



4 roues
SOUS
1 parapluie

LA ROUTE DES VILLAGES
PARIS - CANNES

From May 10th to 17th 2020



An exceptional 2CV Rally across
« Les Plus Beaux Villages de France »
(The most beautiful villages of France)



WHO ARE WE?

4 ROUES SOUS 1 PARAPLUIE

Founder of an innovative concept around the legendary convertible cars: Citroën Deux-Chevaux, 4 roues sous 1 parapluie was launched in Paris in 2003. 4 roues sous 1 parapluie offers a wide range of services where passengers will be charmed and delighted in the 2CV tours while discovering the true art French way of living.



ACTIVITIES

- Leisure tourism (escapades in 2CV with driver, rental, transfers)
- Business tourism (escapades in 2CV with driver, transfers)
- Incentives / Teambuilding (rallies in 2CV with or without chauffeur)
- Events (photo shooting, movies, evening returns, shows ...)
- Communication (display campaigns, street-marketing, roadshows)

EXPERIENCE AND EXPERTISE

- Founder of the concept
- A wide range of upscale, convivial and customized services
- More than 100 000 passengers welcomed from abroad
- More than 1 000 successful operations for different companies
- An exceptional satisfaction rate for a service company
- Recognition from different professional organizations organisms and institutions

LES PLUS BEAUX VILLAGES DE FRANCE ®

The story of «Les Plus Beaux Villages de France ®» began with an encounter, in 1981, between a man and a book. The book was an album going by that same name published by Selection du Reader's Digest, and the man was Charles Ceyrac, Mayor of Collonges-la-Rouge. Through that book, the elected representative of Corrèze found a way to serve a cause he felt very strongly about: uniting energies and passions to protect and promote the outstanding heritage of these exceptional villages and thereby provide them with an alternative to rural exodus. 66 mayors were to follow Charles Ceyrac in an adventure that was made official on 6 March 1982.



Today, the association includes 157 villages spread over 21 regions and 69 departments. It aims to avoid certain pitfalls such as villages turning into soulless museums or, on the contrary, «theme parks». The well-reasoned and passionate ambition is to reconcile villages with the future and to restore life around the fountain or in the square shaded by hundred year-old lime and plane trees.

Since its inception, the association «Les Plus Beaux Villages de France ®» has firmly established its strategy around these three points: to preserve and enhance the quality of the heritage in the villages so as to increase their reputation while controlling the number of visitors and consequently fostering the development of economic activity linked to tourism.

AN EXCEPTIONAL EVENT

4 roues sous 1 parapluie has joined the association «Les Plus Beaux Villages de France ®» to organize the fifth edition of an exceptional rally in 2CV: «La Route des Villages, Paris-Cannes».

The aim of this prestigious rally is to join up about twenty of «Les Plus Beaux Villages de France ®», from Paris to Cannes, exploring the heritage, the terroir, the gastronomy, the craft industry and the hospitality that constitute the heart of the French way of living.

Through its friendly and upscale positioning, this rally is designed for French and international customers.

WHY SHOULD YOU TAKE PART?

- An exceptional event dedicated to the most mythical convertible car, the 2CV
- A route which connects about twenty villages classified as «Les Plus Beaux Villages de France®»
- A discovery of prestigious sites and places
- An original treasure hunt with enigmas, clues and awards
- A unique and unforgettable experience of the French way of living in the different regions: heritage, terroir, gastronomy, crafts industry, charming hotels...
- An upscale and friendly positioning
- An arrival during the famous Cannes Film Festival!



THE CONCEPT

ORGANIZATION

- Dates : from May 10th to 17th, 2020
- Number of cars: from 15 to 20 Citroën 2CV (2 people per 2CV)
- Itinerary: Paris – Cannes
- Average distance traveled each day: about 250 km

