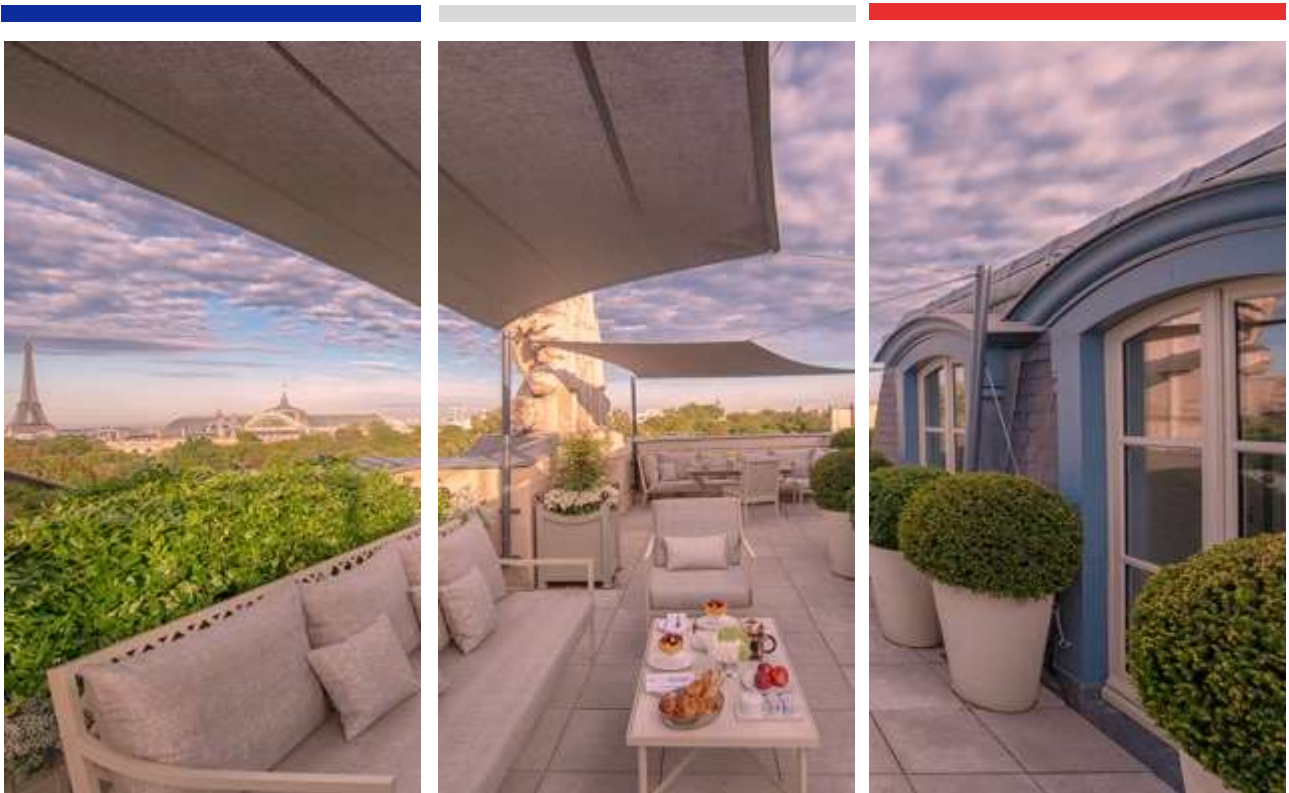


PALACES DE FRANCE

IMMERSE YOURSELF IN FRENCH EXCELLENCE





SUMMARY

- PALACES DE FRANCE P.3
- SPECIAL COVID MEASURES P.5
- SEASIDE SPIRIT P.6
- CARIBBEAN STYLE P.8
- BACK TO NATURE P.10
- “RENDEZ-VOUS” IN PARIS P.13
- MOUNTAIN LUXURY P.17
- GALLERY P.20
- MORE P.23

PALACES DE FRANCE



In France, the Palaces, as well as many other organisations, had to cease their activity during the lockdown period. Since the end of lockdown, the tourism industry is slowly restarting and more and more palaces are reopening, adapting each of their offers to the current context.

In response to the Covid 19 epidemic, the Palaces of France implemented diverse measures and actions to make the Palace experience as enjoyable and as safe as possible. These few months of closure were a chance for some to refurbish their premises and to create new services. New features have been thought up by both Palaces who have reopened and the ones that are planning their reopening.

