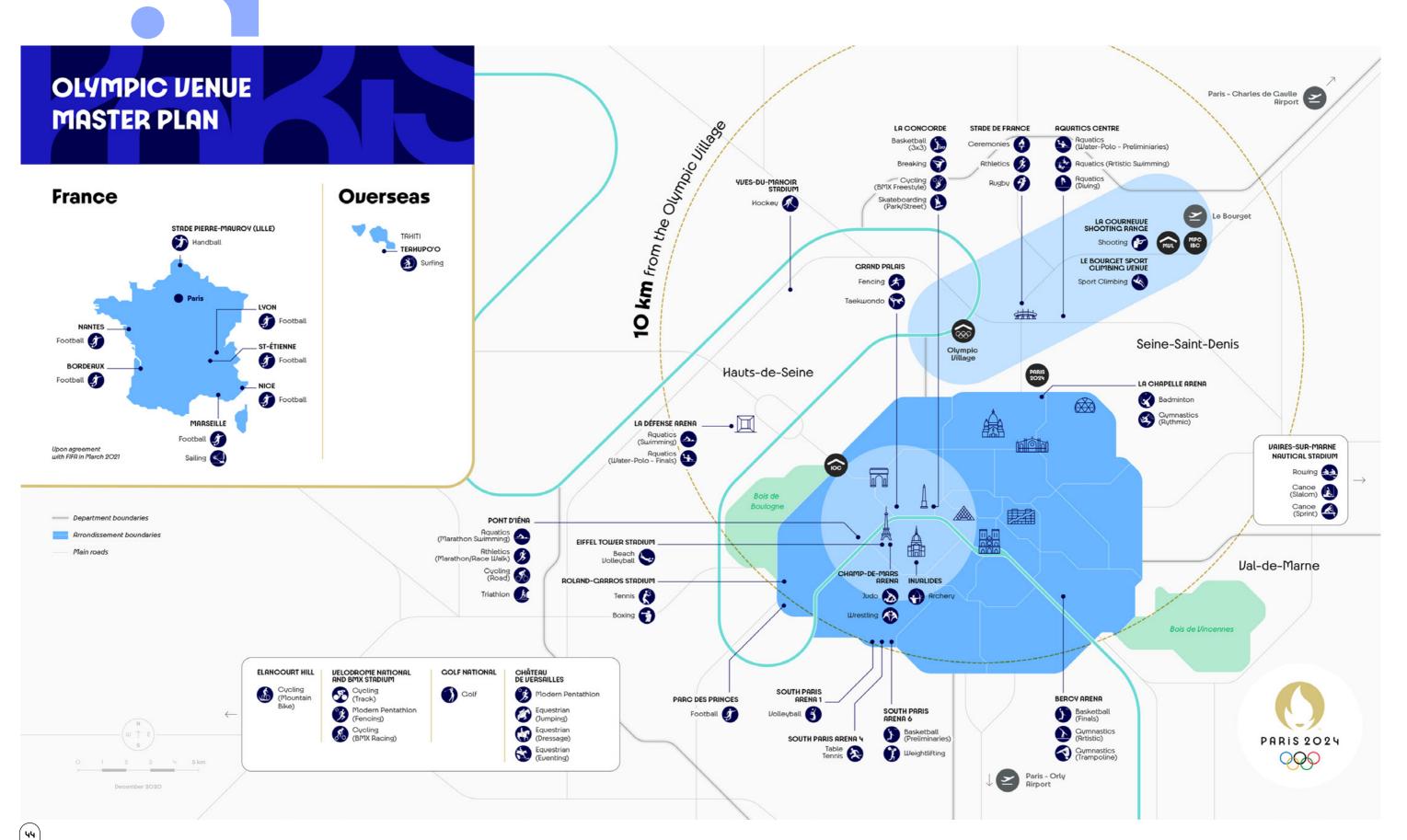
100% **OF CARBON EMISSIONS** OFFSET

100% FRENCH RENEWABLE ENERGY TO POWER THE GAMES



OLYMPIC AND PARALYMPIC ATHLETES WORKING FOR PARIS 2024





THE 48 OLYMPIC DISCIPLINES







BREAKING



TRACK



ARTISTIC GYMNASTICS









EQUESTRIAN -DRESSAGE





ROWING



CANOE - SPRINT



MOUNTAIN BIKE



TRAMPOLINE



WRESTLING -GRECO-ROMAIN



MARATHON



EQUESTRIAN -JUMPING





BADMINTON



CANOE - SLALOM



SPORT CLIMBING



RHYTHMIC CYMNASTICS



WRESTLING -FREESTYLE







TRIATHLON





ROAD CYCLING



FENCING



WEIGHTLIFTING



MODERN PENTATHLON



DIVING

















BMX FREESTYLE

















VOLLEYBALL









HOCKEY



SKATEBOARDING









ARTISTIC

















BIOGRAPHIES

Tony Estanguet Paris 2024 President



An ESSEC Business School graduate and former slalom canoeist, Tony Estanguet is the only French athlete to have won three gold medals at three different Olympic Games: Sydney 2000, Athens 2004 and London 2012. Also a three-time individual world and European champion, Tony Estanguet was France's flagbearer at the Beijing 2008 Olympic Games and was elected a member of the International Olympic Committee in 2013. In 2015, he co-chaired, with Bernard Lapasset, the Paris Bid Committee for the 2024 Olympic and Paralympic Games and became the president of the Organising Committee after the city

was awarded the Games in Lima..