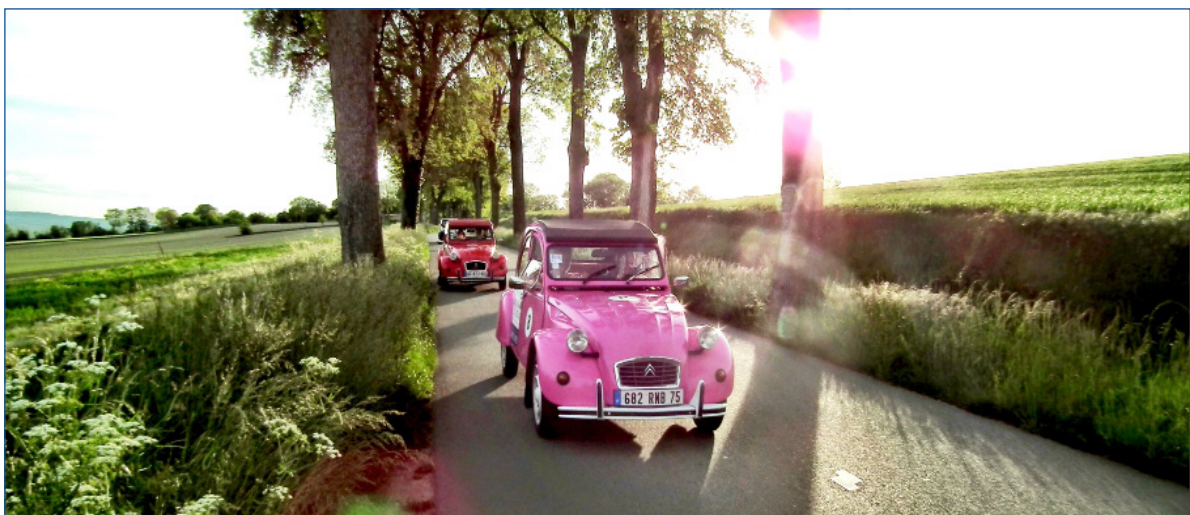
ATTENDEES

- From 30 to 80 people
- French and international attendees
- Lovers of France and the French way of living
- Looking for adventure, discoveries and unique experience

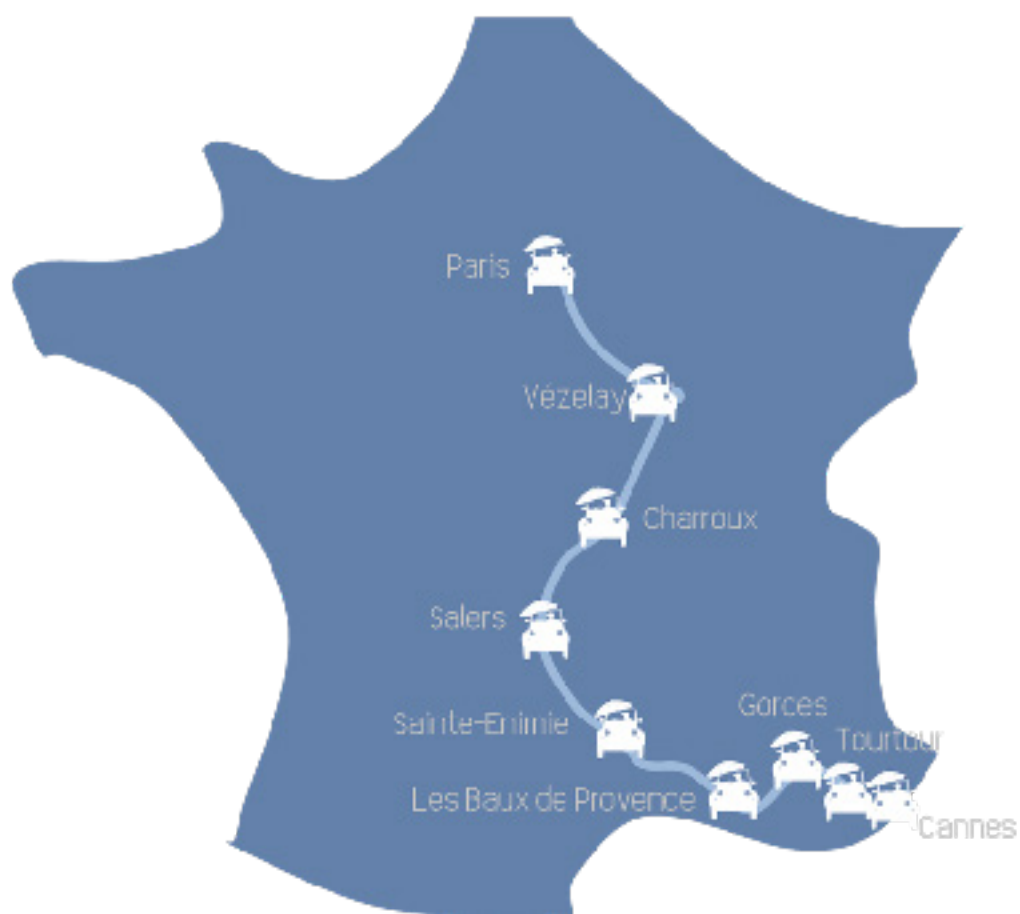


PROCEDURE

- A « treasure hunt »: original scenario
- Every day, several riddles, all along the way, will help you to find the hidden clue in the stopover village
- The last day, the 7 clues (one/day) will allow you to solve the final riddle and to win the prize
- A daily ranking is revealed during a cocktail party in each stopover village
- A final ranking on the last night with a prize-giving ceremony for the first team who will find the answer of the final riddle



ITINERARY



Dates	Departure	Arrival	Estimated Km per day	Estimated cumulated Km
May 10th	Paris	Vézelay	270	270
May 11th	Vézelay	Charroux	240	510
May 12th	Charroux	Salers	220	730
May 13th	Salers	Sainte-Enimie	240	970
May 14th	Sainte-Enimie	Les Baux-de-Provence	300	1270
May 15th	Les Baux-de-Provence	Gordes	80	1370
May 16th	Gordes	Tourtour	130	1480
May 17th	Tourtour	Cannes	90	1570

The stages and kilometers are indicative.