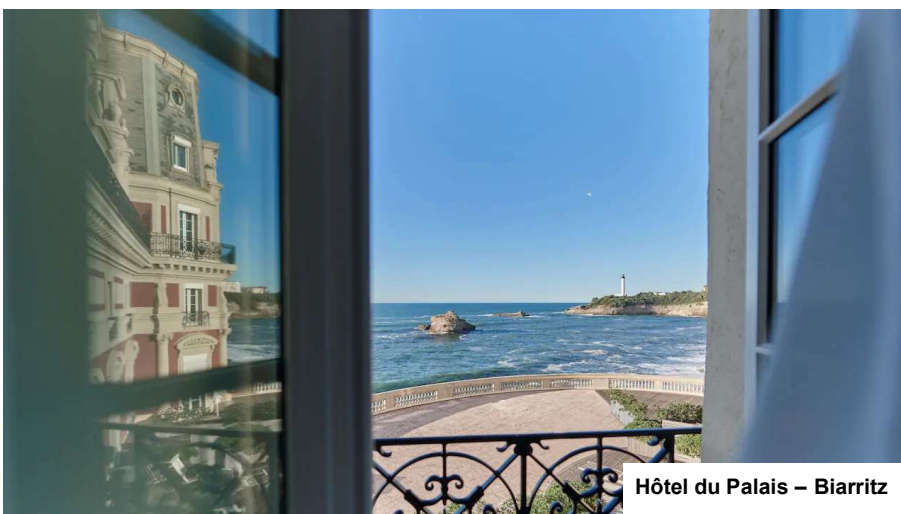
REMINDER

WHAT IS THE "DISTINCTION PALACE"?

The famous "distinction palace" created in 2010 by the Minister of Tourism bestows official recognition to the most prestigious 5-star hotels and increases their visibility on the international scene to enhance France's image worldwide. The establishments holding this distinction must respect unique standards of French excellence and know-how.

To have the chance to be awarded with the "palace distinction", a two-phase process must be completed:

- An initial investigation phase conducted by Atout France based on objective eligibility criteria. These mandatory criteria include having the following available to guests: fitness area, spa, multilingual team, concierge service and more.
- An evaluation phase is conducted by an experienced panel, based on a set of assessment criteria including location, appearance, history of the site, the character of the establishment, the involvement of staff in seeking excellence, gourmet restaurants, environmental policy, and more.



PALACES DE FRANCE

► HOTELS IN POSSESSION OF THE « DISTINCTION PALACE »



LIST OF THE 31 ESTABLISHMENTS IN POSSESSION OF THE PRESTIGIOUS « PALACE DISTINCTION » :

PARIS

- Four Seasons Hotel George V, Paris
- Hôtel de Crillon, A Rosewood Hotel
- Hôtel Plaza Athénée, Paris
- La Réserve Paris
- Le Bristol Paris
- Le Meurice, Paris
- Mandarin Oriental, Paris
- Park Hyatt Paris-Vendôme
- Le Royal Monceau Raffles Paris
- Shangri-La Hôtel, Paris
- The Peninsula Paris
- The Lutétia, Paris

SOUTH WEST

- Hôtel du Palais - Biarritz
- Les Prés d'Eugénie – Eugénie-les-Bains
- Les Sources de Caudalie - Bordeaux

CÔTE D'AZUR

- Grand-Hôtel du Cap-Ferrat – A Four Seasons Hotel - Saint-Jean-Cap-Ferrat
- Hôtel du Cap-Eden-Roc - Antibes
- Le Cheval Blanc - Saint-Tropez
- Byblos Saint-Tropez - Saint-Tropez
- Château Saint-Martin & Spa– Vence
- La Réserve Ramatuelle Hôtel Spa and Villas - Ramatuelle
- Château de la Messardière - Saint-Tropez

THE FRENCH ALPS

- Cheval Blanc Courchevel - Courchevel
- Hôtel Le K2 Palace - Courchevel
- Airelles Courchevel, Les Airelles - Courchevel
- Barrère Les Neiges- Courchevel
- L'Apogée - Courchevel

- Le Royal Evian - Évian-les-Bains

PROVENCE

- Villa La Coste – Provençal Vineyards
- La Bastide de Gordes - Gordes

CARIBBEAN

- Cheval Blanc St-Barth Isle de France – Saint-Barthélemy

SPECIAL COVID MEASURES

► HEALTH & SAFETY MEASURES

To face the Covid 19 epidemic and ensure the best service in the best possible conditions, all the French palaces have reorganised to welcome visitors again. Each of them have outlined their own health protocols, including basic measures as well as actions that differ according to the establishment.

Among the most common measures, we can mention:

- Training of staff members on the new protocol.
- Personalised greeting by a host wearing a mask.
- Mandatory use of masks for the employees.
- No physical contact.
- Free hydro-alcoholic gel at the guests' disposal.
- "À la carte" dishes and room service.
- Regular disinfection of the common areas and increased cleaning.
- Respect of physical distancing.
- Digitalisation of services : contactless payments, check-in & check out and digitalised reservations and invoicing.
- Private transportation with a plexiglass safety partition installed between the chauffeur and the passenger.

