

Press release

French bee Announces Nonstop New York to Paris Route

Airlines' First East Coast route in the U.S. between Newark Liberty International Airport (EWR) and Paris Orly Airport (ORY) launches on July 15, 2021

New York - June 30, 2021 - Starting July 15, 2021, French bee will launch its first East Coast route in the U.S. between Newark Liberty International Airport (EWR) and Paris Orly Airport (ORY), making French bee the only and most economical non-stop leisure carrier from New York to Paris.

Bringing the global center for art, fashion, gastronomy and culture closer to tri-state residents, the airline will operate three weekly direct flights from Newark Liberty International Airport to Paris-Orly International Airport, increasing to four direct flights weekly in August.

- Starting Price: Fares start at \$139 one-way from New York to Paris
- **Outbound Flight**: Operating on Mondays, Thursdays, Saturdays and Sundays Departure from EWR at 10:55pm with an arrival at ORY the following day at 12:20pm
- **Return**: Departure from ORY at 6:45pm for an arrival at EWR at 9pm
- Flight Duration: Seven hours and 25 minutes from EWR to ORY
- Customizable Ticket Options: French bee passengers can book from three options including Basic, the lowest-priced option, which welcomes one 26-lb carry-on bag; Smart, the Basic offering plus one 50-lb checked bag and an inflight meal (with a range of options including vegetarian and fish); and Premium, the Smart offering plus one additional 50-lb checked bag, a two premium meal service I, complimentary beverage service, Premium cabin seat choice, line jump, priority boarding, and priority luggage delivery.





"Paris is an attractive and highly sought after destination for U.S. travelers, especially as

EU borders have reopened to U.S. residents this summer. We are looking forward to opening this route and allowing our passengers to discover or rediscover the City of Lights. Being the first affordable nonstop route option from Newark to Paris-Orly, we are convinced that price remains a decisive factor. Thanks to our model and the unrivaled performance of our A350-900 fleet, we are able to offer flights at extremely competitive prices and always in optimal comfort conditions. We are ready to meet the competitive challenge of this New York-Paris route," says Marc Rochet, Chief Executive Officer at French bee.

THE FLEET

French bee's flights are fully operated by four Airbus A350s, which are recognized as one of the world's most modern and efficient aircrafts. The fuel consumption per passenger is 117 miles per gallon, making this long-haul aircraft one of the most efficient on the market.

In June 2019, French bee became the first airline to operate solely with Airbus's newest aircraft, the ultramodern Extra Wide Body A350-900 XWB. The Airbus A350 is outfitted with the latest-generation in innovative design and technology. Mood lighting mimics sunrise and sunset with 100 percent LEDs—improving sleep quality and reducing jet lag—while French bee's particularly quiet plane allows peaceful journeys that minimize long-haul fatigue. Comfort-focused design and engineering underpins the A350-900 aircraft, such as in cabin pressurization, temperature control, air quality, and more. With 411 seats, the aircraft offers two classes. All leather seats include adjustable headrests, USB and electrical ports, headphone plugs, and unlimited in-flight entertainment on extra-large HD touch screens.

ONBOARD EXPERIENCE





The leisure airline offers accessible fares with a tailor-made, à la carte travel experience

granting passengers the unique opportunity to build their own perfect trip catering to their needs. Upon boarding, travelers are welcomed by spirited and authentically French flight attendants and crew members who ensure a comfortable international flight experience.

French bee brings Wi-Fi in the sky to its passengers with iZiWifi and its four packages including Hello package (\$4) for emoticons and Whatsapp addicts; Social package (\$9) for like and tweet followers; Geek plan (\$17) for emails and internet; and Addicted package (\$29) for ultra-connected passengers. Bringing a Parisian experience in-flight from the moment of departure, guests can select from six à la carte meal options featuring chefprepared meals such as the French bee "bistro chic" meal designed by Jean-Michel Lorain, a double Michelin-starred chef, that is based around the specialties of France's main regions; basic meal; fish-based; vegetarian; teen; halal meal and kosher meal. For those celebrating together, the Instant Duo meal offers an Aperitif served before the meal, including two bottles of Nicolas Feuillatte Champagne (7 oz) and two plates of three warm and crisp canapés (spring roll, beggar's purse and vegetable samosa). Meals are included in the Smart and Premium pricing.

AIR AND RAIL TRAVEL: France is not only Paris. French bee joins forces with SNCF [The French National Railway Operator] to offer <u>packages</u> that combine air and train fare into one single fare to explore various destinations across France.

COVID-19 POLICY:

For all bookings made for travel through December 31, 2021, tickets are 100 percent changeable and refundable. Additionally, COVID assistance is offered for all trips starting before August 31 and health measures are strictly enforced at every stage of the guest's journey. French bee uses the health passport through the TousAntiCovid application. All sanitary and commercial measures already implemented by French bee can be found here.

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About French bee

France's leading long-haul airline, French bee (formerly French blue) is a subsidiary of the Dubreuil Group. The company offers 10 flights per week to Reunion Island from Paris-Orly 4, and 3 flights per week to Tahiti, French Polynesia, and San Francisco in the United States. Due to the pandemic, French bee is currently operating 3 flights per week to Tahiti via Vancouver. From July 14, 2021, French bee will also connect Paris to New York. French bee operates a fleet of 4 Airbus A350 aircrafts under the French flag. www.frenchbee.com

About Dubreuil Group

The Dubreuil Group is a family-owned holding company in Belleville sur Vie, France that operates airlines through its subsidiaries. French bee is a sister company of Air Caraïbes within the Dubreuil Group's airline division. The Dubreuil



group achieved a consolidated turnover of 2.2 billion euros in 2019. The activities around Distribution account for two thirds of the turnover and Aerial for the remaining third: Automotive (38% of turnover), Energy (8%), Public Works equipment (10%), Agricultural Machinery (10%), Heavy Goods Vehicles (1%), Hotels and Real Estate (1%), and Air Transport with Air Caraïbes and French bee (32%). <u>www.groupedubreuil.com</u>