Michaël Aloïsio Chief of Staff of the Paris 2024 President



A former elite taekwondo fighter and graduate of Kedge Business School, the Sorbonne and ESSEC Business School, Michaël Aloïsio worked for the French Taekwondo Federation for ten years, from 2000 to 2010. He then joined the staff of the then French Minister for Sport, Chantal Jouanno, before becoming an Olympic attaché to the French embassy in the United Kingdom for the London 2012 Olympic and Paralympic Games. In 2013 he was appointed an executive representative of the French Committee of International Sport, created by the French

French Committee of International Sport, created by the French
 National Olympic Committee (CNOSF) and the Ministry for Sport
 to define a national strategy for international sporting relations.
 In 2015, Michaël Aloïsio was named deputy CEO of the Paris
 2024 Bid Committee and then chief of staff to Tony Estanguet,
 president of the Organising Committee for the Paris 2024
 Olympic and Paralympic Games

Etienne Thobois Paris 2024 Chief Executive Officer



Formerly France's number one badminton player, Étienne Thobois represented his country at the Atlanta 1996 Olympic Games. A graduate of the ESCP Europe Business School, he has held management positions for a number of major sporting events, including Director of Finance and Spectator Services at the 2003 World Athletics Championships in Paris and CEO of the 2007 Rugby World Cup in France. He also sat on the IOC Evaluation Commission for the 2016 Olympic and Paralympic Games and is a member of the Badminton World Federation's Executive Committee.

Thanks to his career as an elite athlete and his experience as an administrator, he possesses an excellent knowledge of French and global sporting issues.

The CEO of Paris 2024's successful bid, Etienne Thobois was subsequently appointed Chief Executive Officer of the Organising Committee for the Paris 2024 Olympic and Paralympic Games.

> **Anne Descamps** Director of Communications



A public law graduate from the Université Paris II Panthéon Assas and the Paris Institute of Political Studies, Anne Descamps was as a consultant at communication consultancy Euro RSCG and then Havas before working for the Secretary of State for the Budget, Christian Eckert. She later joined the staff of Emmanuel Macron during his time as French Minister for the Economy, Industry and Digital Affairs, taking up position as a press and communications officer. Her next post was as Director of Development and

Communications for the political party La République En Marche. Anne Descamps was then appointed Director of Communications for the Organising Committee for the Paris 2024 Olympic and Paralympic Games.

Jean-Philippe Catien Executive Director of Sport



A graduate of the ESSEC Business School, Jean- Philippe Gatien won men's table tennis singles silver at the Barcelona 1992 Olympic Games, a world title in Gothenburg in 1993 and an Olympic bronze at Sydney 2000, a career record that has made him one of France's finest table tennis players of all time. After retiring from his sport, he was elected chairman of the board of directors of the French National Institute of Sport, Expertise, and Performance (INSEP) in 2014. In 2015, Jean-Philippe Gatien was appointed Executive Director of Sport for the Paris 2024 Bid Committee, a post he now holds with the Organising Committee.

Marlène Masure Executive Director of Commercial Development and Partnerships



A graduate of the Burgundy School of Business with ten years' experience in the FMCG and gaming industries, Marlène Masure joined The Walt Disney Company - the world's leading media and entertainment group - in 2007, where she took on the role of Digital Marketing Director before becoming Vice-President of Marketing for all lines of business in France. In 2016, she also became Head of Advertising Sales and Partnerships. For 12 years, Marlène steered all the marketing channels for the group's various brands (Disney, Marvel and Star Wars) in order to raise their profile in France and abroad. By promoting the group's media solutions and creating innovative brand content, she built strategic partnerships with big-name brands from the automobile, consumer goods, restaurant and distribution industries. Marlène Masure has been appointed Executive Director of Business Development and Partnerships for the Paris 2024 Olympic and Paralympic Games Organising Committee.