► BOOKING & CANCELLATION CONDITIONS

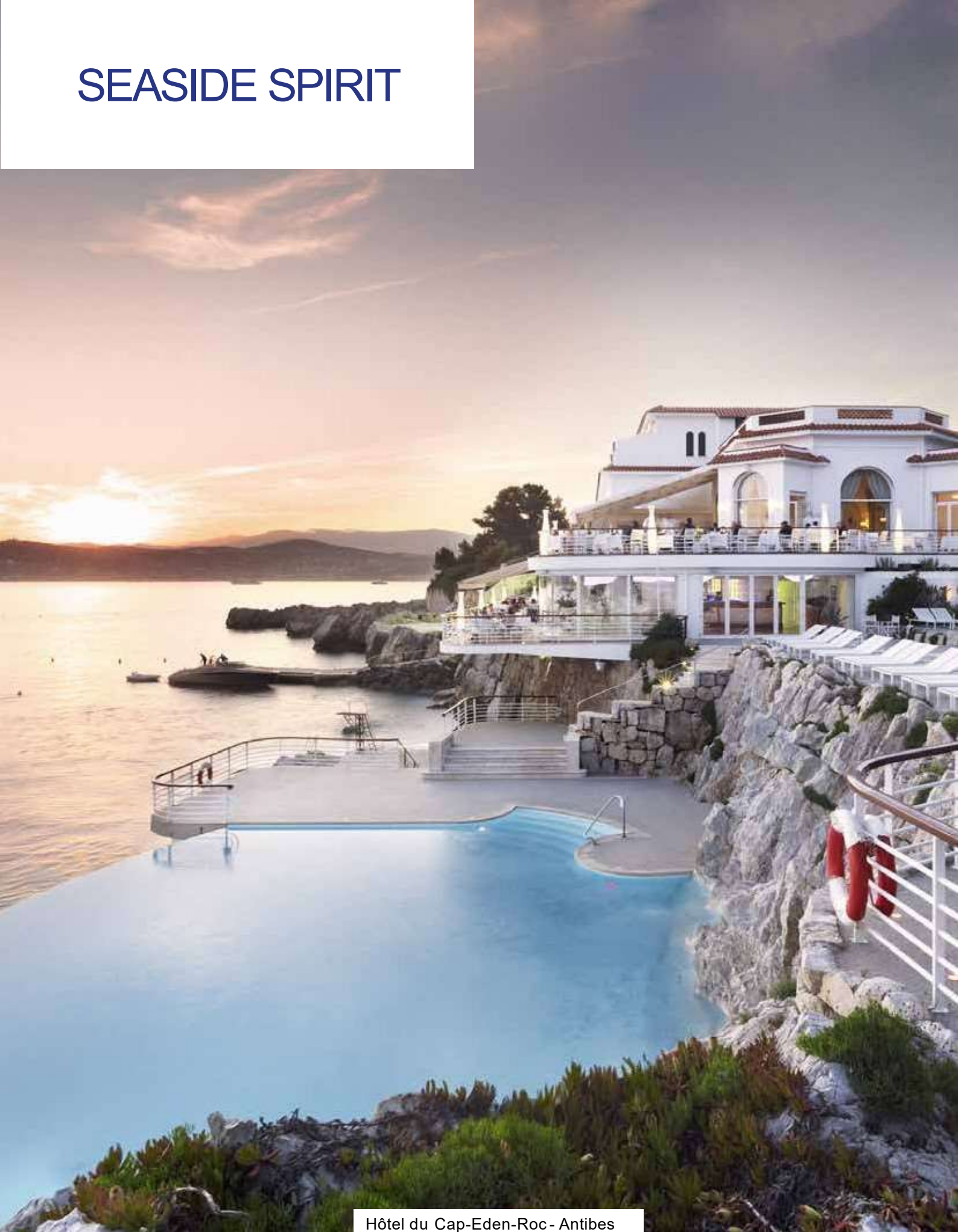
Given the situation, Palaces have had to implement special measures regarding the booking and cancellation conditions, in order to ensure that their visitors can plan their travels safely and are prepared for any kind of setback.



Since 2nd June, the French Government has released a poster entitled "Notre établissement s'engage" (Our establishment is committed), that professionals can display at the entrance of their establishment. The condition to obtain this document is to put in place the required measures and recommendations to ensure the safety of all.



SEASIDE SPIRIT



Hôtel du Cap-Eden-Roc - Antibes

SEASIDE SPIRIT

After the very calm year we experienced in terms of travel, we are all in need of a getaway. Near the Mediterranean shores, the palaces reopen their doors with new features to the delight of their guests.

► PALACES' REOPENING DATES

PALACES	REOPENING
Byblos Saint-Tropez	10 th May 2021
Château de la Messardière, Saint-Tropez	1 st July 2021
Grand-Hôtel du Cap-Ferrat, A Four Seasons Hotel	30 th April 2021
Hotel du Cap-Eden-Roc, Antibes	7 th May 2021 - 10 th June 2021 - 1 st September - 13 th October 2021
Hôtel du Palais, Biarritz	26 th March 2021
Le Cheval Blanc - Saint Tropez	13 th May – 9 th October 2021
La Réserve Ramatuelle Hôtel Spa and Villas	12 th May – 6 th October 2021



Château de la Messardière

CARIBBEAN STYLE



Cheval Blanc Saint-Barth Isle de France

CARIBBEAN STYLE

In Saint Barthelemy, guests are eagerly awaited. Everything has been thought of to guarantee total security throughout their travel experience, for a memorable winter in the sun.

▶ PALACES' REOPENING DATES

PALACE	REOPENING
Cheval Blanc Saint-Barth Isle de France	October 29 2020 - 22 nd August 2021



Cheval Blanc Saint-Barth Isle de France

BACK TO NATURE



Les Prés D'Eugénie

BACK TO NATURE

Nature retreats are also ready to welcome the public. In the mountains or in the countryside, visitors will be able to enjoy a variety of landscapes, offering a chance to reconnect with nature after lockdown. Palaces are ready to accommodate their guests in this process.