TESTIMONIALS



« In comparison with what we expected when we booked, we can say that the rally filled our expectations! We are very satisfied! Without hesitation, we absolutely recommend this rally! »

Bob, Suzanne and Marianne, USA

« I just wanted to thank you for a wonderful tour from Paris to Cannes. I had a great time and saw so much of the French countryside. I thought the organization was very good and really enjoyed meeting the local tourist bureau and mayors of the towns where we stopped. »

Elwis and Arlys, USA



« Absolutely brilliant tour! La Route des Villages Paris-Cannes was the highlight of our Europe trip! »

Jill and Ken, New Zealand



« We think you organised a really wonderful week for the 6 cars/ people....

Very impressed with the variety of overnight stays, the mayors talks/ fun and gifts of olive oil wine, biscuits etc....and much more. It is a great week for all who are adventurous! »

Nigel and Frances, Australia



TESTIMONIALS



« L'équipe rouge tient à vous remercier de notre voyage et notre semaine des plus agréables. Thank you for showing us the magnificent country of France in such great style. »

Philipp, Mark, Stan, David, Australia

« We were incredibly grateful to be among such a delightful group of staff and participants in the Paris/Cannes adventure – great scenery, good friends. »

Marijean and Bill, USA



« Thank you so much for organizing such a wonderful experience for us! We have enjoyed every minute – even the more challenging ones! The car (Marcel), the food, the company, the accommodation and the organization were all wonderful! »

Julie and Allan, Australia



« What a happy wonderful week with good company, the world's most thoughtful and considerate host. Thank you! »

Nola and Geoff, Australia



YOUR PARTICIPATION

RATES

Team of 2 passengers: 4 500€ per pers

- Entry fees
- 2CV rental
- Accommodation
- Catering

Driver option +3 200€ per 2CV

ENGAGEMENT FEES

- Conception and organization of the rally
- Supervision during the rally
- Activities and visits during the rally
- Mechanical assistance
- Prize giving ceremony
- Baggage handling
- Michelin Guide
- Mobile phone loan

2CV RENTAL

- Available during the 7 days
- Gasoline expenses
- Insurance

ACCOMODATIONS

- 7 nights and breakfasts in double room
- Charming bed and breakfast, 3 or 4 stars hotels

CATERING

- Lunch and dinner (all inclusive)
- Discovery of the quality and diversity of the French gastronomy

DRIVER OPTION

- Provision of a driver during the entire rally

REGISTRATION TERMS & CONDITIONS

- The registrations are taken in account on the “first come first served” basis and then under a waiting list
- The registration is valid only after receiving the purchase order and the 30% deposit

CANCELLATION TERMS & CONDITIONS

- Cancellation before April 19th, 2020: full refund of your deposit
- Cancellation after April 19th, 2019: no refund
- Cancellation during the rally : no refund



PURCHASE ORDER

TO BE SENT BACK BEFORE APRIL 19th, 2020

4 roues sous 1 parapluie
22 rue Bernard Dimey, 75018 Paris
+33(0)1 58 59 27 82
info@4roues-sous-1parapluie.com

ATTENDEE N°1

FIRST NAME :

LAST NAME :

ADDRESS :

.....

POSTAL CODE :

CITY :

COUNTRY :

PHONE :

MAIL :

DRIVING LICENCE N° :

NATIONALITE :

ATTENDEE N°2

FIRST NAME :

LAST NAME :

ADDRESS :

.....

POSTAL CODE :

CITY :

COUNTRY :

PHONE :

MAIL :

DRIVING LICENCE N° :

NATIONALITE :



ENGAGEMENT

- Equipage of 2 participants
30% deposit €2 700 per crew

- Equipage of 2 participants +
Driver option
30% deposit €3 660 per crew

MODES OF REGULATION

Payment by Credit Card

Number:

Expiration date: __ __ / __ __

Or

Payment by Bank Transfer

HSBC BBB / 3, rue des Mathurins / 75009 PARIS / FRANCE

Bank Code: 30056 Branch Code: 00811

Account Number: 08115359712 Key digits: 85

IBAN NUMBER: FR76 3005 6008 1108 1153 5971 285

DATE

SIGNATURE



CONTACT

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