Ceorgina Grenon Director of Environmental Excellence



An expert in renewable energies and clean technology innovation, Georgina Grenon obtained an MSc in Chemical Engineering from the Instituto Tecnologico in Buenos Aires and an MBA from INSEAD Business School. She began her career in development at YPF S.A., a national oil company in Argentina. She then took up position as a director at international strategy consultancy Booz Allen, devoting herself mainly to energy and operations and working in Europe, the USA, Japan and South America for nearly ten years. She moved on to become a project manager for green industries at the Directorate-General of Energy and the Climate (DGEC), part of the French Ministry of Ecology and Energy, where her brief was to support the development of renewable energy policies and markets. She also represented France at the International Energy Agency, promoting international cooperation in the creation of markets, innovation and the deployment of clean energies, playing an active part at COP21 and, among other things, helping to create the International Solar Alliance. She then moved to ENGIE Group, becoming director of the New Business Factory at ENGIE Fab. Georgina Grenon has joined the Organising Committee for the Paris 2024 Olympic and Paralympic Games as its Director of Environmental Excellence.

Marie Barsacq Executive Director of Impact and Legacy



A lawyer by training, Marie Barsacq worked for ten years for the French National Olympic Committee (CNOSF), devoting her energies to employment, training and qualification in the sporting movement. She then joined the French Football Federation (FFF), where she set up the Institute of Football Coaching (IFF) before becoming the FFF's assistant general manager for amateur football. Marie Barsacq is also a member since 2018 of the Executive Committee of the French Football Federation. Marie Barsacq then took up position as the Director of Impact and Legacy for the Paris 2024 Bid Committee, and then Executive Director within the Organising Committee.

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Thierry Reboul Brand, Creativity and Engagement Executive Director



A graduate from the Paris Institute of Political Studies and a former Head of Advertising at Air France, Thierry Reboul founded the events company Ubi Bene in 2000.

Under his direction, Ubi Bene became one of the most creative and innovative companies of its kind, organising a number of spectacular events, including the projection of the image of French basketball player Tony Parker jersey on the Statue of Liberty and a Perrier-sponsored zipline off the Eiffel Tower. Thierry Reboul also designed a number of events for the Paris 2024 Bid Committee, such as the installation of a floating athletics track on the Seine.

He was then appointed Brand, Creativity and Engagement Executive Director for the Organising Committee for the Paris 2024 Olympic and Paralympic Games.

Sophie Lorant International Relations Director



A graduate from the Paris Institute of Political Studies, Sophie Lorant started out in humanitarian aid and then worked as a journalist for TF1 and France Télévisions before setting up an audiovisual production company. In 2007 she became the parliamentary advisor to Fadela Amara, the then Secretary of State for Urban Policies. She then joined the London 2012 Organising Committee of the Olympic and Paralympic Games as the Continental manager for the National Olympic Committees of Africa. After London 2012, she became the Head of NOC Services at the Baku 2015 European Games Operation Committee in Azerbaijan.

Sophie Lorant joined the Paris 2024 Bid Committee as International Relations Director, and, following the success of the French bid, took up the same position with the Organising Committee for the Paris 2024 Olympic and Paralympic Games. Today she is in charge of NOC NPC relations and services, Protocol, Olympic and Paralympic family services, language services and International cooperation.

Lambis Konstantinidis Director of Planning and Coordination, IOC/IPC Relations and IKM



A graduate in international relations from the Paris Institute of Political Studies, Grinnell College and the School of Advanced Studies – Johns Hopkins University, Lambis Konstantinidis began his career as the head of relations with African and Frenchspeaking countries for the Athens 2004 Paralympic Games. He then worked as an organiser/consultant for the Turin 2006, Beijing 2008, Vancouver 2010, London 2012 and Sochi 2014 Olympic and Paralympic Games, offering his expertise in international relations and athletes services. From 2013 to 2015, he was Director of International Relations for the Toronto 2015 Pan American and Paranan American Games before joining the

Pan American and Parapan American Games before joining the Paris 2024 bid as its Head of Sport and Paralympic Integration. In 2015 the Governing Board of the International Paralympic Committee (IPC) appointed him a member of the Paralympic Games Committee.

Lambis Konstantinidis is the Director of Planning and Coordination, IOC/IPC Relations and the International Knowledge Management (IKM) Programme for the Organising Committee for the Paris 2024 Olympic and Paralympic Games.

Anthony Piqueras Director of Venues and Infrastructures



An engineering graduate from the ESTP Paris, France's leading school of civil engineering, Anthony Piqueras embarked on his career at management consultancy firm Algoé, where he helped organise the 2007 America's Cup and the French pavilion at Expo Shanghai 2010. He then moved to Keneo (now MKTG Paris), a sports marketing agency specialising in the provision of support services to the organisers of sports events, where he was responsible for France's bid to host the 2019 Women's Football World Cup, and the Swiss bid to host the 2020 Winter Youth Olympic Games in Lausanne. Initially a technical consultant to the Paris 2024 bid, he was appointed its Technical Director in 2015. Anthony Piqueras was then appointed Director of Venues and Infrastructures for the Organising Committee for the Paris 2024 Olympic and Paralympic Games.



Paris 2024 thanks its Partners for their dedication.