► PALACES' REOPENING DATES

PALACES	REOPENING
Château de Saint-Martin & Spa	7 th May 2021
La Bastide de Gordes	29 th April – 31 st October 2021
Le Royal Evian	16 th April – 20 th November 2021
Les Prés d'Eugénie, Eugénie les bains	28 th April 2021
Les Sources de Caudalie, Bordeaux	1 st April 2021
Villa La Coste	1 st April 2021

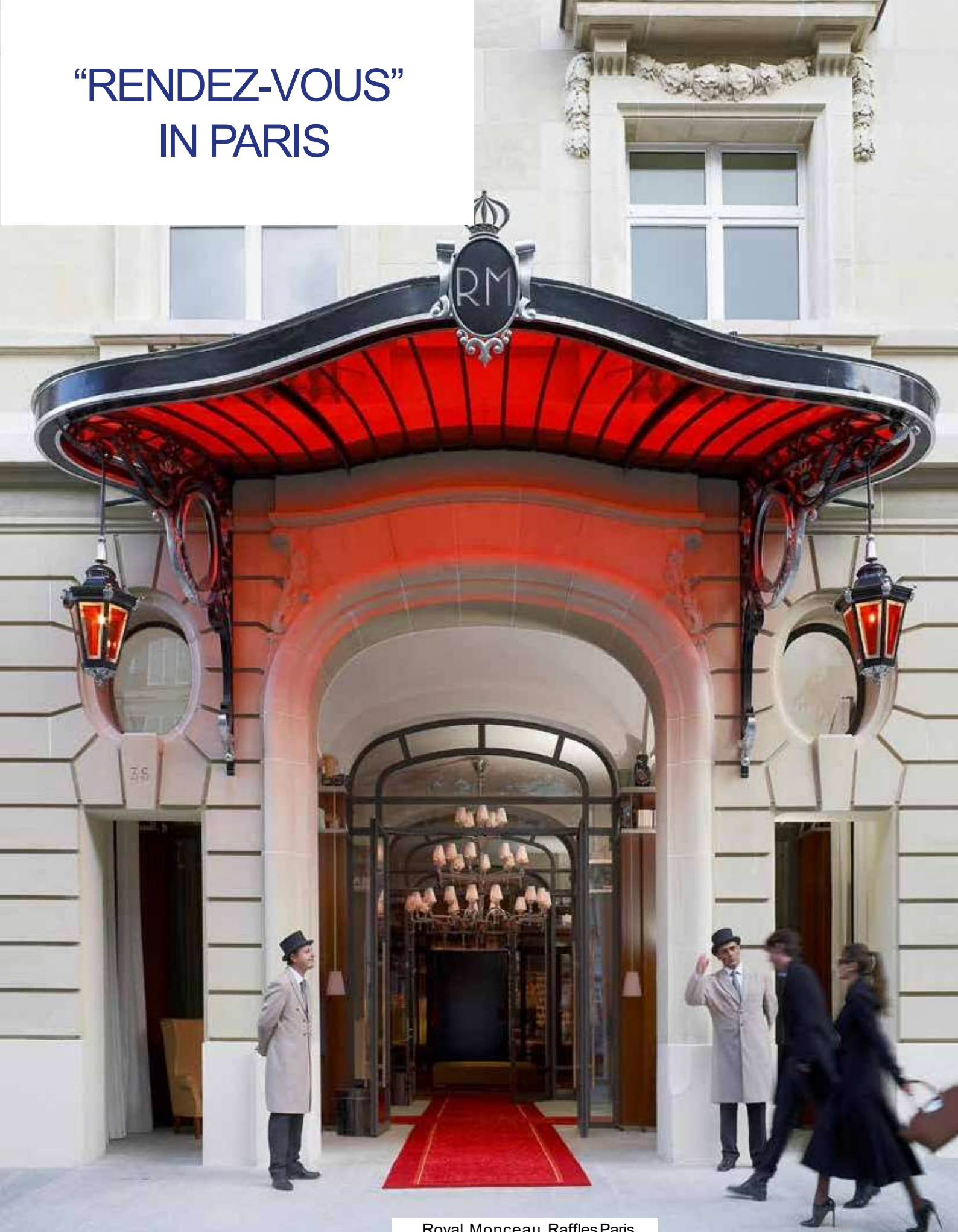


Le Royal Evian



Les Sources de Caudalie – Bordeaux

“RENDEZ-VOUS” IN PARIS



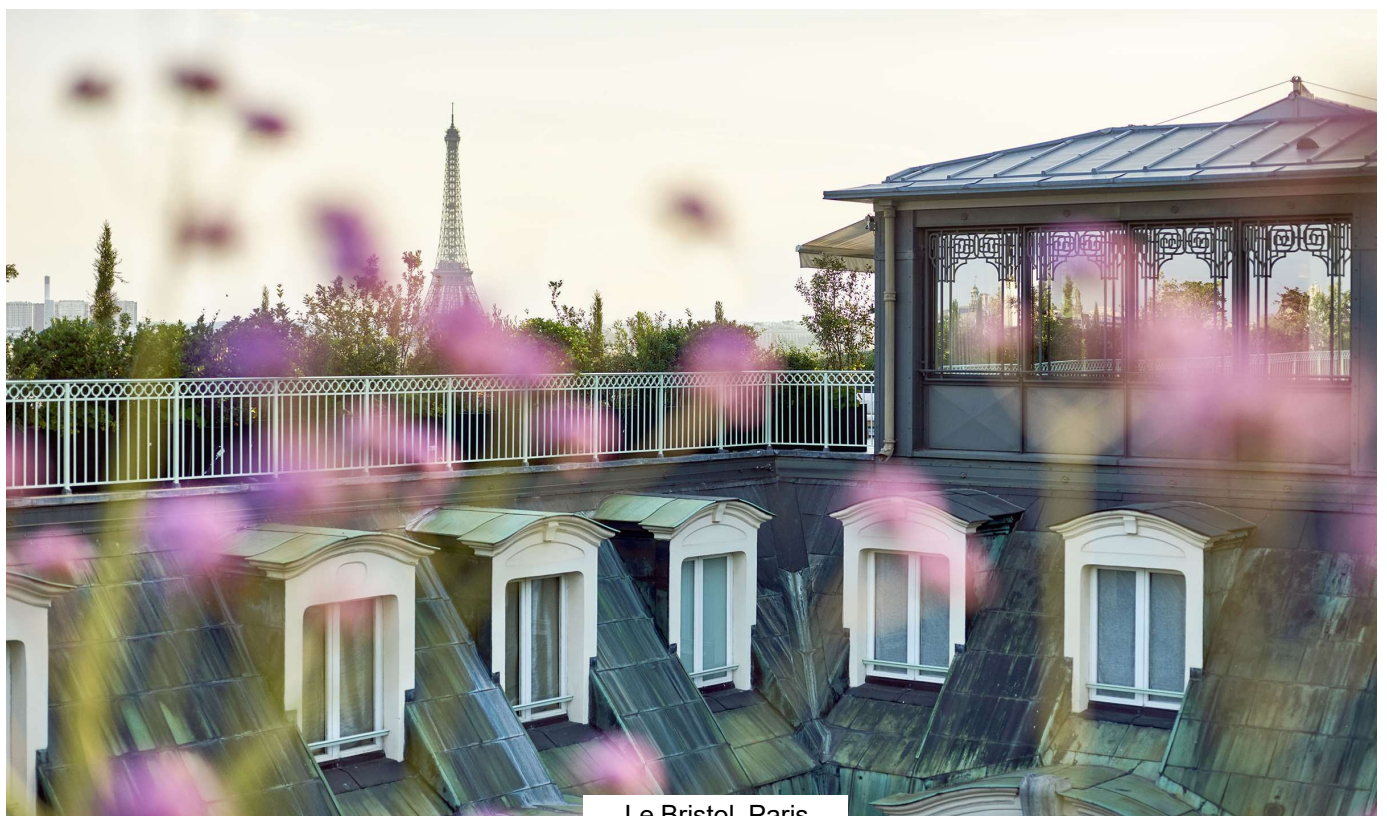
Royal Monceau Raffles Paris

“RENDEZ-VOUS” IN PARIS

In Paris, guests have a wide choice of Parisian palaces. They are doing everything they can to ensure a successful stay for their guests. The health and safety measures and protocols of each Palace allow visitors to spend their stay in the best conditions.

► PALACES' REOPENING DATES

PALACES	REOPENING
Four Seasons Hotel George V, Paris	1 st September 2020
Hôtel de Crillon, A Rosewood Hotel	15 th April 2021
Hôtel Lutétia Paris	24 th September 2020
Hôtel Plaza Athénée, Paris	1 st September 2020
La Réserve Paris	5 th May 2020
Le Bristol Paris	1 st September 2020
Le Meurice, Paris	1 st September 2020
Le Royal Monceau Raffles Paris	1 st April 2021
Mandarin Oriental, Paris	1 st September 2020
Park Hyatt Paris-Vendôme	2 nd April 2021
Shangri-La Hôtel, Paris	1 st May 2021
The Peninsula Paris	1 st March 2021



Le Bristol, Paris



Hôtel de Crillon, A Rosewood Hotel



Hôtel Lutetia Rive Gauche Paris

MOUNTAIN LUXURY



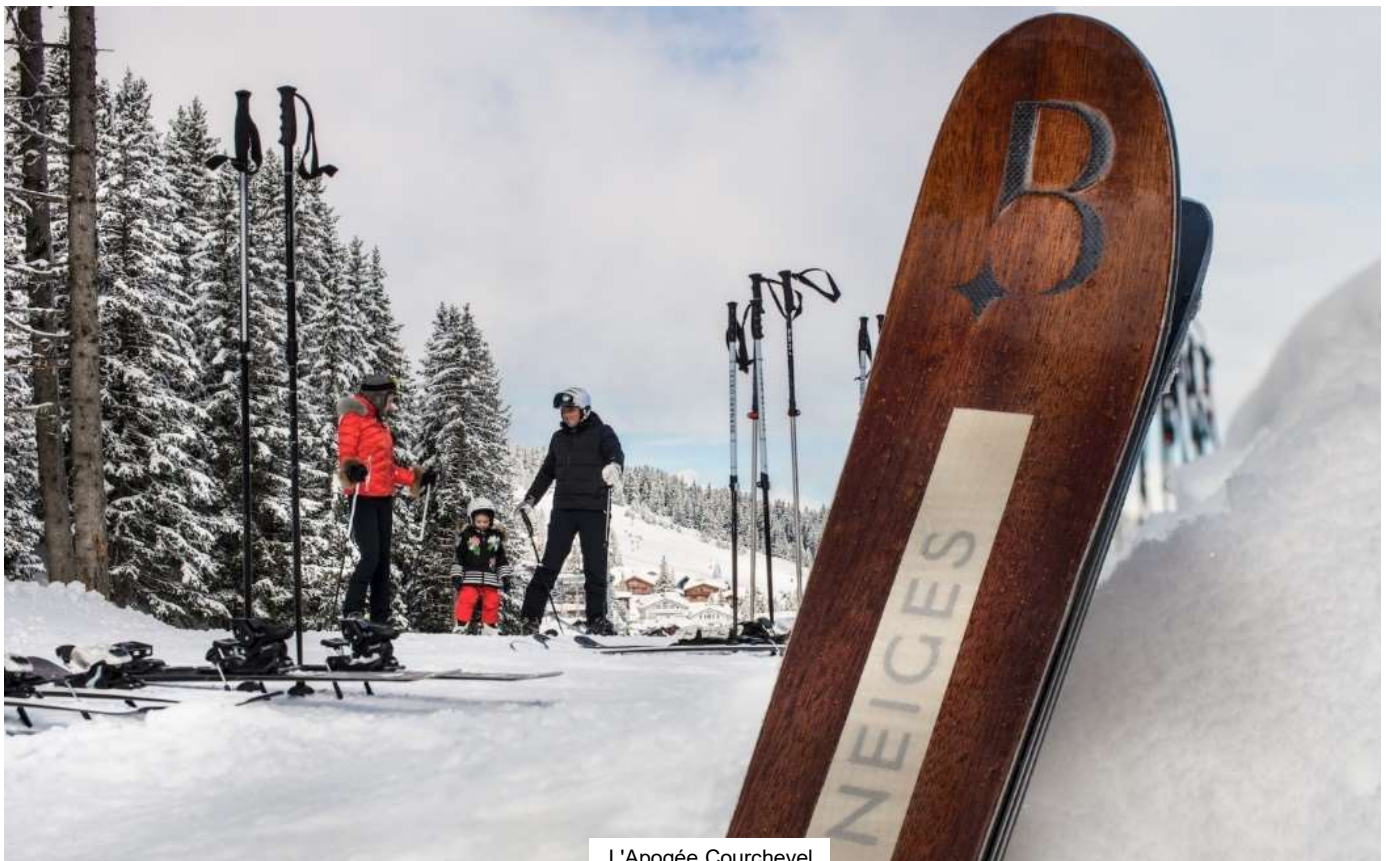
L'Apogée Courchevel

MOUNTAIN LUXURY

While the Royal Evian has been open since springtime and welcomes visitors in the best conditions, you will need to wait until next winter to enjoy the other Palaces located in the mountains. In order to make sure that visitors have a perfect stay, Palaces are implementing all sorts of activities for kids and adults, to enjoy the pleasures of the mountains in winter.

► PALACES' REOPENING DATES

PALACES	REOPENING
Airelles Courchevel, Les Airelles	10 th December 2021
Barrière Les Neiges Courchevel	10 th December 2021 – 3 rd April 2022
Cheval Blanc Courchevel	December 2021
Hôtel Le K2 Palace, Courchevel	17 th December 2021
L'Apogée Courchevel	17 th December 2021 – 26 th March 2022



L'Apogée Courchevel



Le K2 Palace

MEDIA GALLERY

▶ THE PALACES DE FRANCE IN VIDEOS



[Le K2 Palace, Courchevel](#)



[Cheval Blanc Courchevel](#)



[Le Meurice, Paris](#)



[Hôtel Royal Evian, Evian-les-Bains](#)



[Park Hyatt Paris-Vendôme](#)



[Hôtel Plaza Athénée, Paris](#)



[Le Royal Monceau - Raffles Paris](#)



[Les Sources de Caudalie, Bordeaux](#)

MEDIA GALLERY

▶ THE PALACES DE FRANCE IN VIDEOS



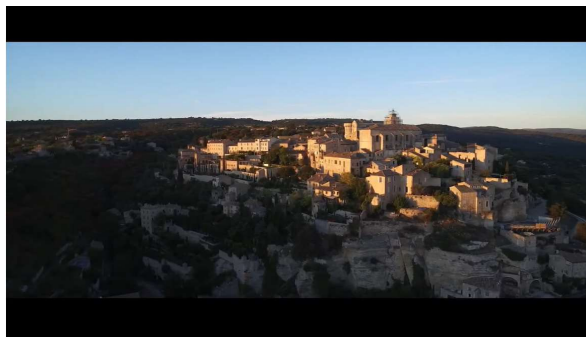
[The Peninsula Paris](#)



[Byblos Saint-Tropez](#)



[Shangri-La Hôtel, Paris](#)



[La Bastide de Gordes](#)



[Four Seasons Hotel George V, Paris](#)



[Château de la Messardière](#)



[Mandarin Oriental, Paris](#)



[Villa La Coste](#)

MEDIA GALLERY

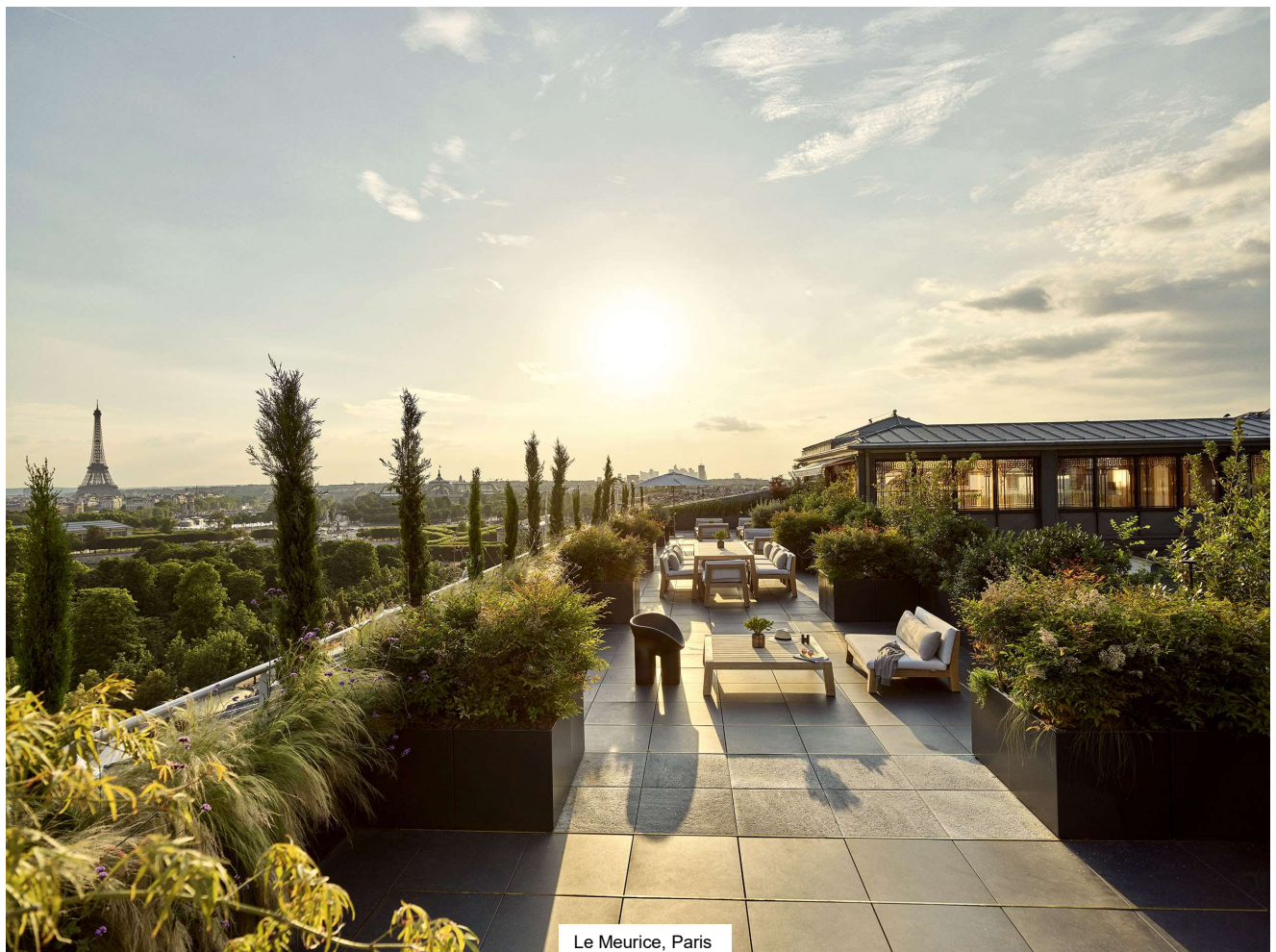
▶ THE PALACES DE FRANCE IN VIDEOS



[Grand-Hôtel du Cap-Ferrat, A Four Seasons Hotel](#)



[Hôtel Lutetia Rive Gauche Paris](#)



Le Meurice, Paris

FURTHER INFORMATION

► PALACES DE FRANCE SALES AND MEDIA CONTACTS

■ Four Seasons Hotel George V, Paris

www.fourseasons.com/paris

Media: nathalie.vimar@fourseasons.com

Sales: reservation.paris@fourseasons.com

■ Mandarin Oriental, Paris

www.mandarinoriental.com/paris/

Media: epichon@mohg.com

Sales: cgouailhardou@mohg.com

■ Hôtel de Crillon, A Rosewood Hotel, Paris

www.rosewoodhotels.com/en/hotel-de-crillon

Media: pauline.ehrhart@rosewoodhotels.com

Sales: pauline.ehrhart@rosewoodhotels.com

■ Park Hyatt Paris-Vendôme

www.hyatt.com/en-US/hotel/france/park-hyatt-paris-vendome

Media: benedicte.fages@hyatt.com

Sales: martin.vitte@hyatt.com

■ Hôtel Plaza Athénée, Paris

www.dorchestercollection.com/fr/paris/hotel-plaza-athenee/

Media: isabelle.maurin@dorchestercollection.com

Sales: beatrice.david@dorchestercollection.com

■ Le Royal Monceau - Raffles Paris

www.leroyalmonceau.com/

Media: camille.schlick@raffles.com

Sales: paris.sales@raffles.com

■ La Réserve Paris

www.lareserve-paris.com

Media: imalvaud@lareserve-paris.com

Sales: nmost@lareserve-paris.com

■ The Peninsula Paris

www.peninsula.com

Media: leablaize@peninsula.com

Sales: sabrinabensalem@peninsula.com

■ Le Bristol Paris

www.oetkercollection.com/fr/hotels/le-bristol-paris/

Media: Aude.Montagut@oetkercollection.com

Sales: catherine.hodoulbaudry@oetkercollection.com

■ Shangri-La Hôtel, Paris

www.shangri-la.com/fr/paris/shangrila/

Media: communications.slpr@shangri-la.com

Sales: sales.slpr@shangri-la.com

■ Le Meurice, Paris

www.dorchestercollection.com/fr/paris/le-meurice/

Media: isabelle.maurin@dorchestercollection.com

Sales: beatrice.david@dorchestercollection.com

■ Hôtel Lutetia Rive Gauche Paris

www.hotellutetia.com/fr

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Sales: nodira.mavlyanova@hotellutetia.com

FURTHER INFORMATION

► PALACES DE FRANCE SALES AND MEDIA CONTACTS

- **Château Saint-Martin & Spa – Vence**
www.oetkercollection.com/fr/hotels/chateau-saint-martin/
Media: valerie.muller@oetkercollection.com
Sales: jeanmarie.verdier@oetkercollection.com
- **Cheval Blanc Courchevel – Courchevel**
www.chevalblanc.com/en/maison/courchevel/
Media: a.pandolfi@lvmh.fr
Sales: a.martin@lvmh.fr
- **Airelles Gordes, La Bastide– Gordes**
airelles.com/fr/destination/gordes-hotel
Media: clarisse@agencemelchior.com
Sales: k.triboulet@airelles.com
- **Le K2 Palace – Courchevel**
www.lek2palace.com/fr/
Media: welcome@lek2palace.com
Sales: ol@lek2collection.com
- **Hôtel Royal Evian - Evian-les-Bains**
www.hotel-royal-evian.com
Media: Anne-sophie-aubree@evianresort.com
Sales: jmrey@evianresort.com
- **Les Airelles – Courchevel**
airelles.com/fr/destination/courchevel-hotel
Media: clarisse@agencemelchior.com
Sales: k.triboulet@airelles.com
- **Les Prés d'Eugénie – Eugénie-les-Bains**
lespresdeugenie.com
Media: presse@lespresdeugenie.com
Sales: morgane.hurstel@lespresdeugenie.com
- **Hôtel Barrière Les Neiges- Courchevel**
www.hotelsbarriere.com/fr/courchevel/les-neiges.html
Media: jantonioli@groupebarriere.com
Sales: vbeulz@groupebarriere.com
- **Les Sources de Caudalie – Bordeaux**
www.sources-caudalie.com
Media: presse@sources-caudalie.com
Sales: stephanie.monteiro@sources-caudalie.com
- **L'Apogée – Courchevel**
www.oetkercollection.com/fr/hotels/lapogee-courchevel/
Media: valerie.muller@oetkercollection.com
Sales: jeanmarie.verdier@oetkercollection.com
- **Villa La Coste – Provençal Vineyards**
www.villalacoste.com
Media: h.rghif@shortcut.fr
Sales: Camille.chantier@room701.com

FURTHER INFORMATION

► PALACES DE FRANCE SALES AND MEDIA CONTACTS

■ Byblos Saint-Tropez - Saint-Tropez

www.byblos.com/

Media: francoise.p@peretti.com

Sales: pfontaine@byblos.com

■ Grand-Hôtel du Cap-Ferrat, A Four Seasons Hotel - Saint-Jean-Cap- Ferrat

www.fourseasons.com/capferat

Media: caroline.mennetrier@fourseasons.com

Sales: pierre.camera@fourseasons.com

■ Château de la Messardière - Saint- Tropez

www.messardiere.com

Media: clarisse@agencemelchior.com

Sales: k.triboulet@airelles.com

■ Hôtel du Cap-Eden-Roc – Antibes

www.oetkercollection.com/hotels/hotel-du-cap-eden-roc

Media: valerie.muller@oetkercollection.com

Sales: jeanmarie.verdier@oetkercollection.com

■ Le Cheval Blanc - Saint-Tropez

www.chevalblanc.com/en/maison/st-tropez/

Media: a.pandolfi@lvmh.fr

Sales: a.martin@lvmh.fr

■ La Réserve Ramatuelle Hôtel Spa and Villas – Ramatuelle

www.lareserve-ramatuelle.com

Media: imalvaud@lareserve.com

Sales: alebrat@lareserve-ramatuelle.com

■ Cheval Blanc Saint-Barth Isle de France – Saint-Barthélemy

www.chevalblanc.com/en/maison/st-barth-isle-de-france/

Media: a.pandolfi@lvmh.fr

Sales: a.martin@lvmh.fr

■ Hôtel du Palais – Biarritz

www.hyatt.com/fr-FR/hotel/france/hotel-du-palais-biarritz/biqub

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Sales: vgalan@hotel-du-palais.com & Candice.barwell@hoteldupalaisbiarritz.com

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